

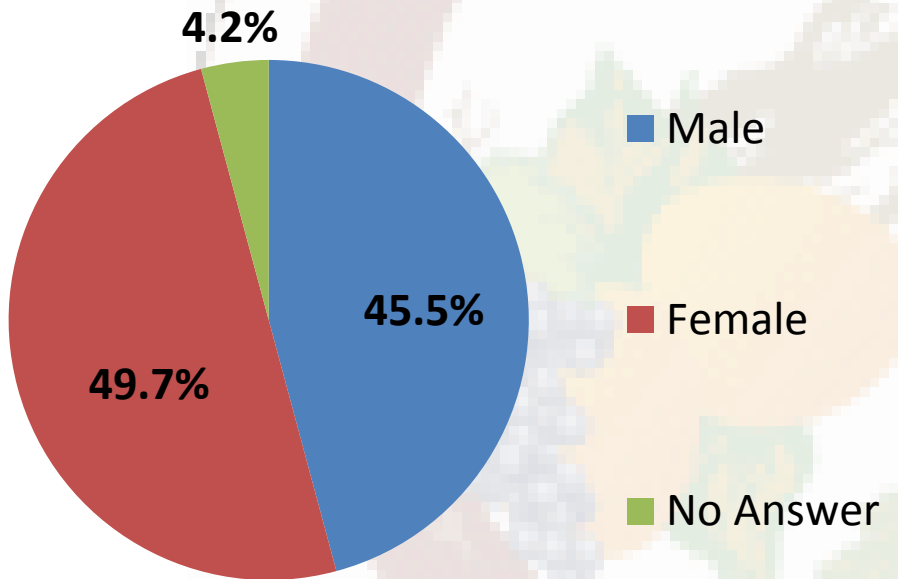


Town Survey  
2011

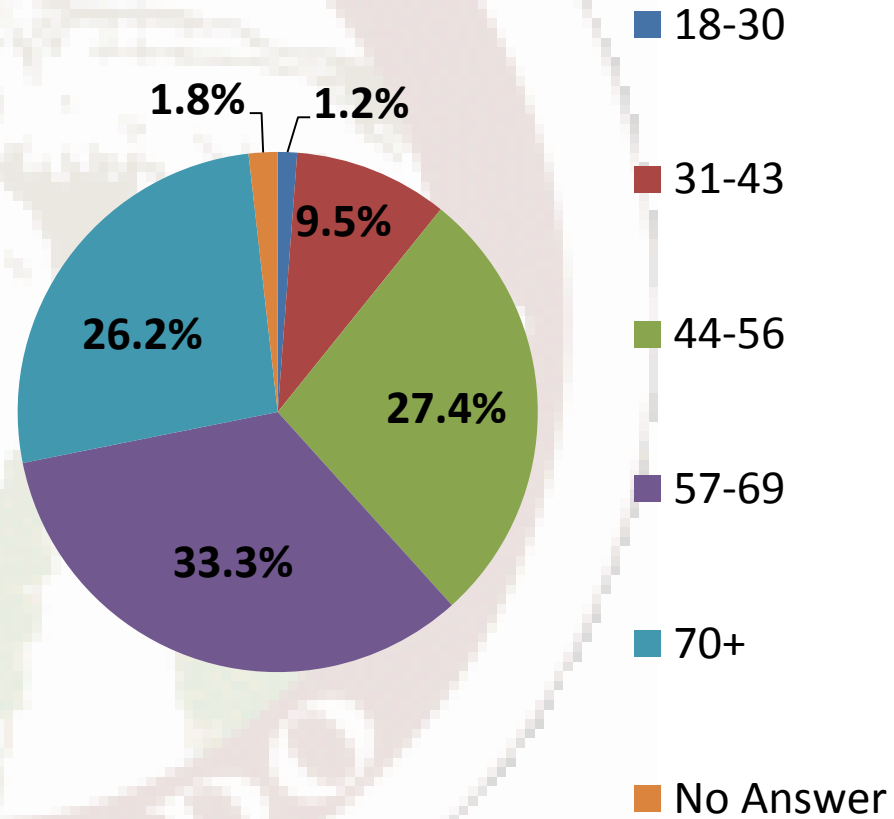
Analysis Performed by  
Alex Hafer, Rayne Gardner,  
& Rick Ott, PhD.

Mesa State College

# Gender

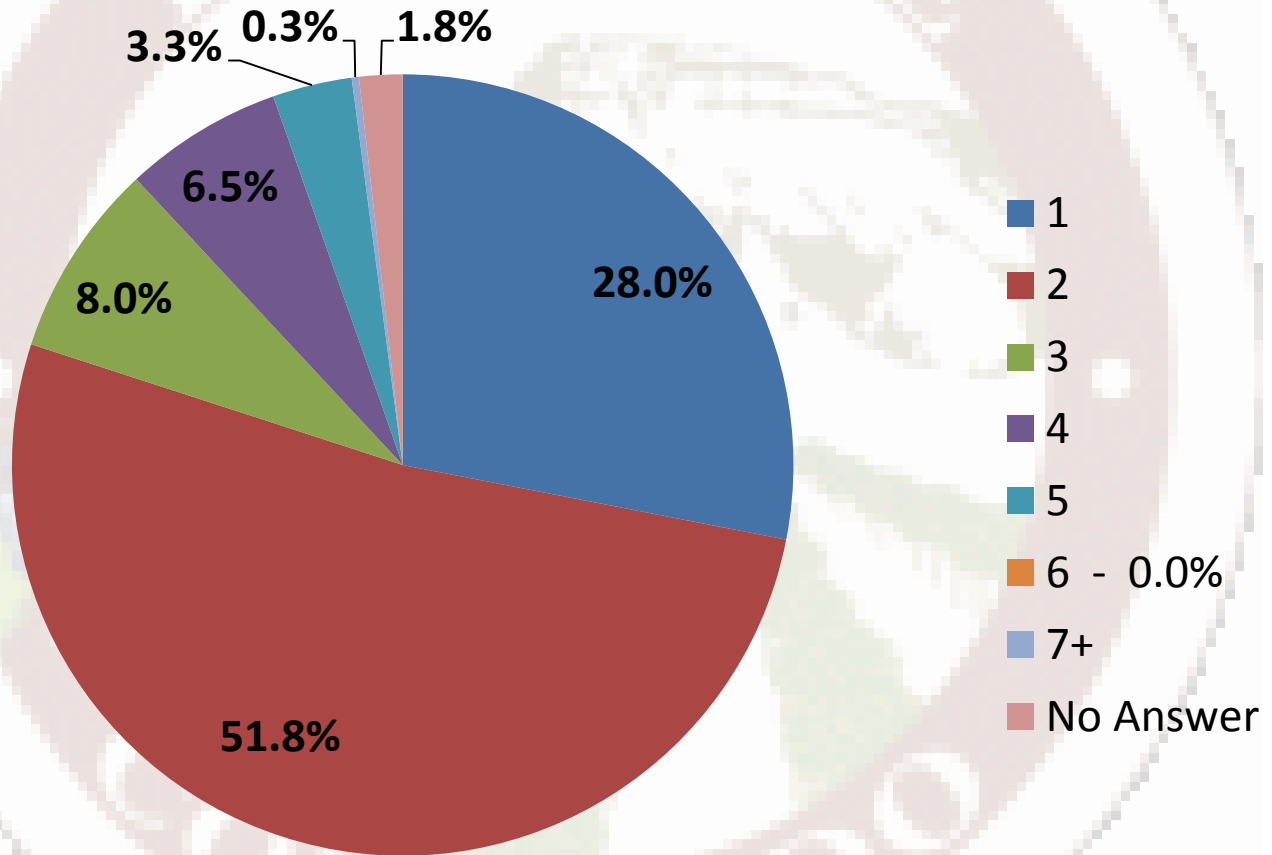


# Age

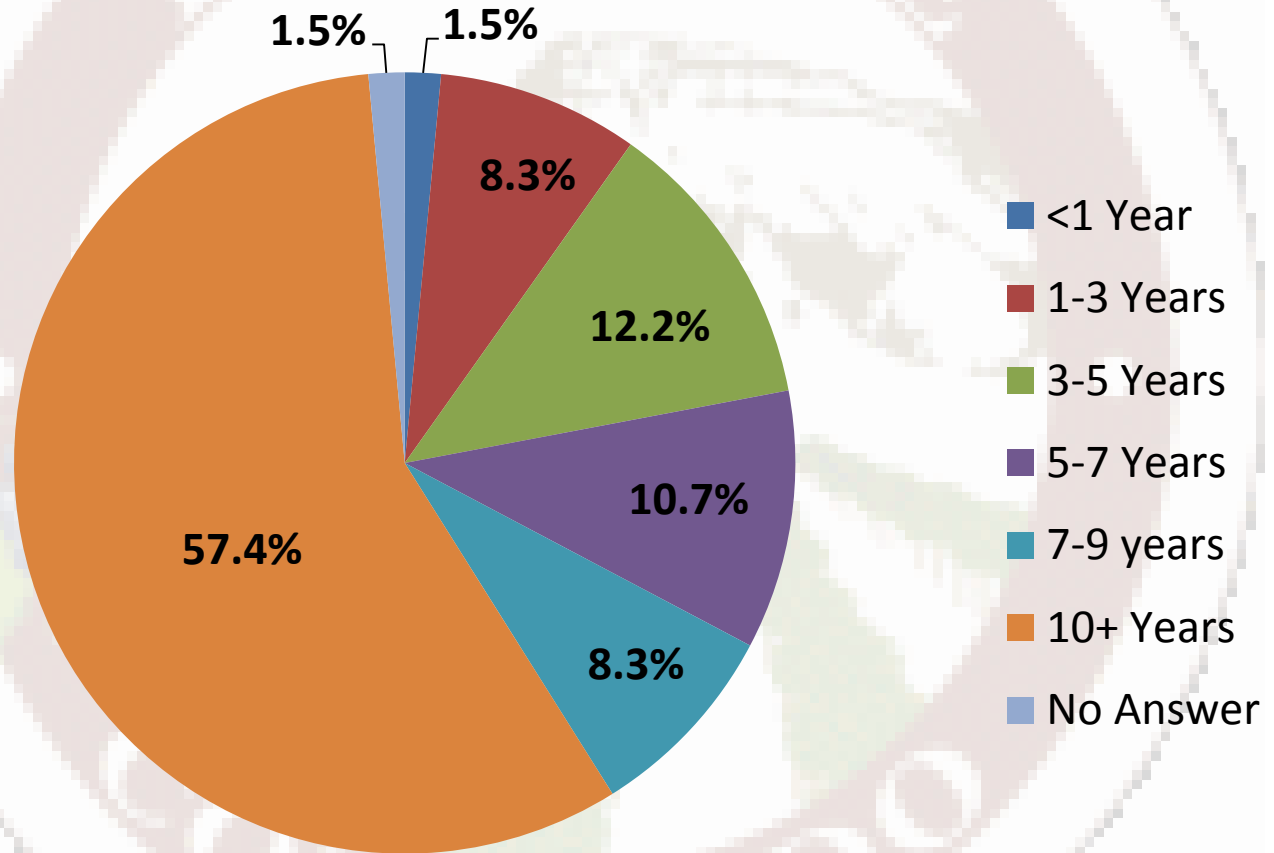


**Average Age Range: 57 – 69**

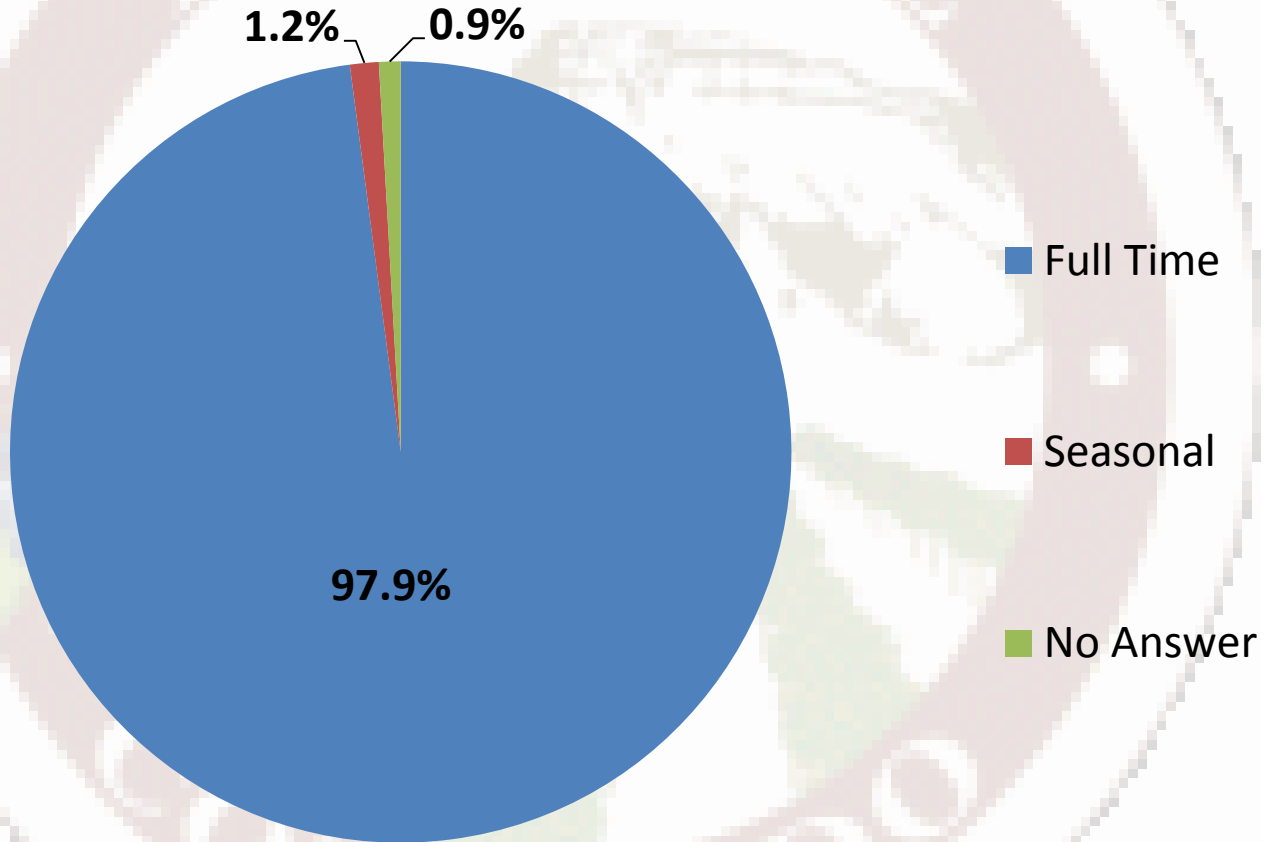
# Number in Household



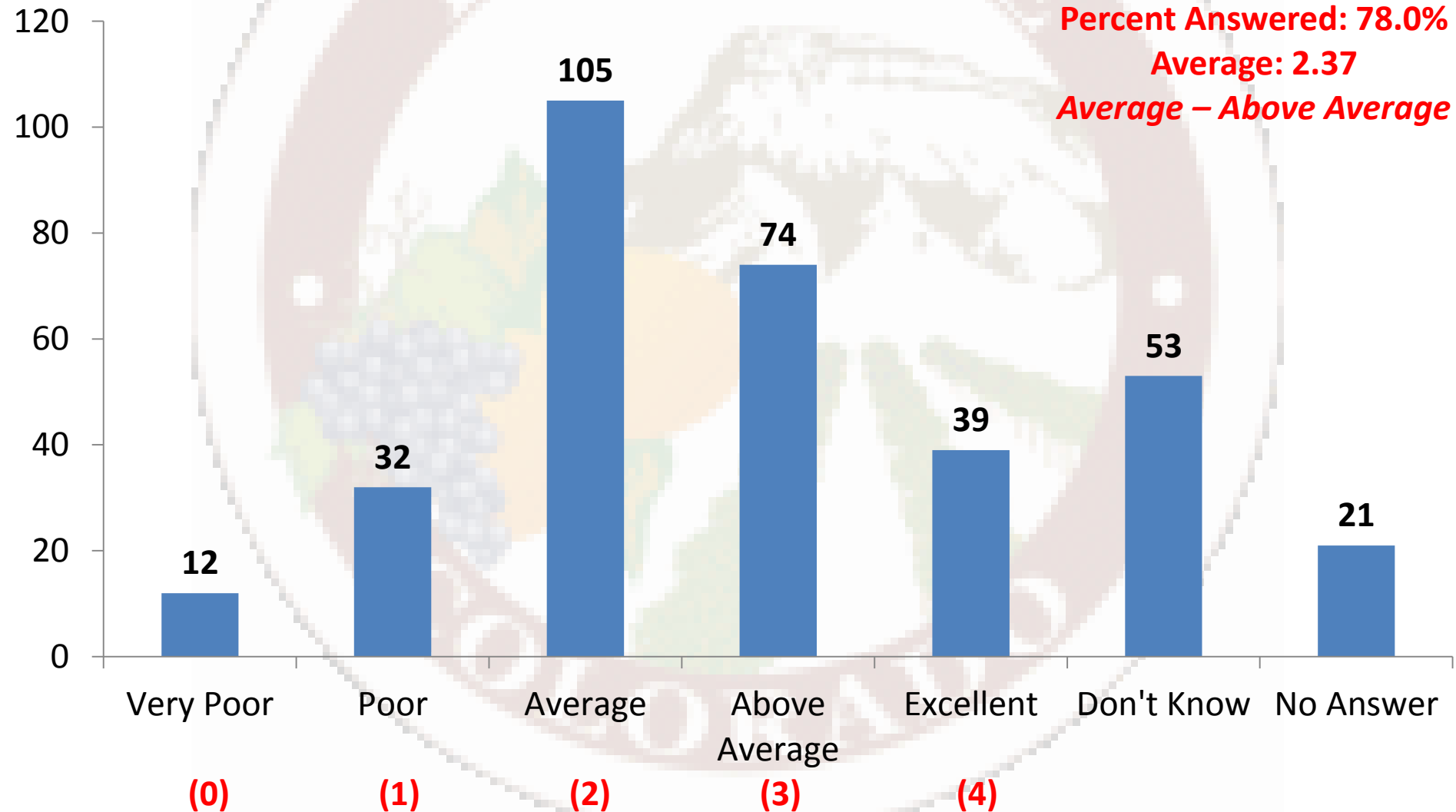
# Length of Residence



# Resident Status

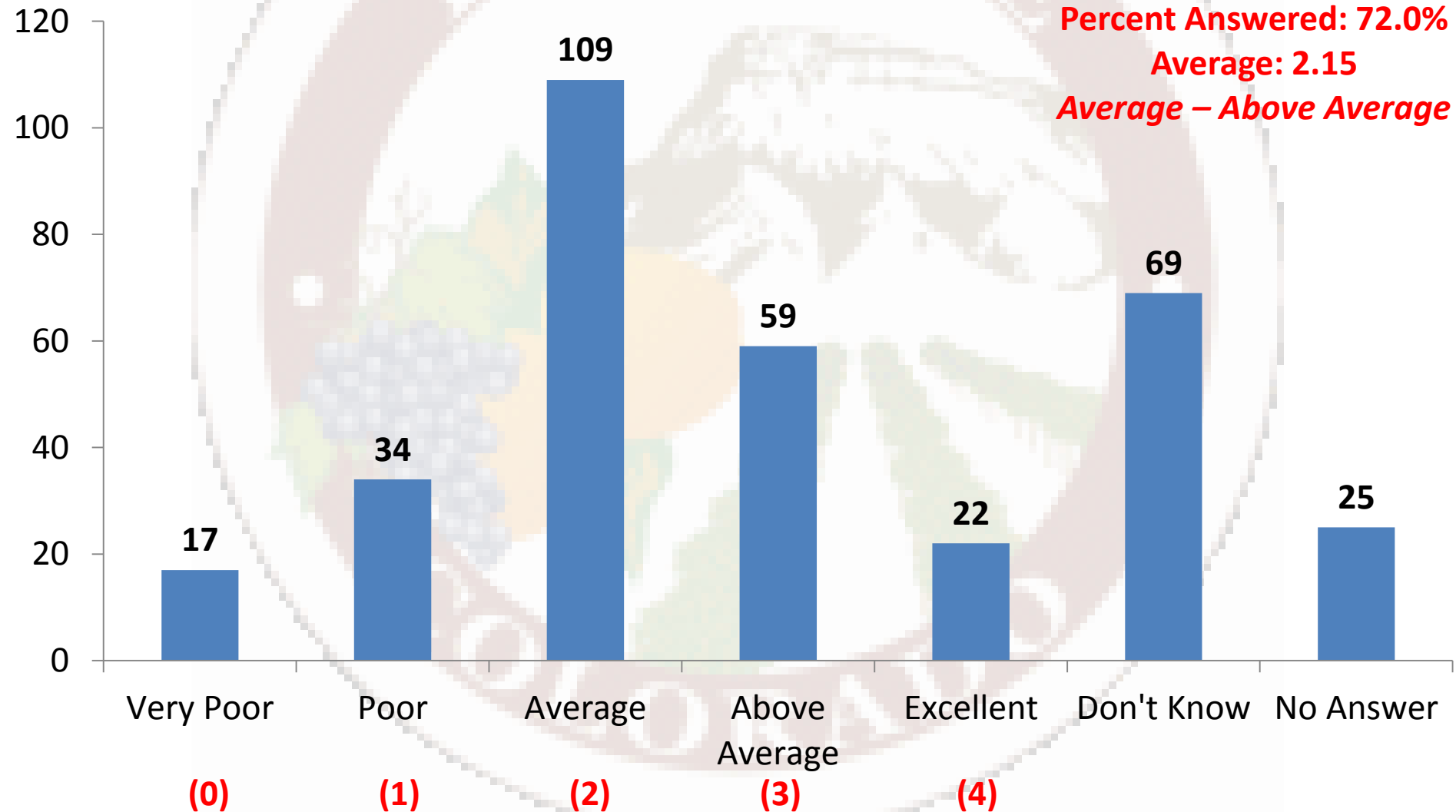


# Rating Town Services *Administration*



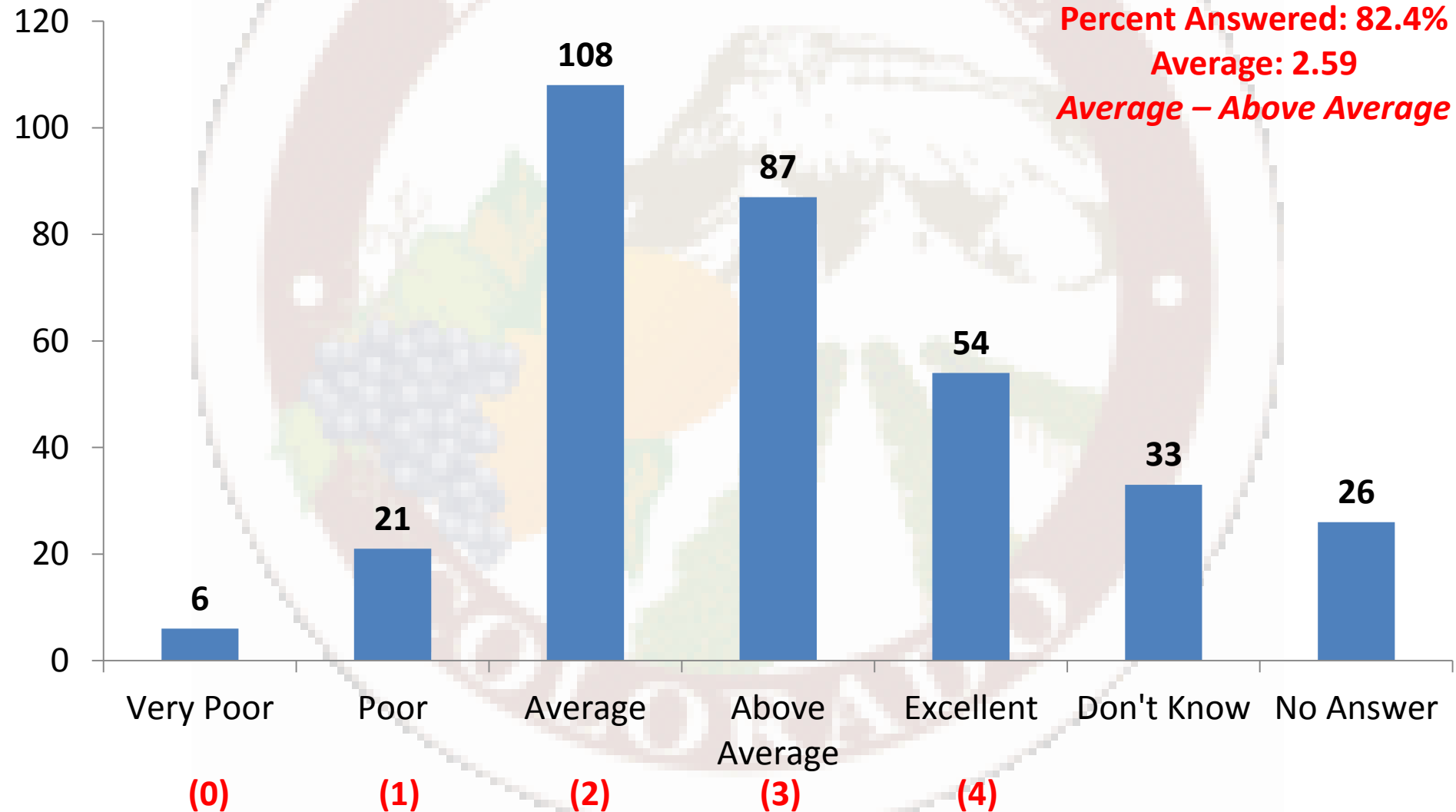
# Rating Town Services

## *Planning Department*



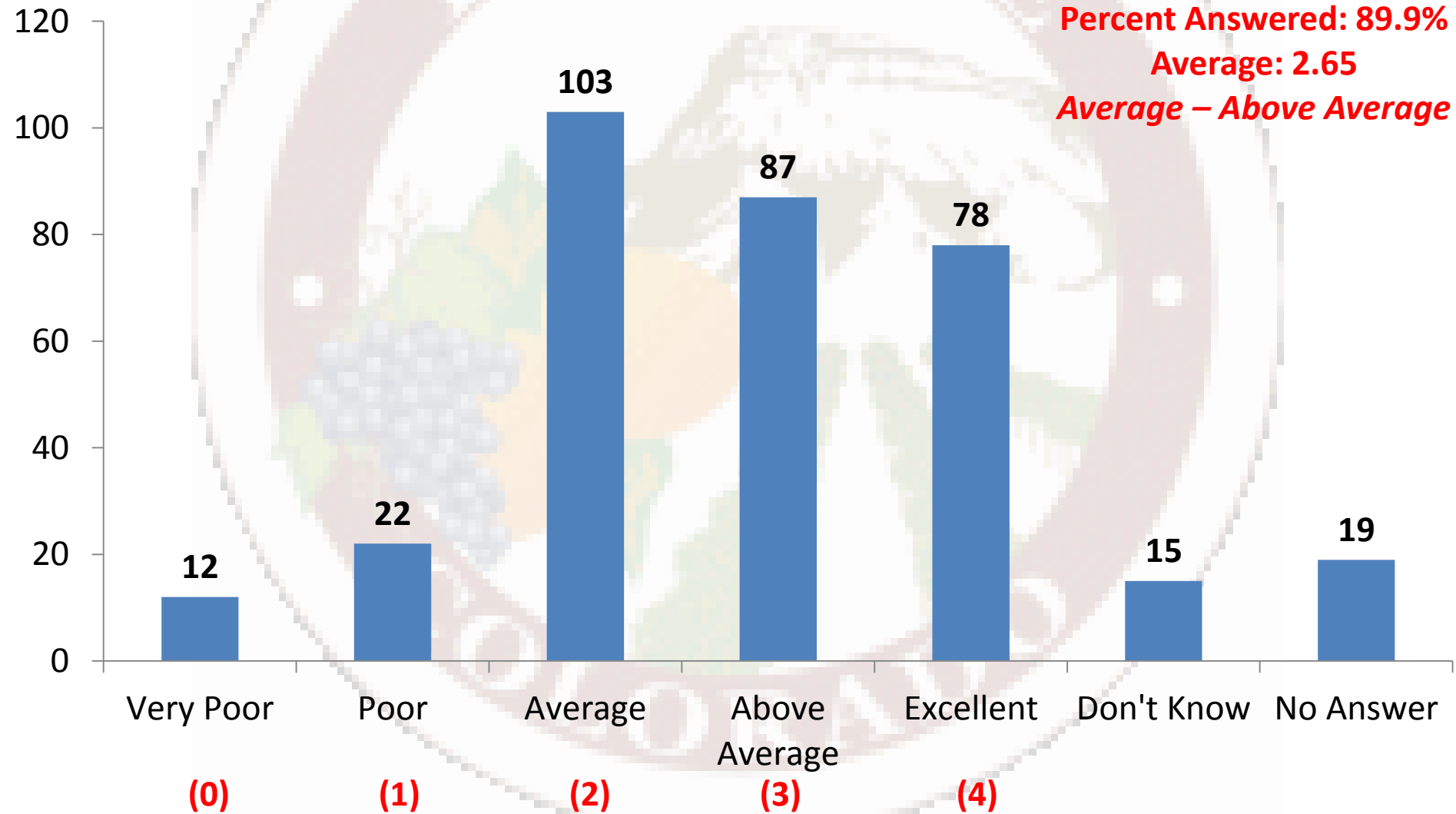
# Rating Town Services

## *Public Works*



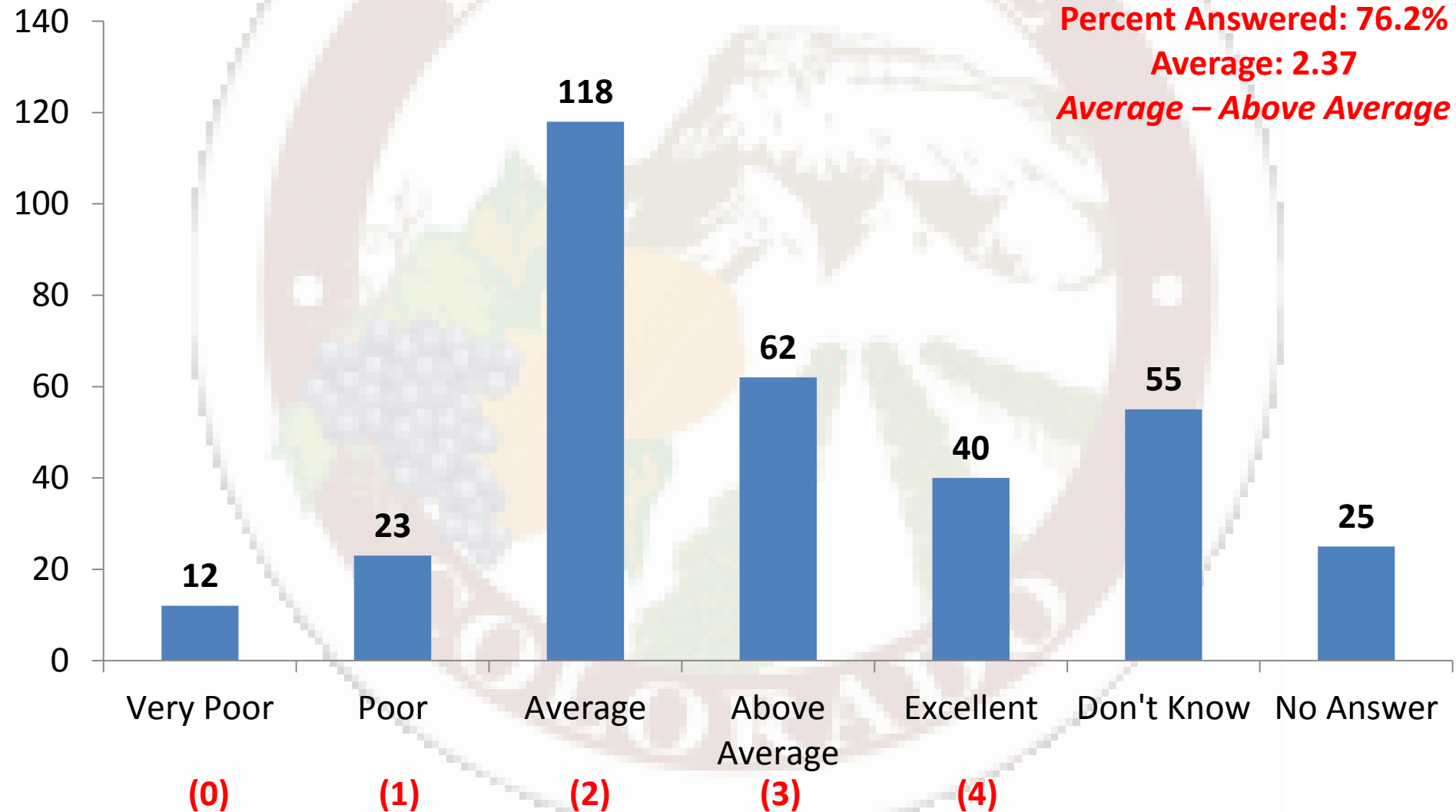
# Rating Town Services

## *Water*



# Rating Town Services

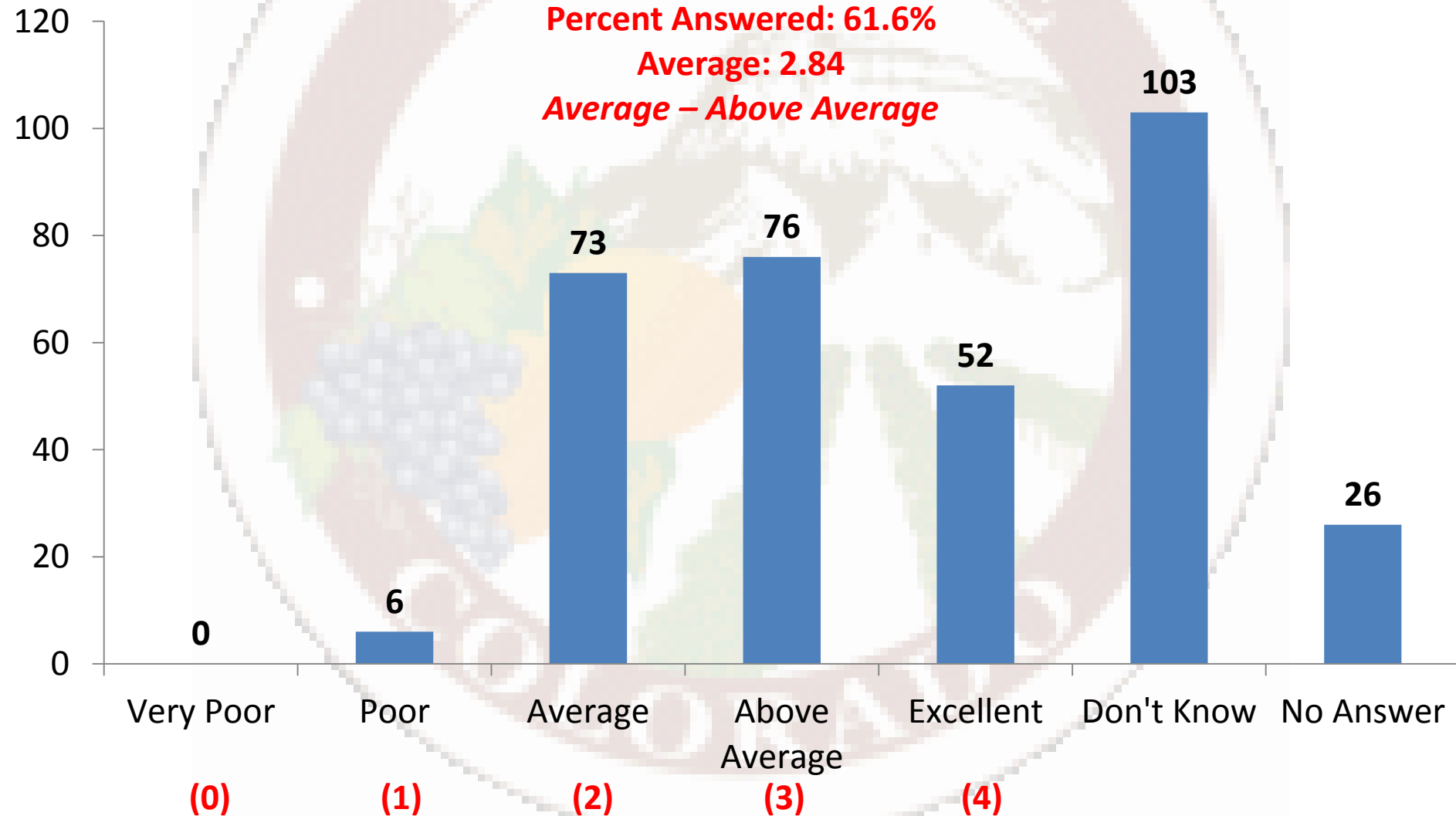
## *Sewer*



# Rating Town Services

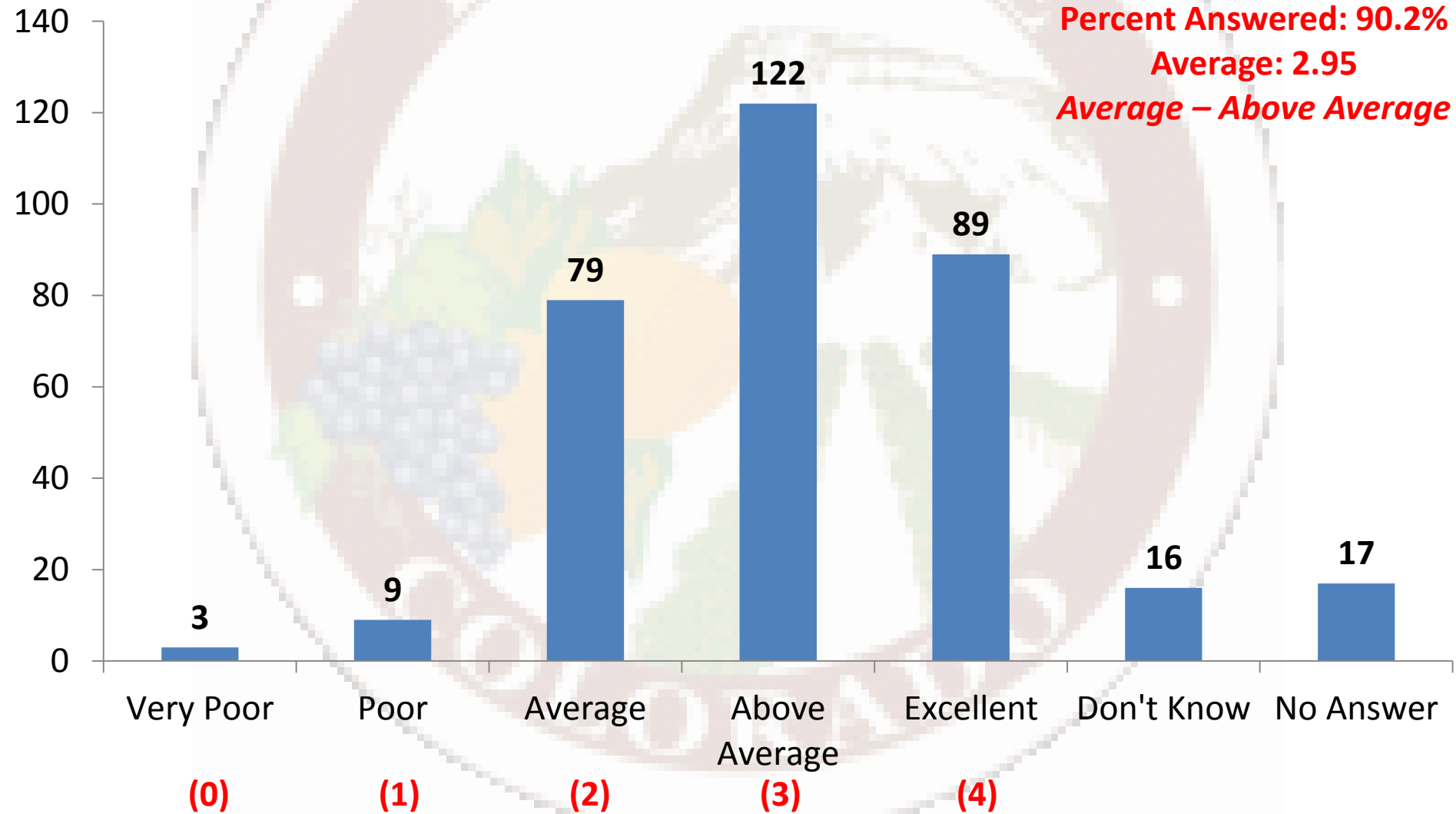
## *Cemetery*

**Percent Answered: 61.6%**  
**Average: 2.84**  
**Average – Above Average**

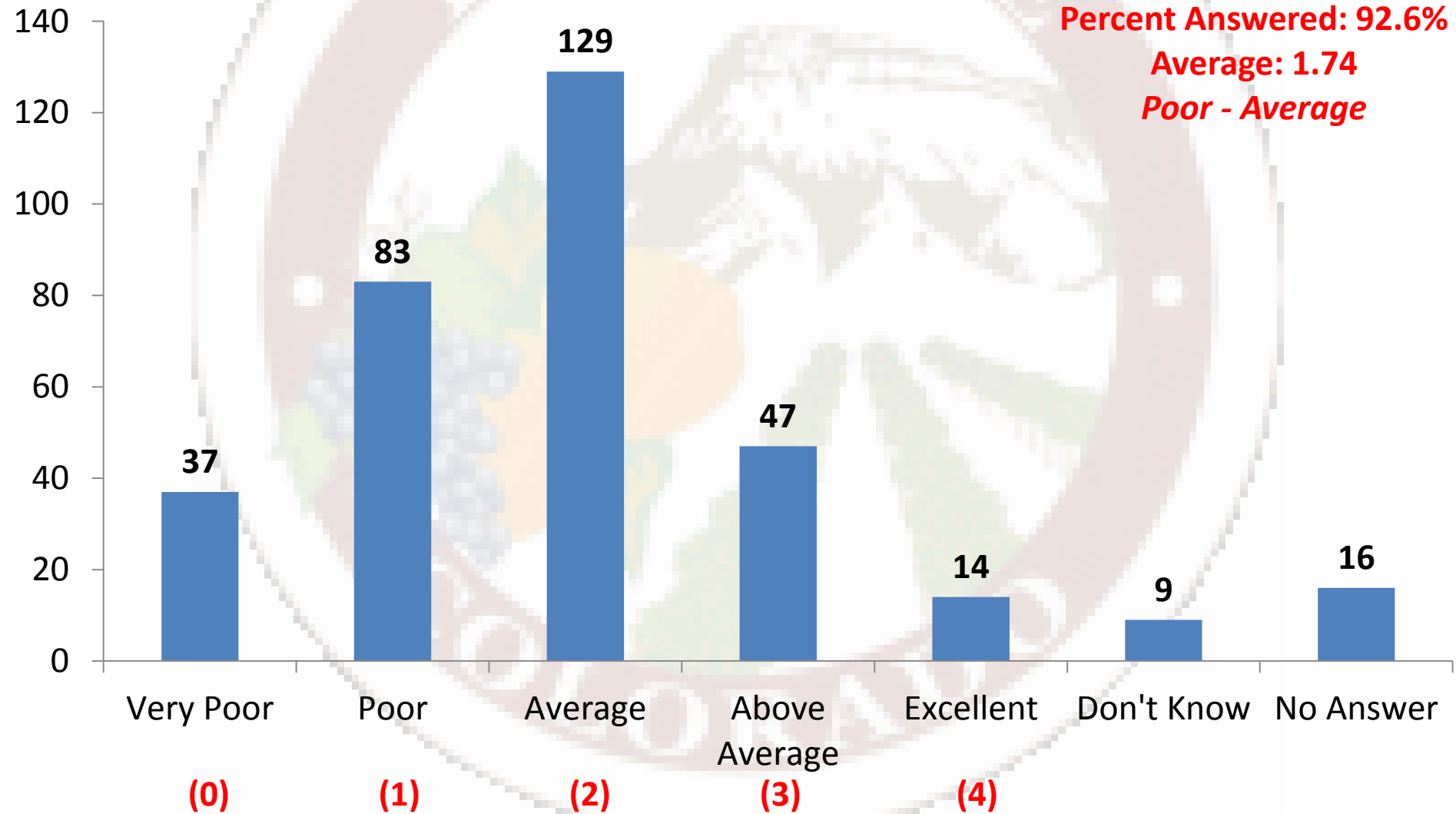


# Rating Town Services

## *Parks*

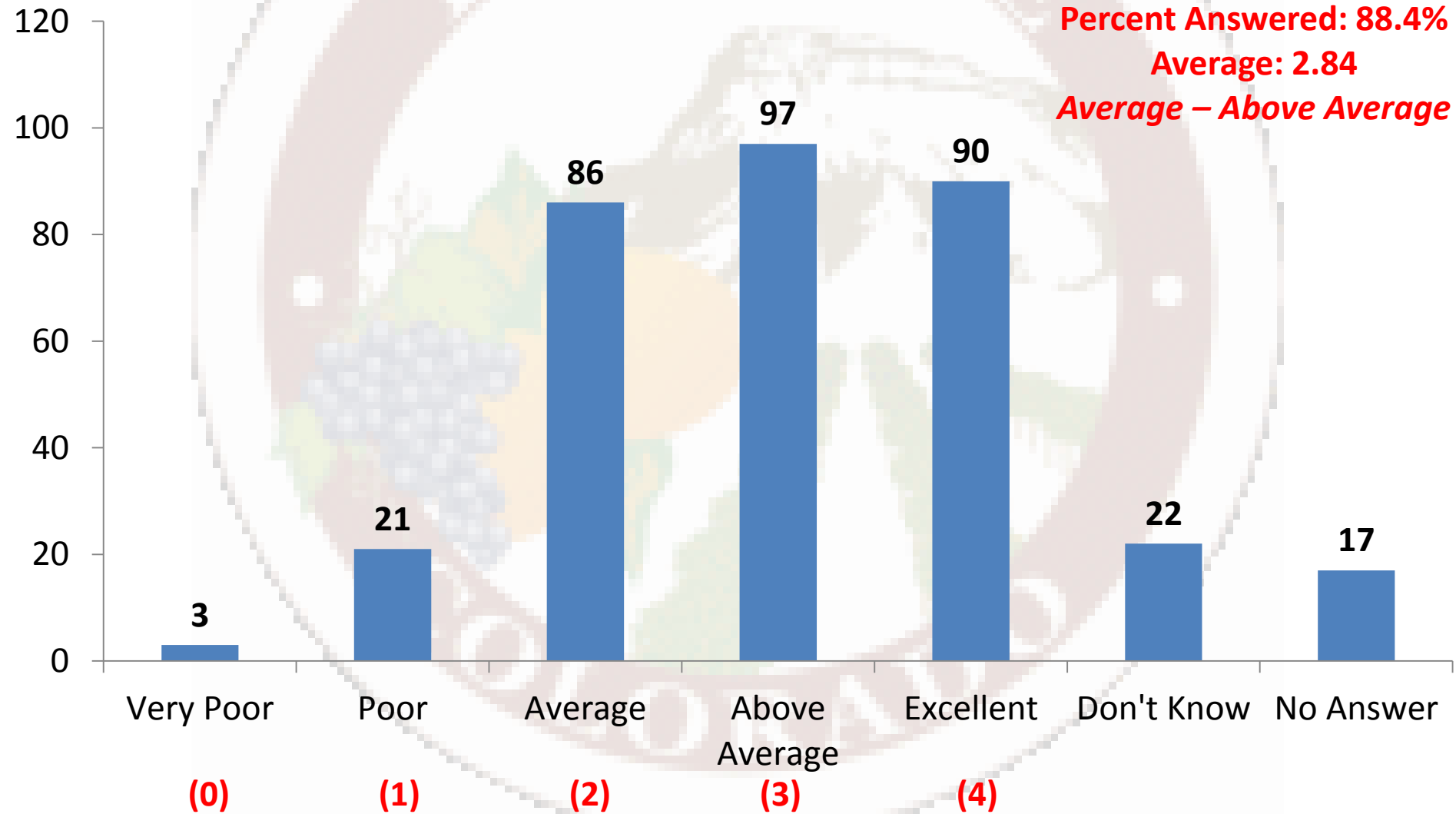


# Rating Town Services *Streets*



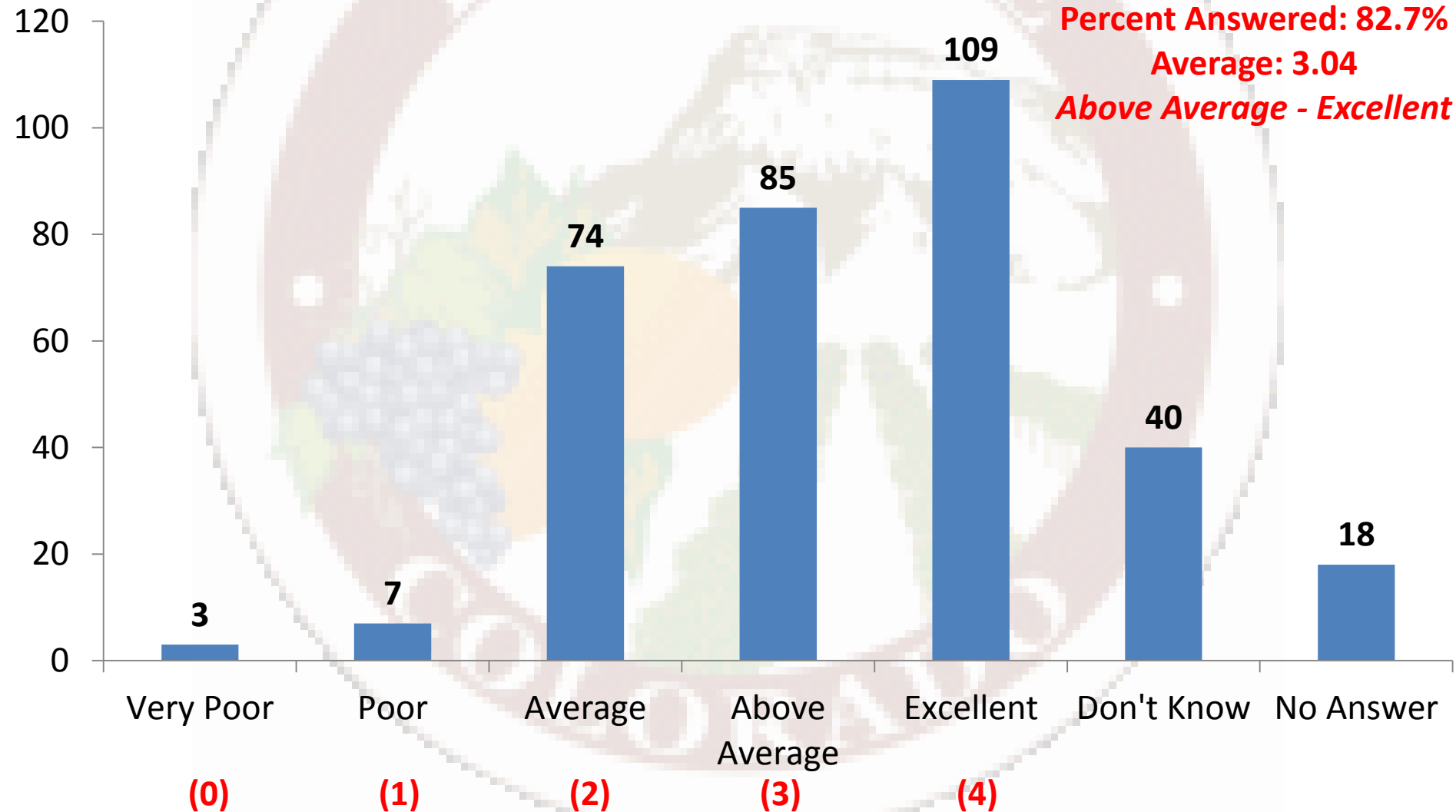
# Rating Town Services

## *Police*



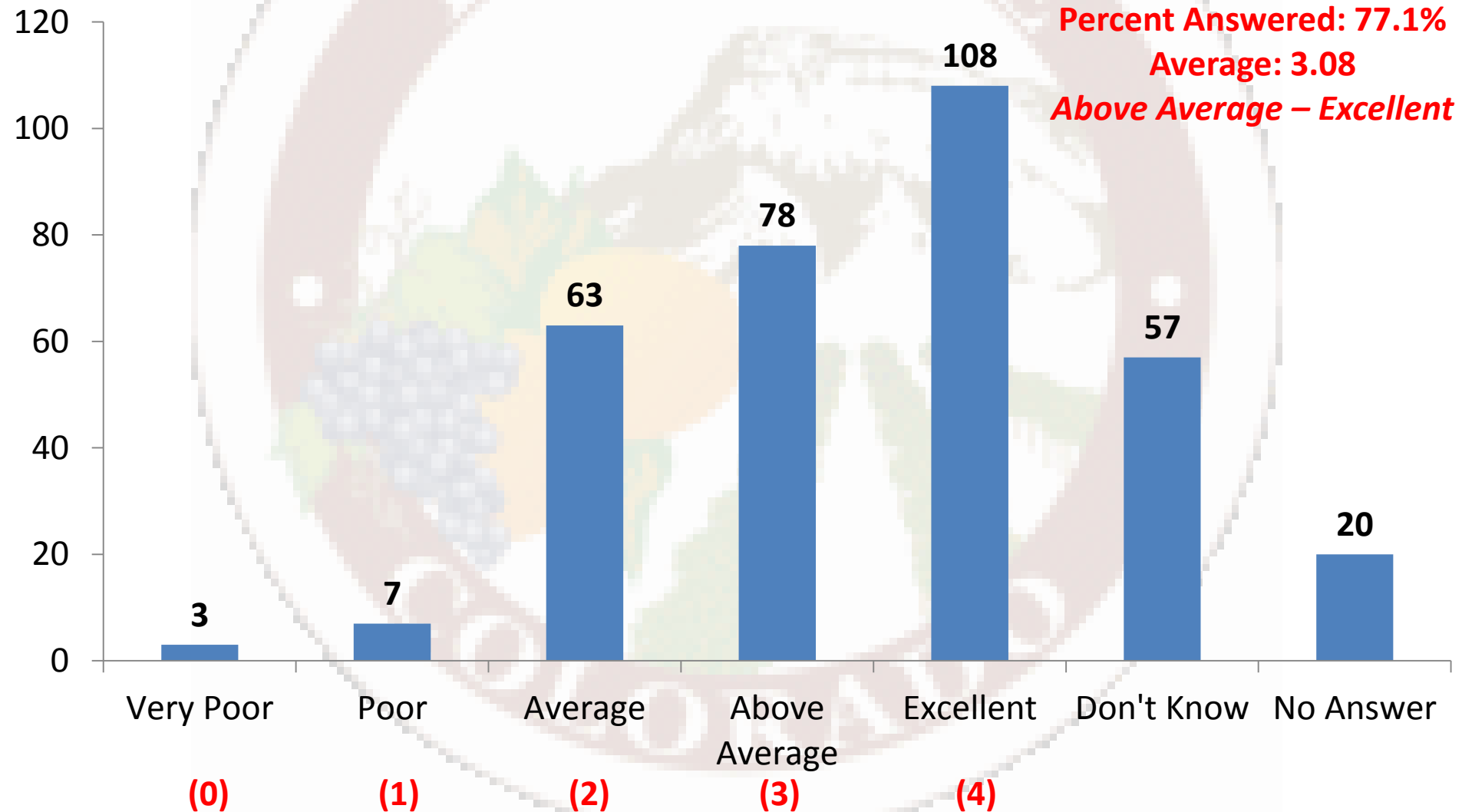
# Rating Town Services

## *Fire Protection*

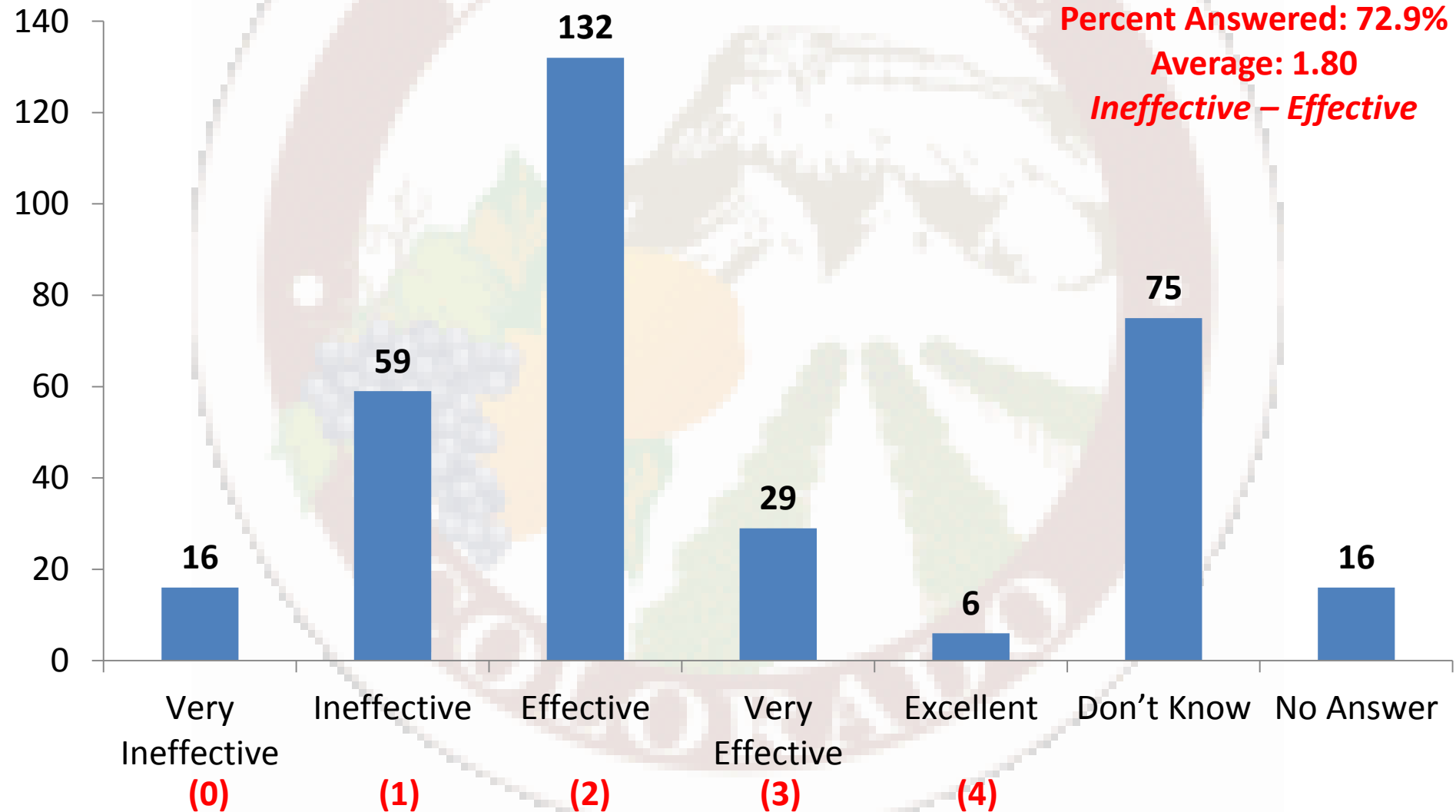


# Rating Town Services

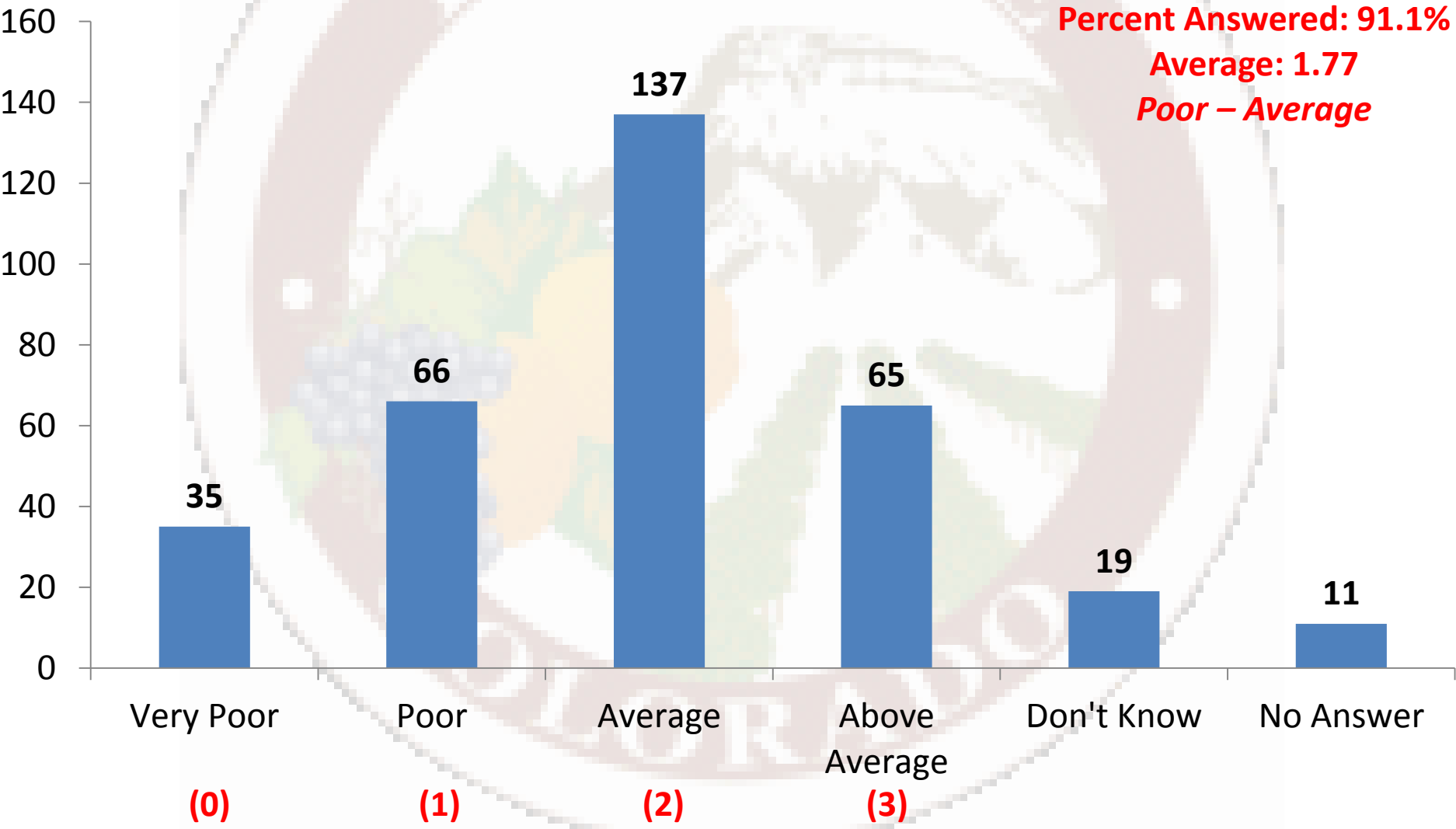
## *Emergency Medical Services*



# The Board of Trustee's effectiveness in establishing public policy



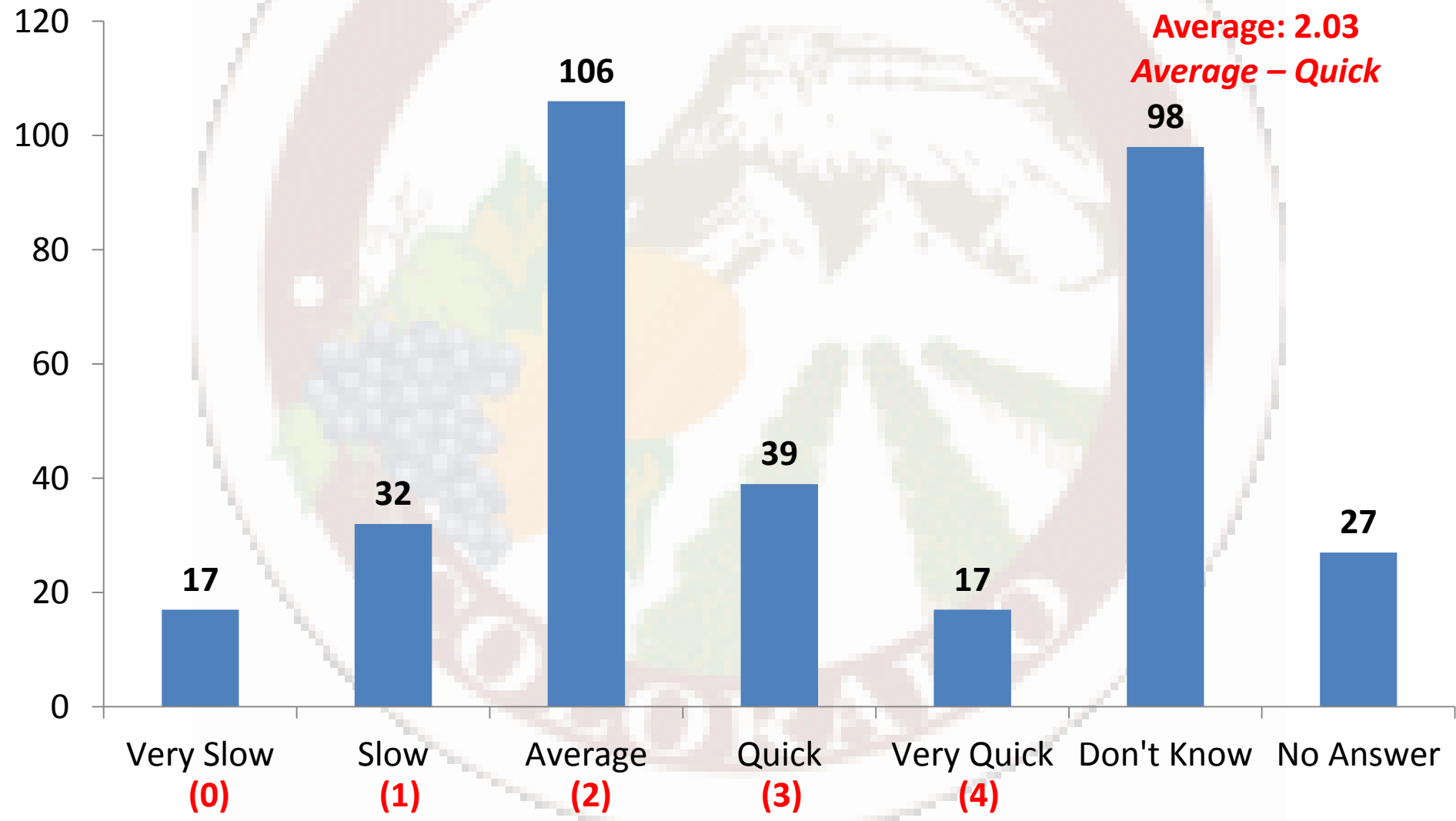
# The Town of Palisade's ability to communicate to the residents



# Town Government's Response to Resident Inquiries

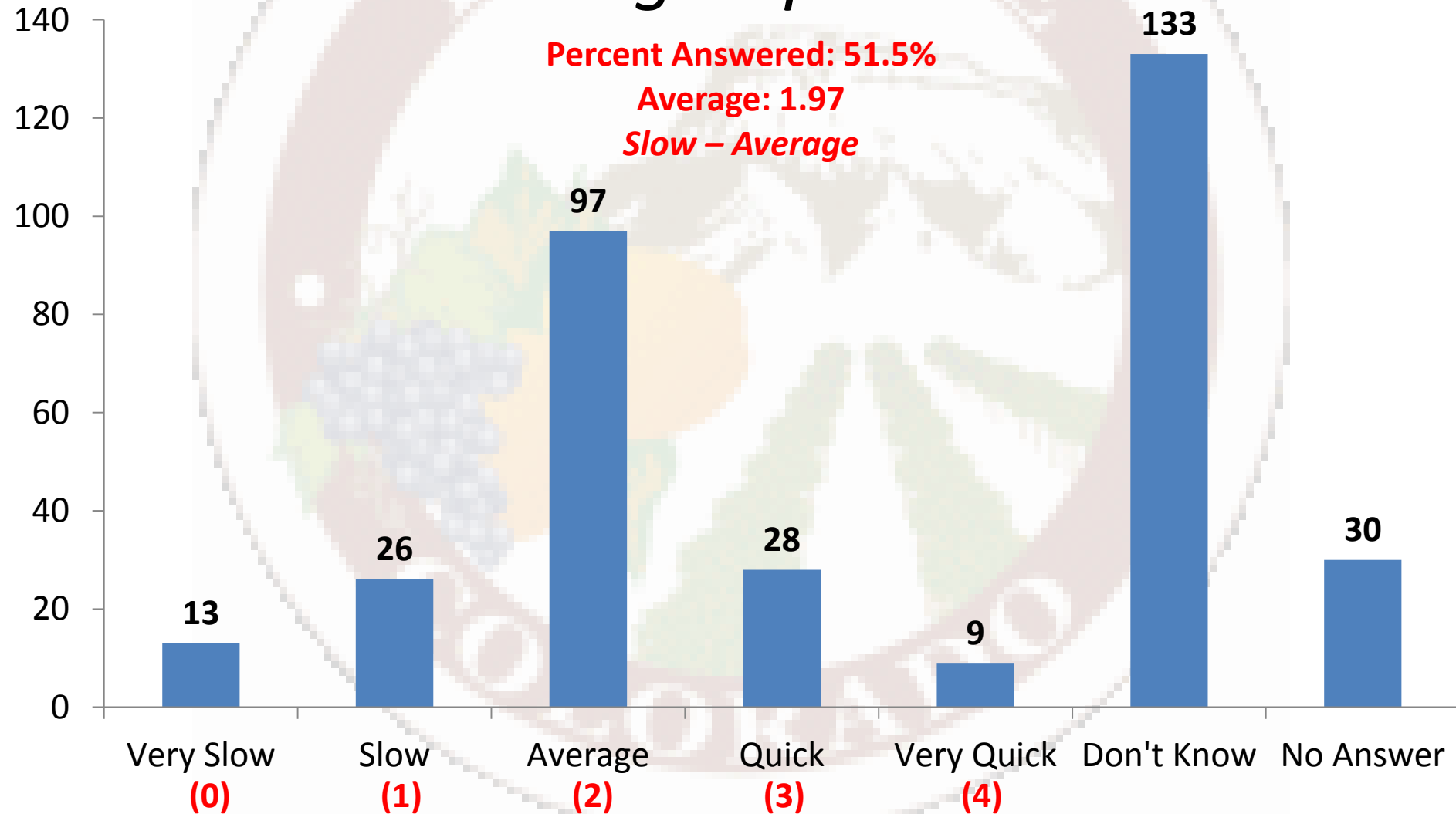
## *Administration*

**Percent Answered: 62.8%**  
**Average: 2.03**  
**Average – Quick**



# Town Government's Response to Resident Inquiries

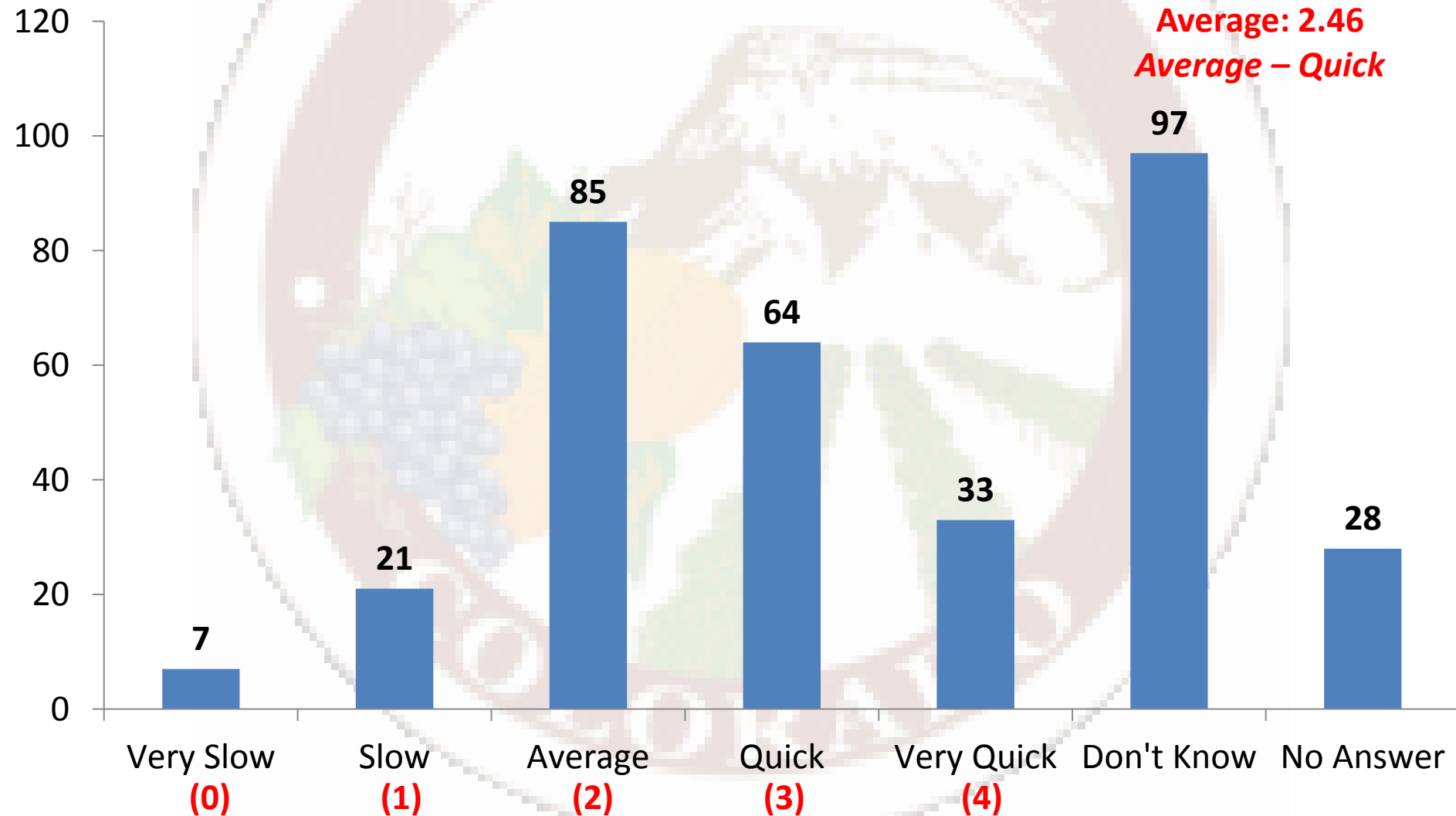
## *Planning Department*



# Town Government's Response to Resident Inquiries

## *Public Works*

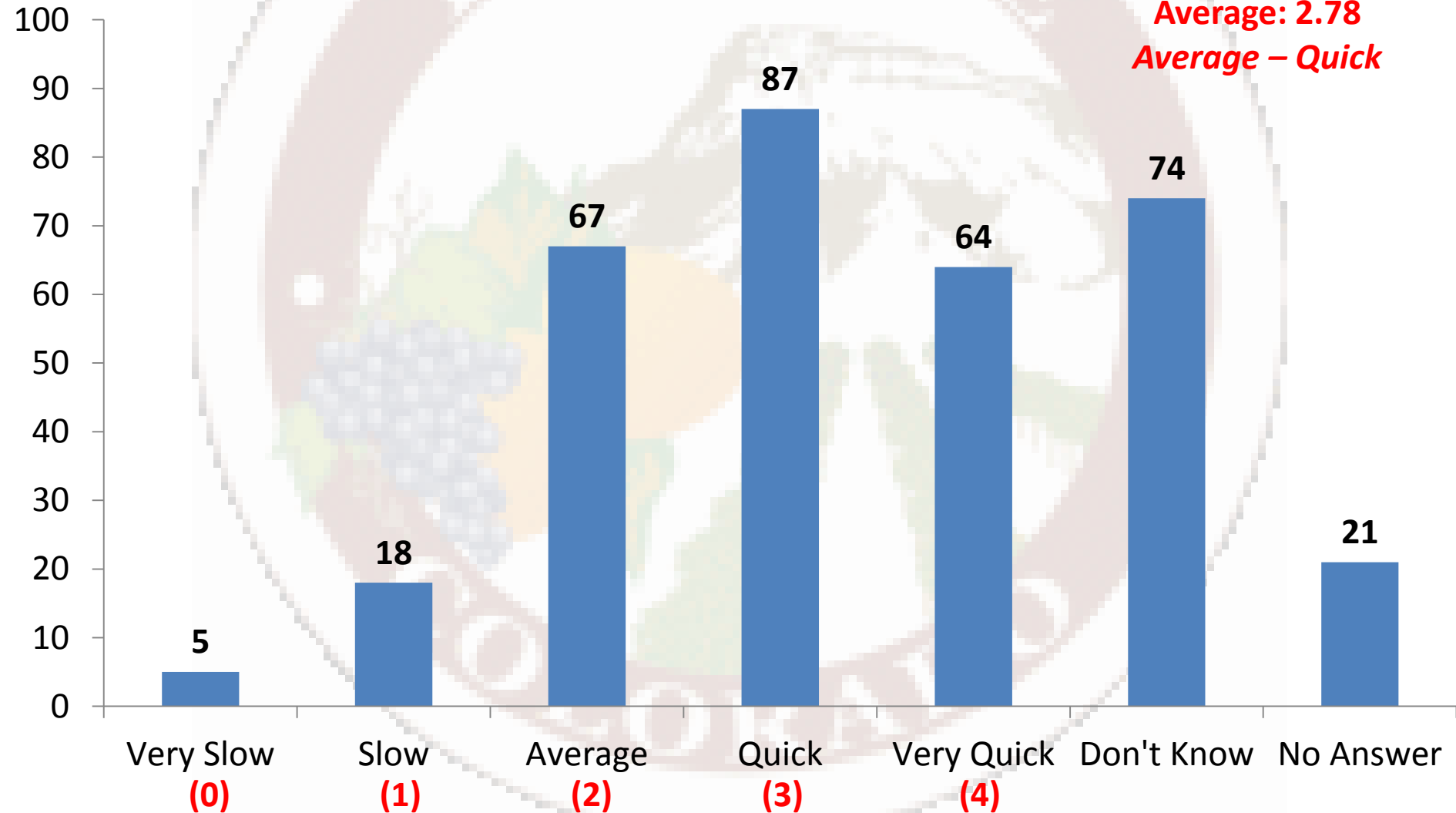
**Percent Answered: 62.8%**  
**Average: 2.46**  
**Average – Quick**



# Town Government's Response to Resident Inquiries

## *Police*

**Percent Answered: 71.7%**  
**Average: 2.78**  
**Average – Quick**



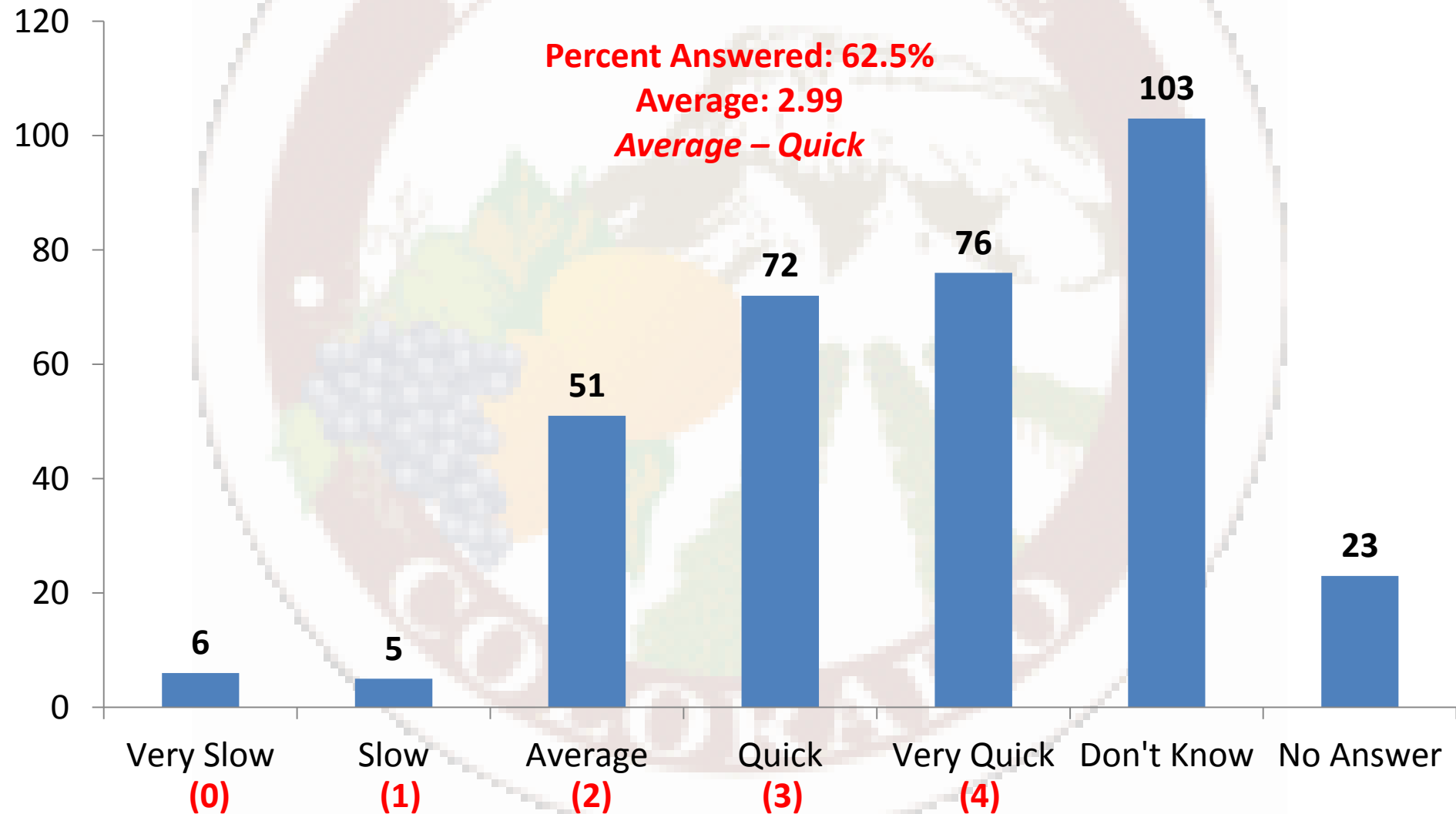
# Town Government's Response to Resident Inquiries

## *Fire Protection*

**Percent Answered: 62.5%**

**Average: 2.99**

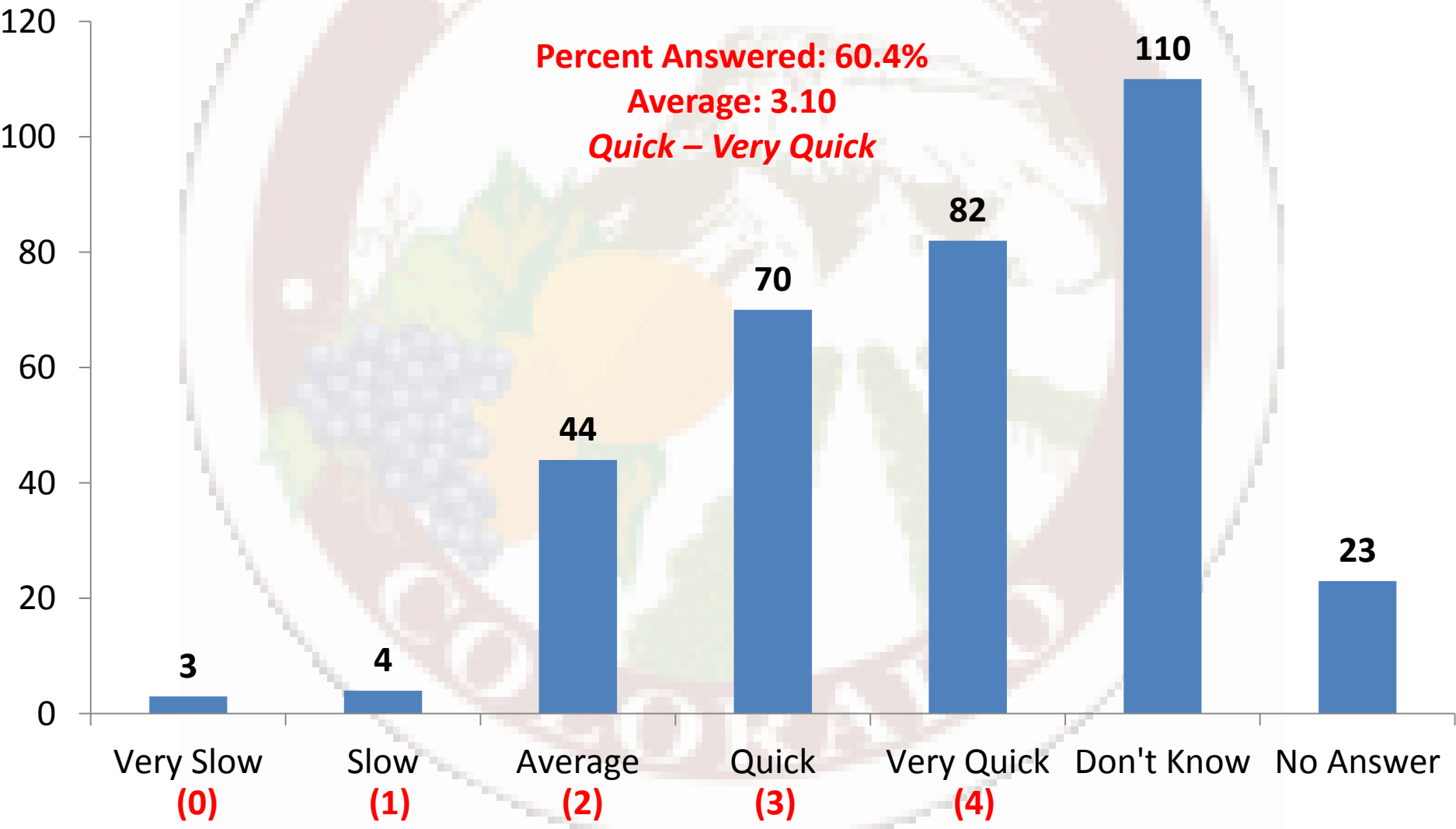
***Average – Quick***



# Town Government's Response to Resident Inquiries

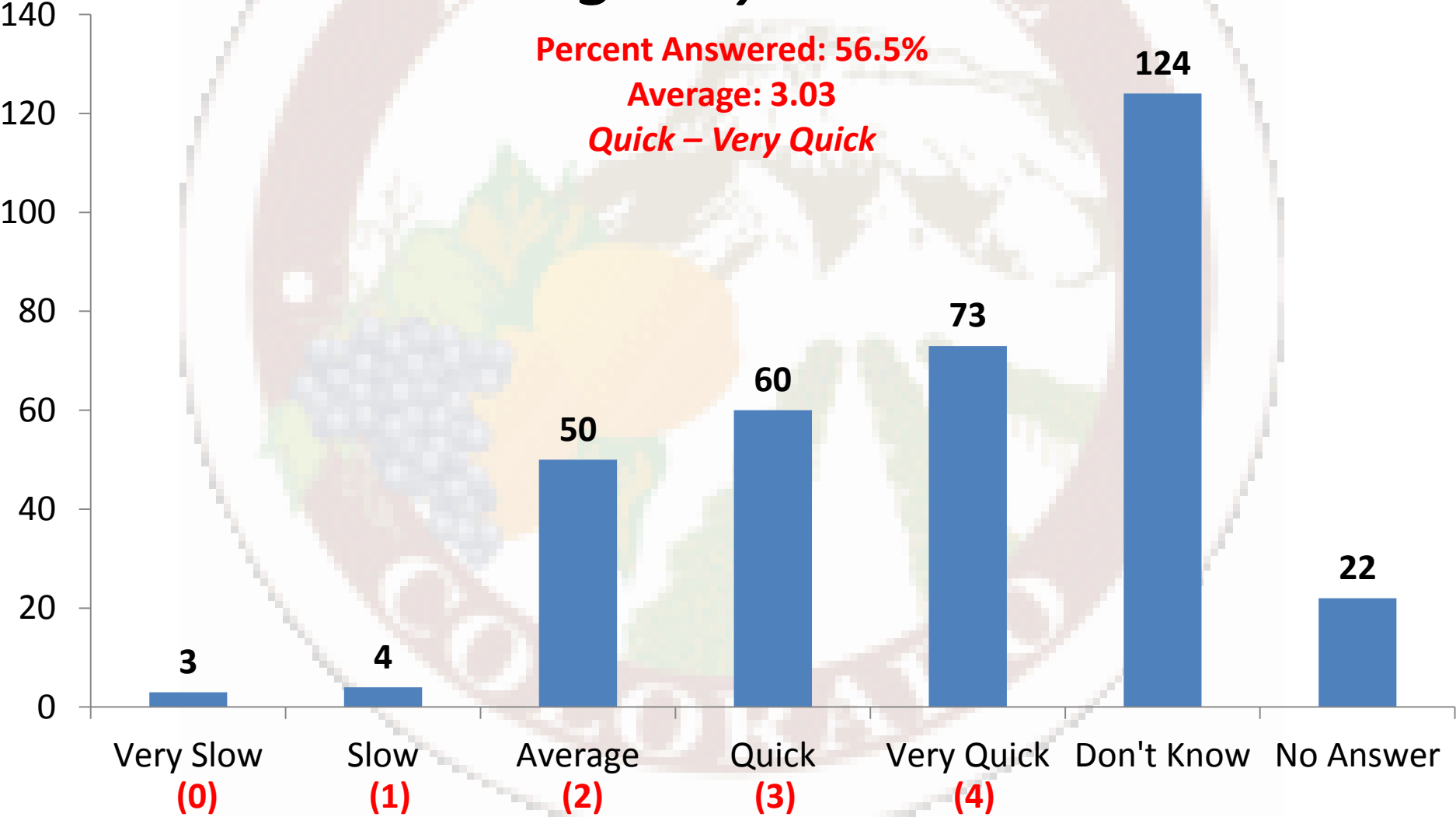
## *Ambulance*

**Percent Answered: 60.4%**  
**Average: 3.10**  
**Quick – Very Quick**



# Town Government's Response to Resident Inquiries

## *Emergency Services*



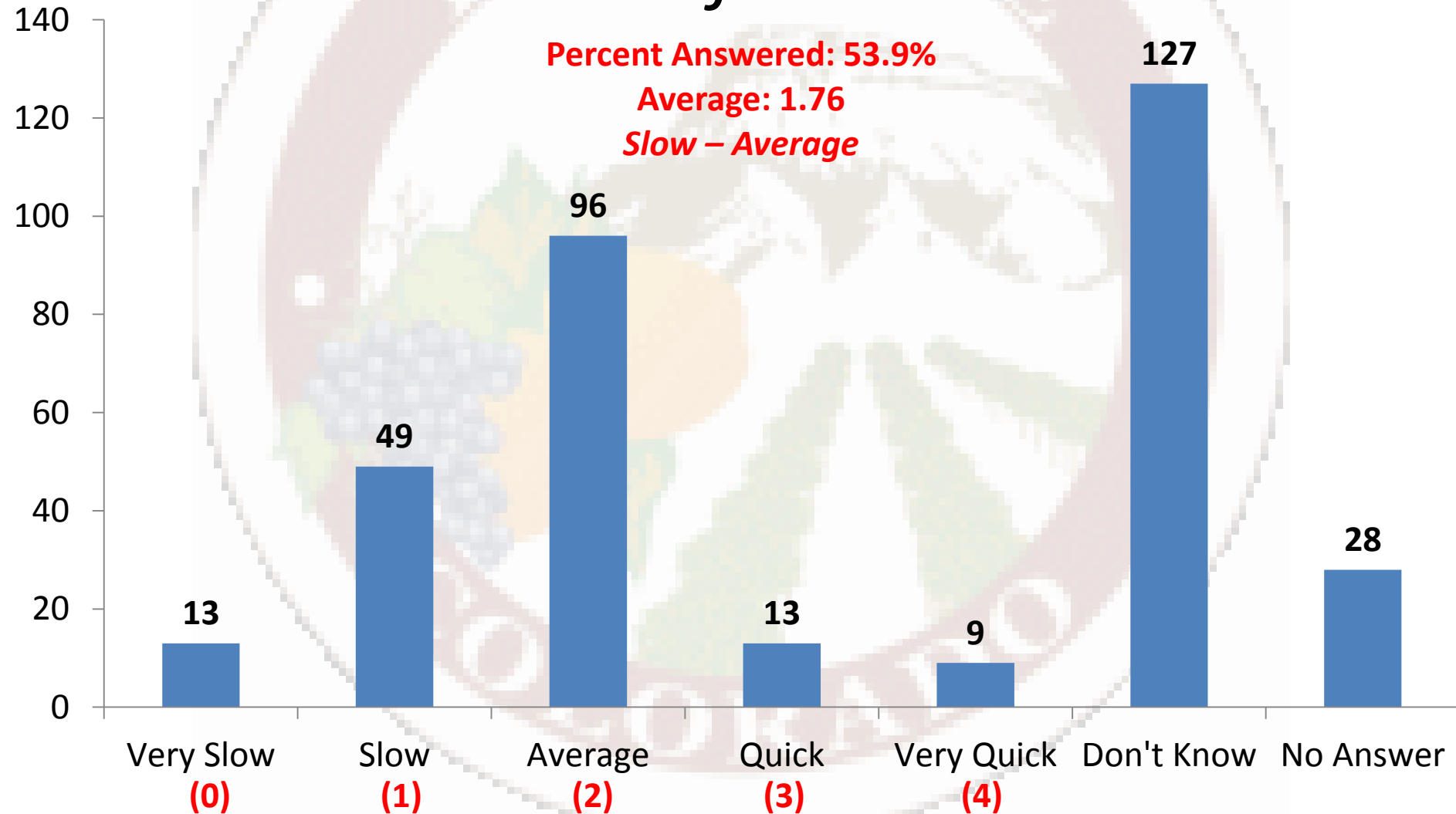
# Town Government's Response to Resident Inquiries

## *Board of Trustees*

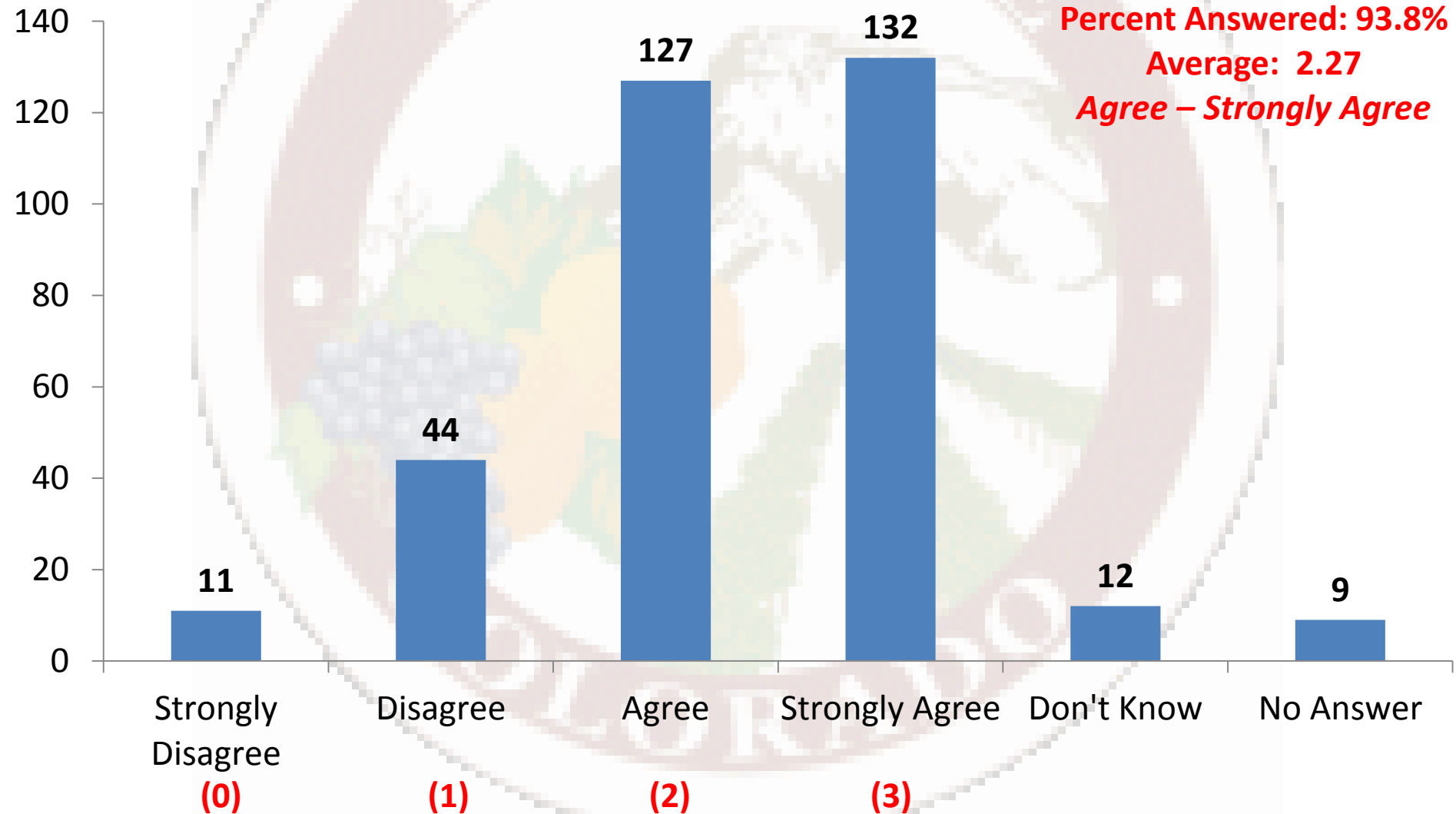
**Percent Answered: 53.9%**

**Average: 1.76**

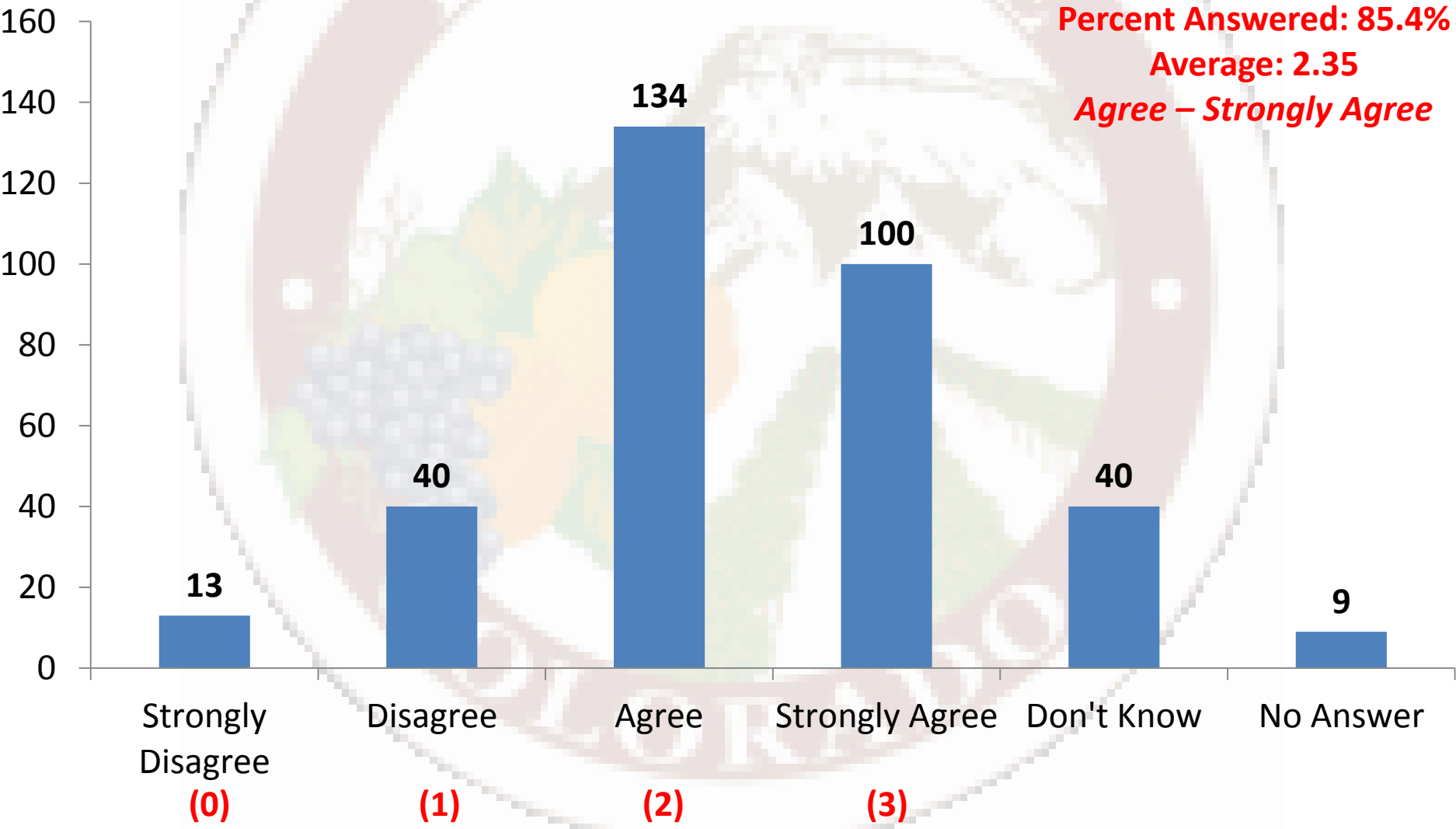
***Slow – Average***



# Agreement with the 2007 Comprehensive Plan Vision

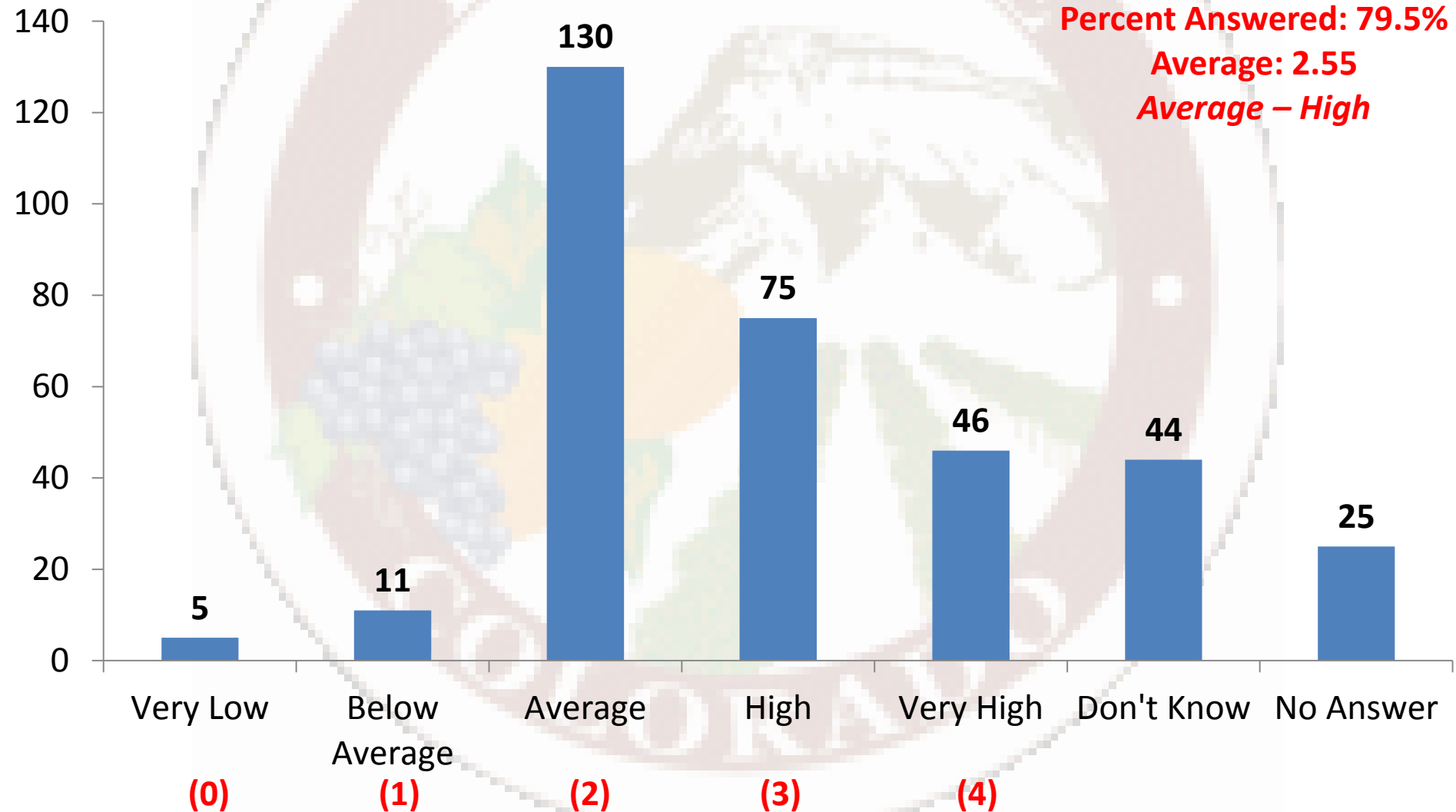


# Strictly Adhere to and Enforce the Land Development Code



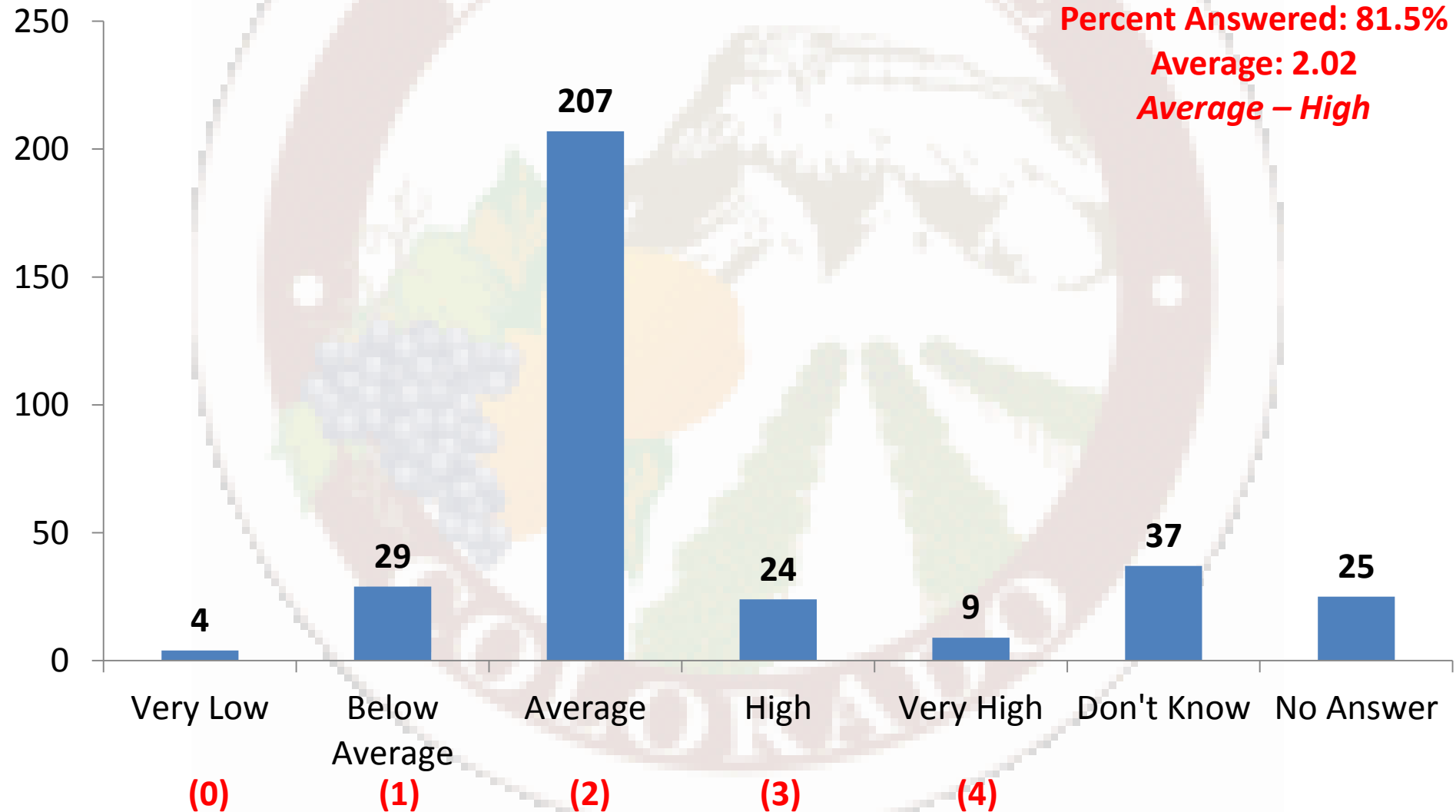
# Fees and Taxes Versus Other Communities

## *Property Tax*



# Fees and Taxes Versus Other Communities

## *Sales Tax*



# Fees and Taxes Versus Other Communities

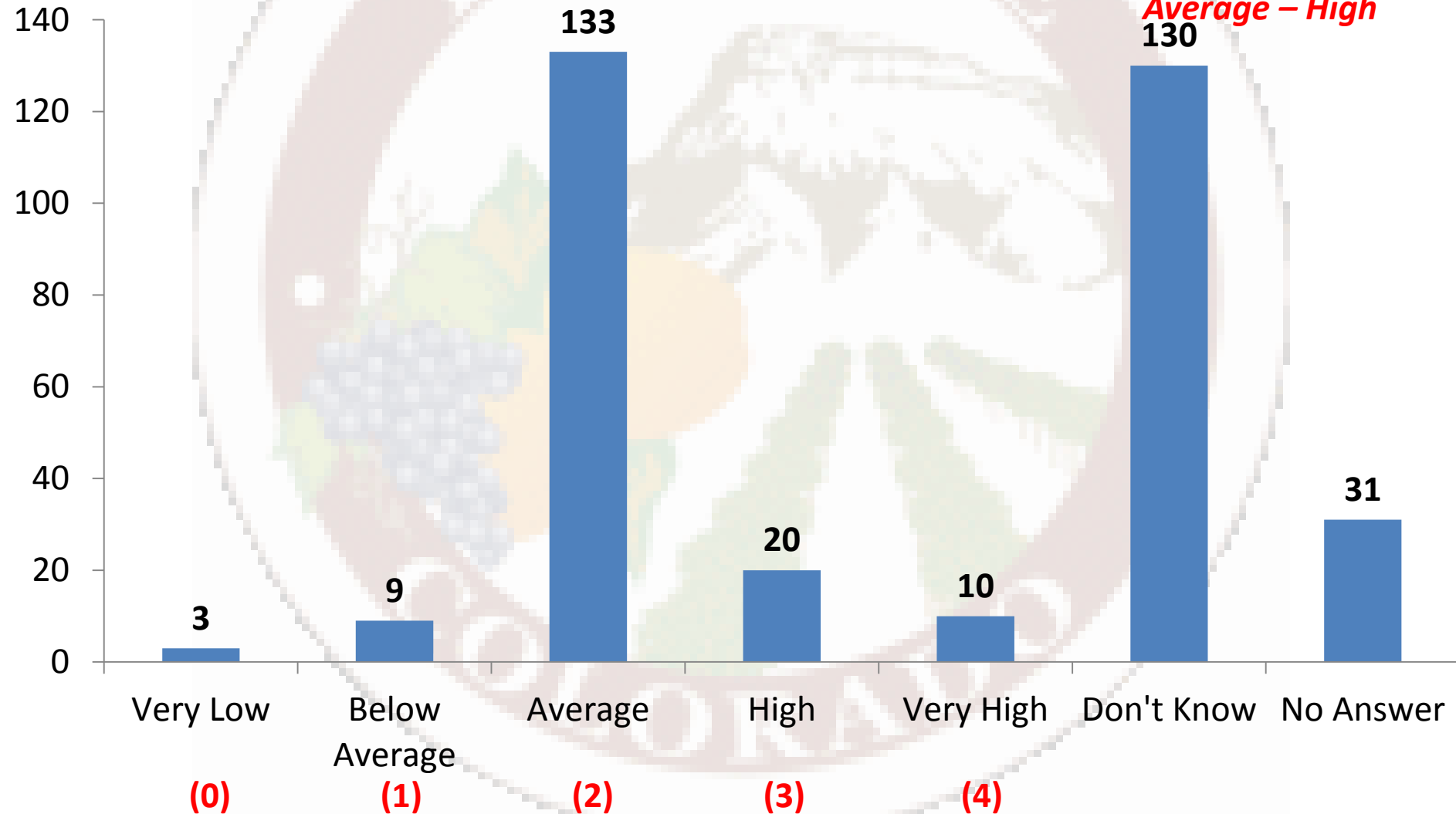
## *Lodging Tax*

Percent Answered: 52.1%

Average: 2.14

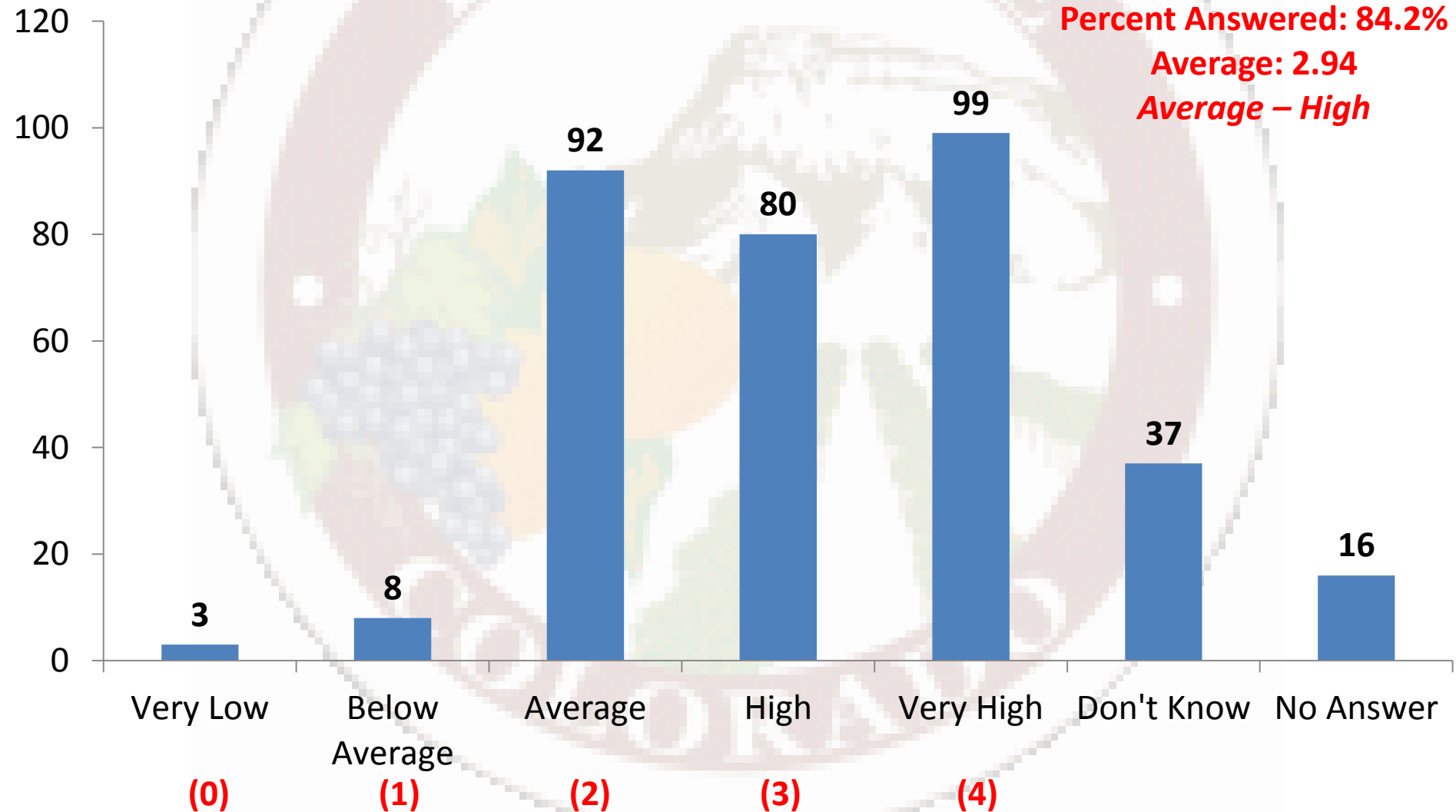
Average – High

130



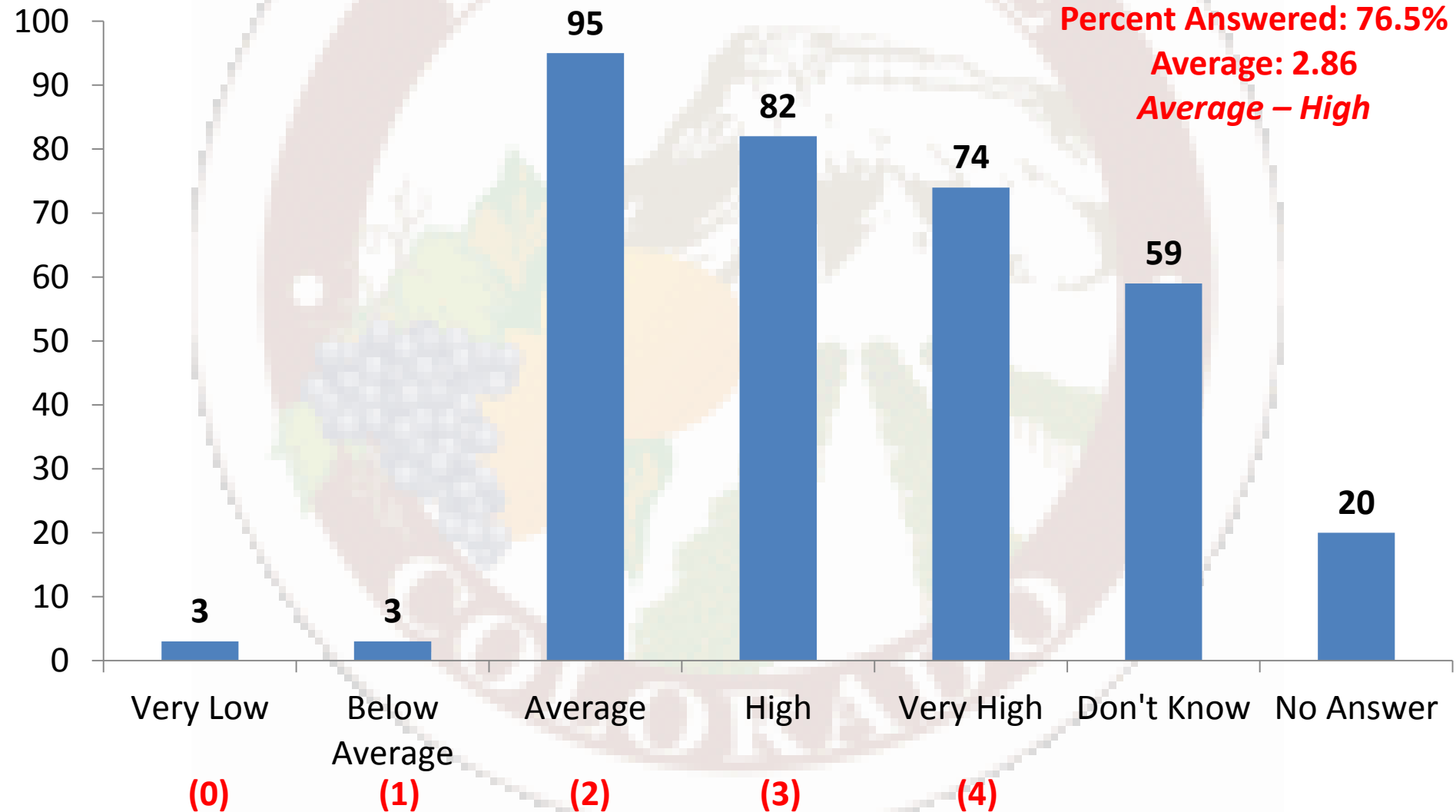
# Fees and Taxes Versus Other Communities

## *Water Fees*



# Fees and Taxes Versus Other Communities

## *Sewer Fees*



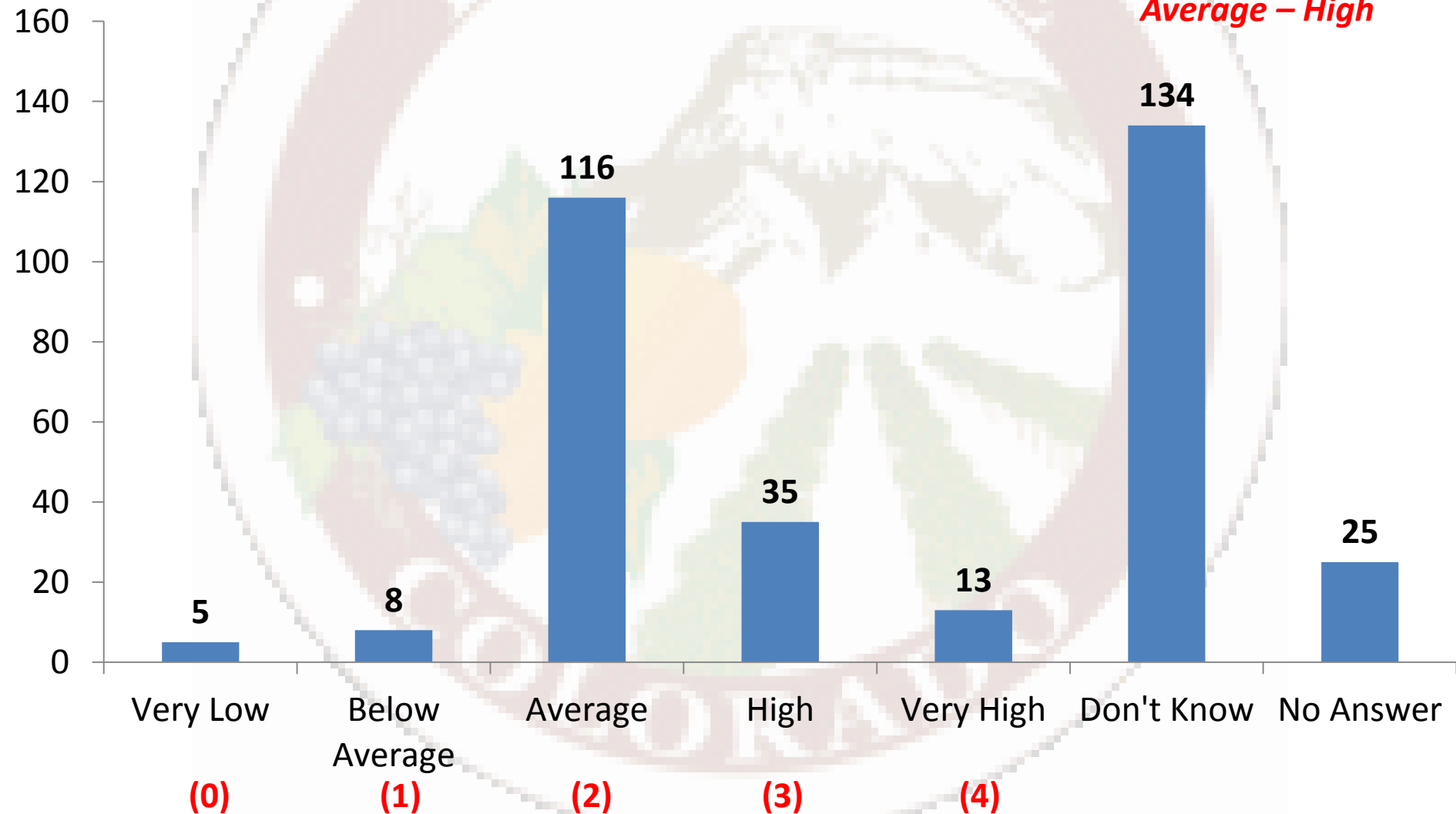
# Fees and Taxes Versus Other Communities

## *Pool Fees*

Percent Answered: 52.7%

Average: 2.24

Average – High



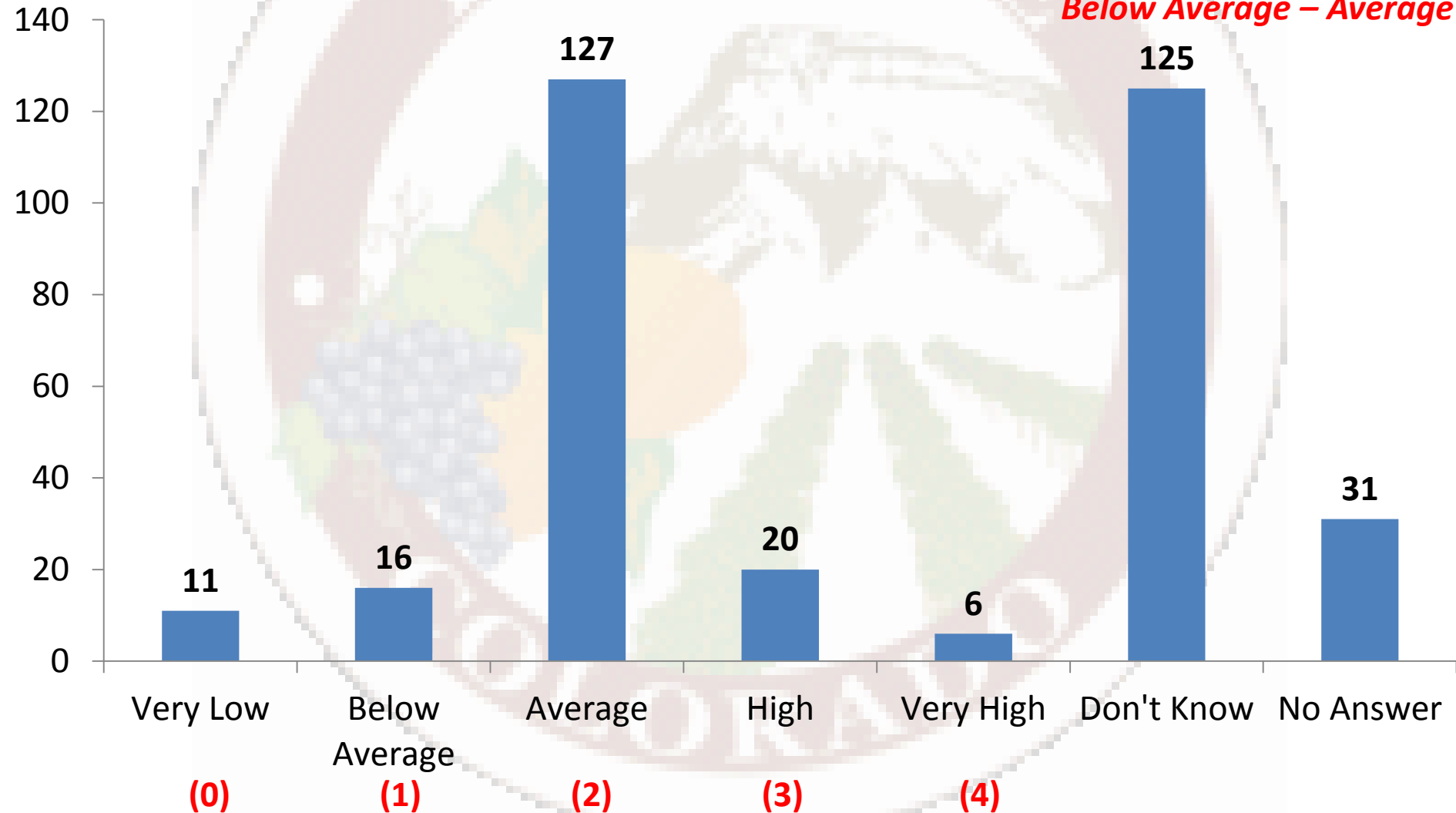
# Fees and Taxes Versus Other Communities

## *Park Fees*

**Percent Answered: 53.6%**

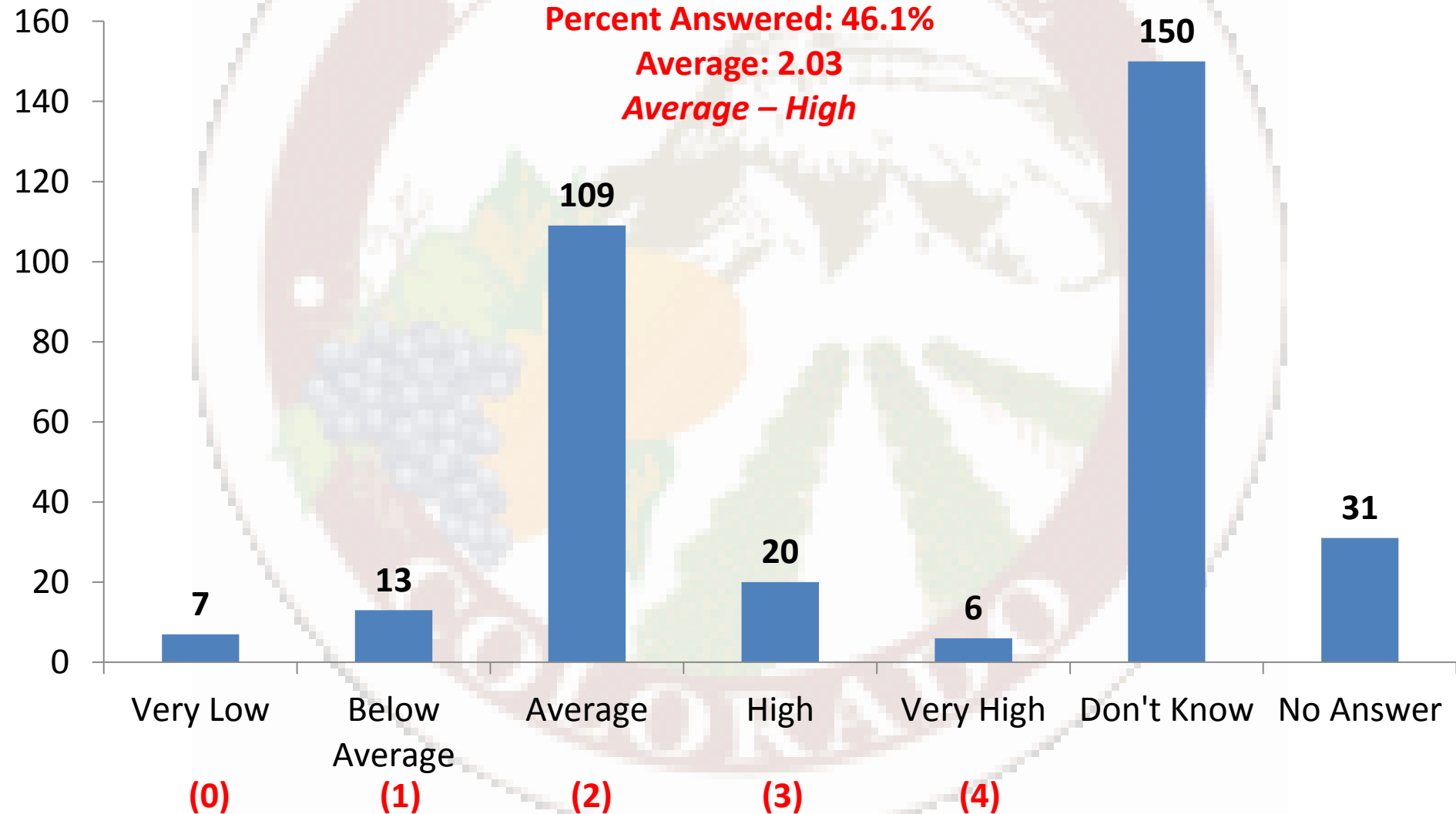
**Average: 1.97**

***Below Average – Average***



# Fees and Taxes Versus Other Communities

## *Community Center Fees*



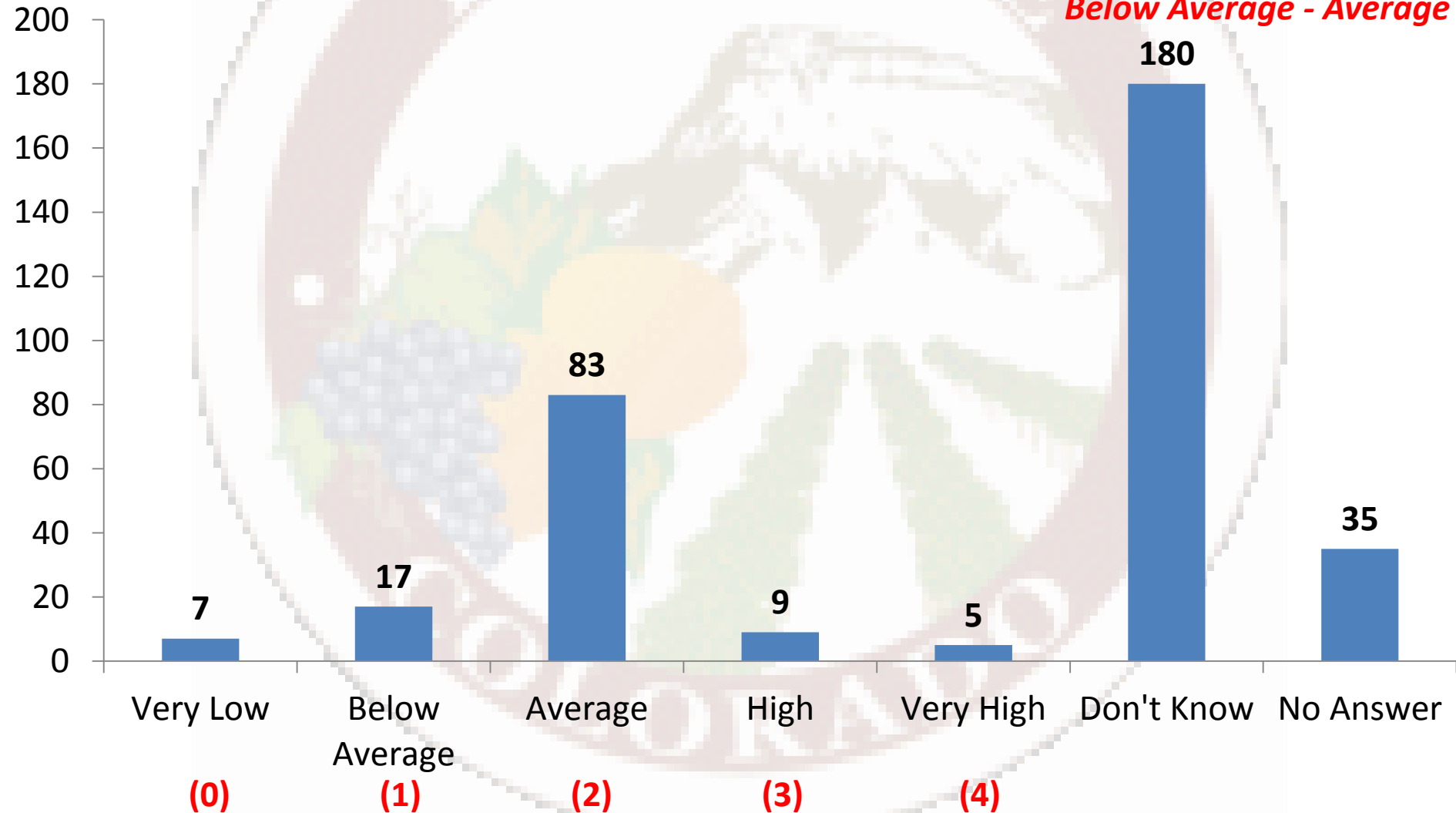
# Fees and Taxes Versus Other Communities

## *Gym Fees*

**Percent Answered: 36.0%**

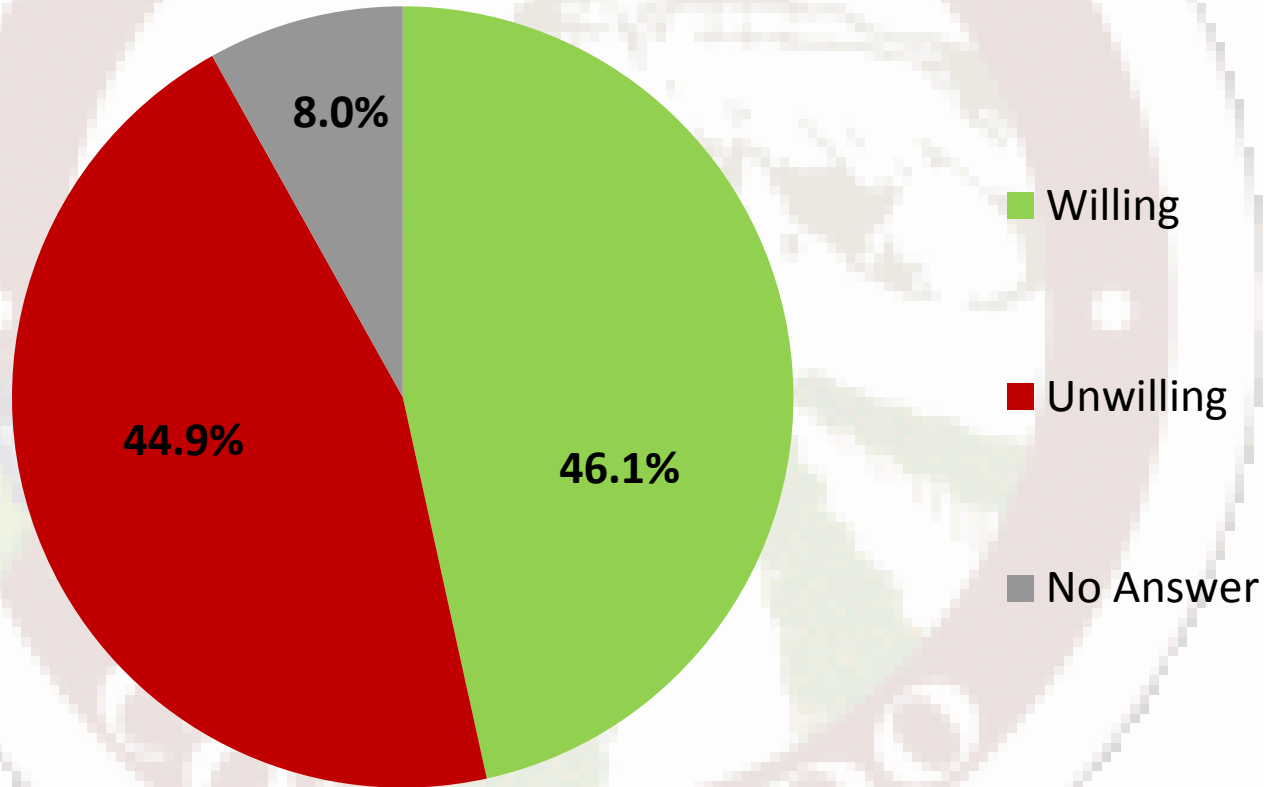
**Average: 1.90**

***Below Average - Average***



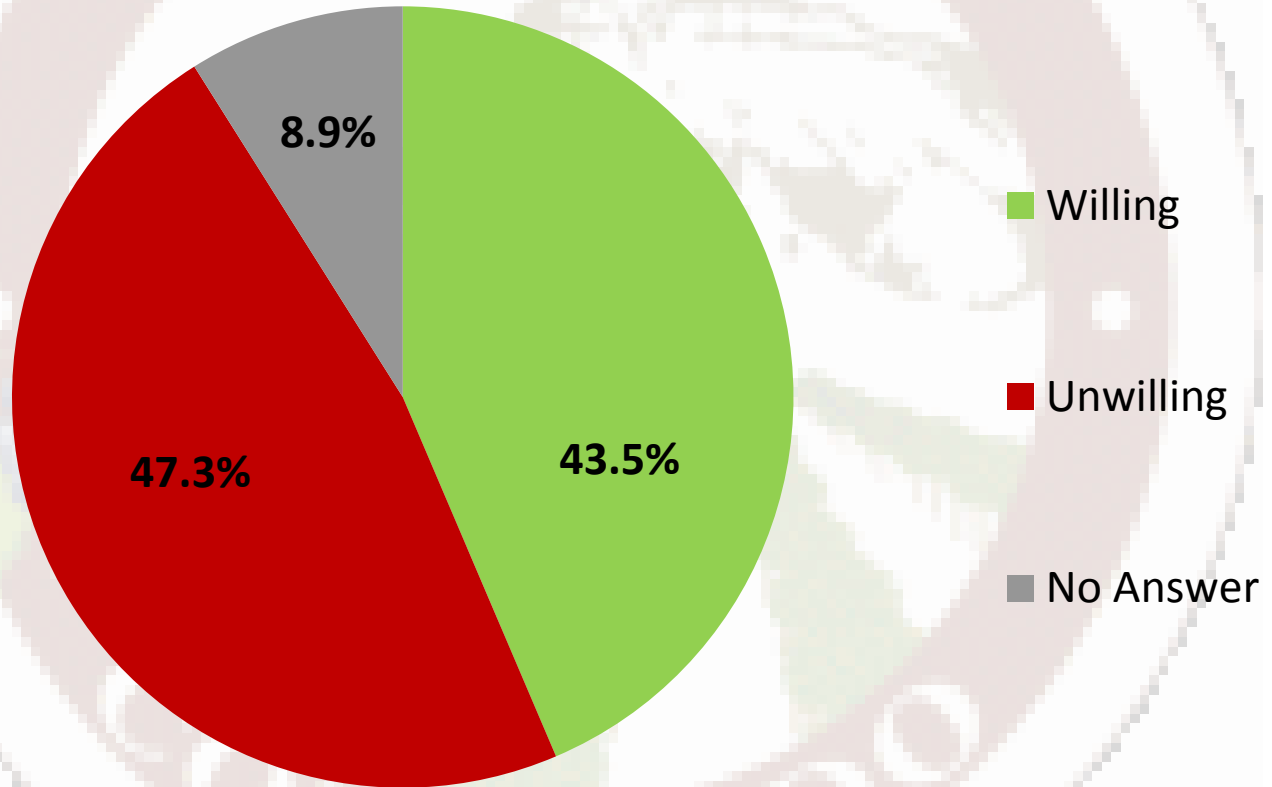
# Willingness to Pay Higher Taxes/Fees

## *Fire*

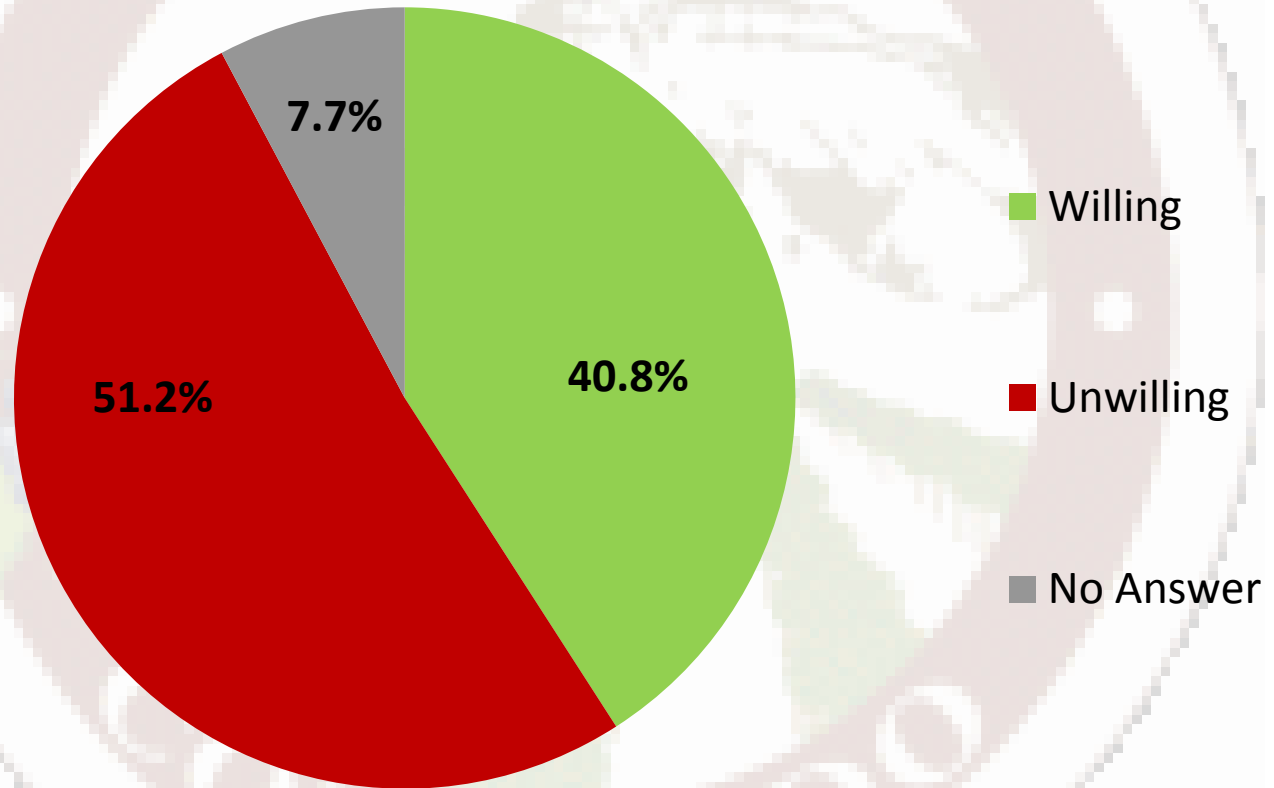


# Willingness to Pay Higher Taxes/Fees

## *EMS*

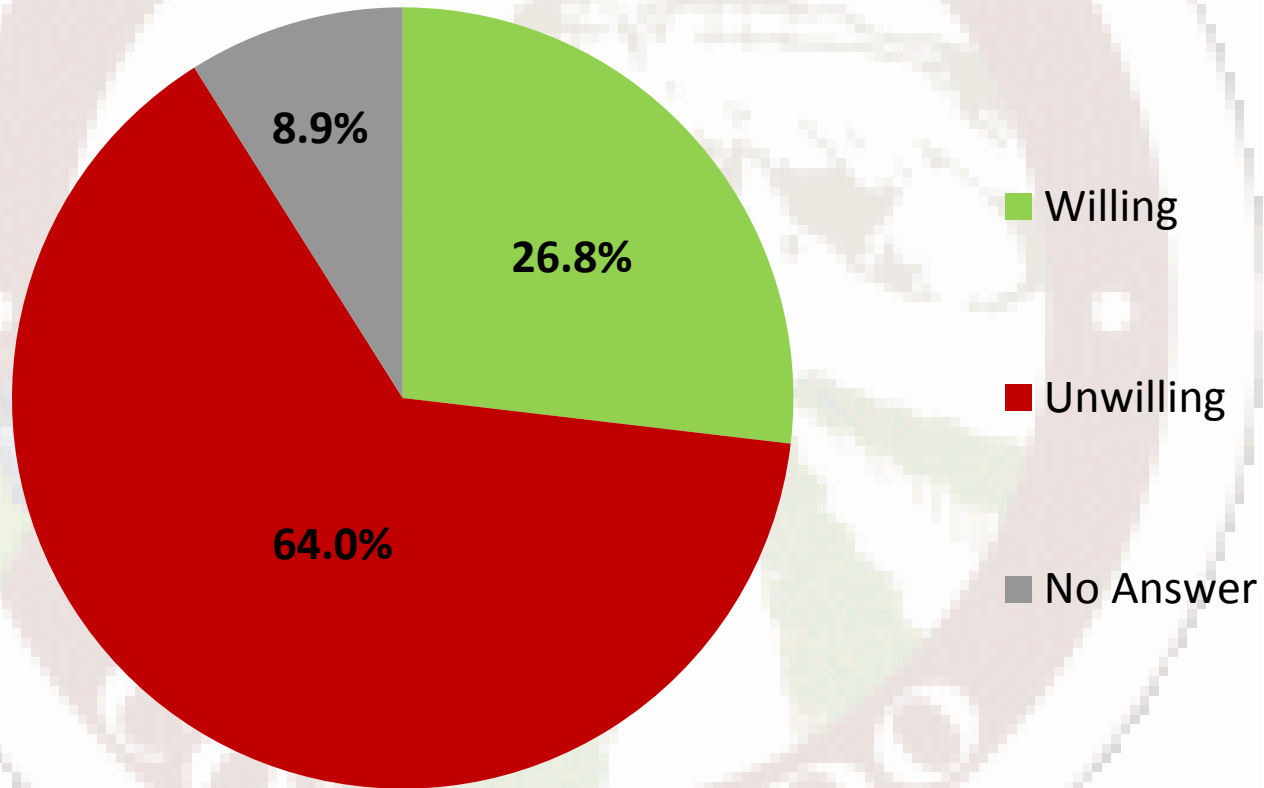


# Willingness to Pay Higher Taxes/Fees *Streets*



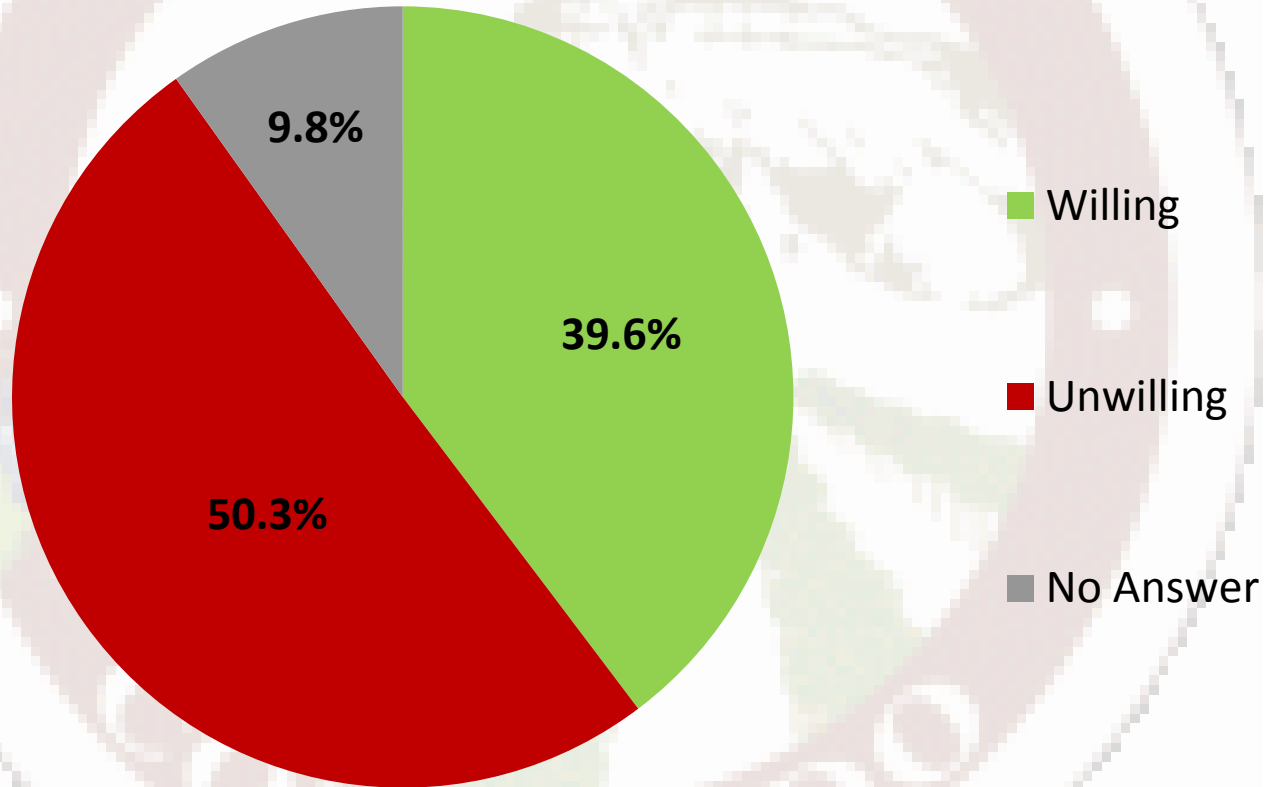
# Willingness to Pay Higher Taxes/Fees

## *Parks*



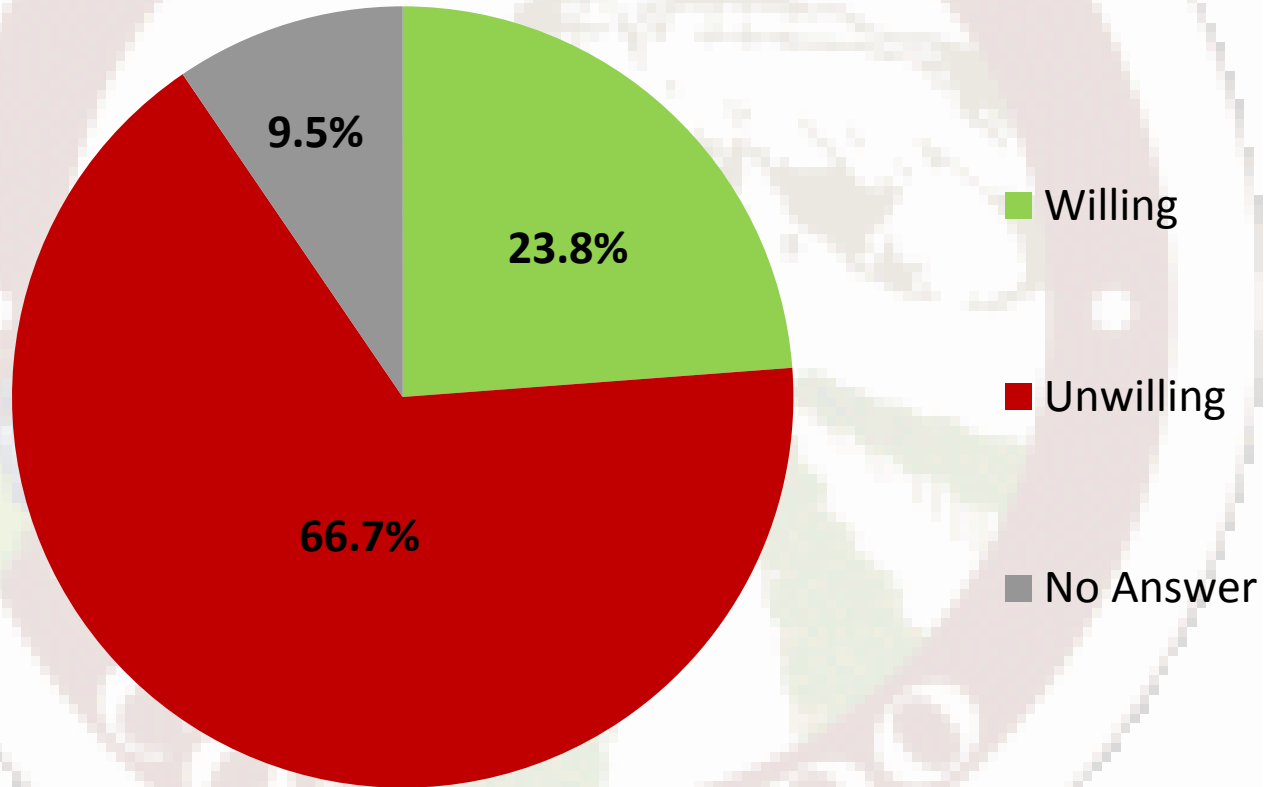
# Willingness to Pay Higher Taxes/Fees

## *Police*



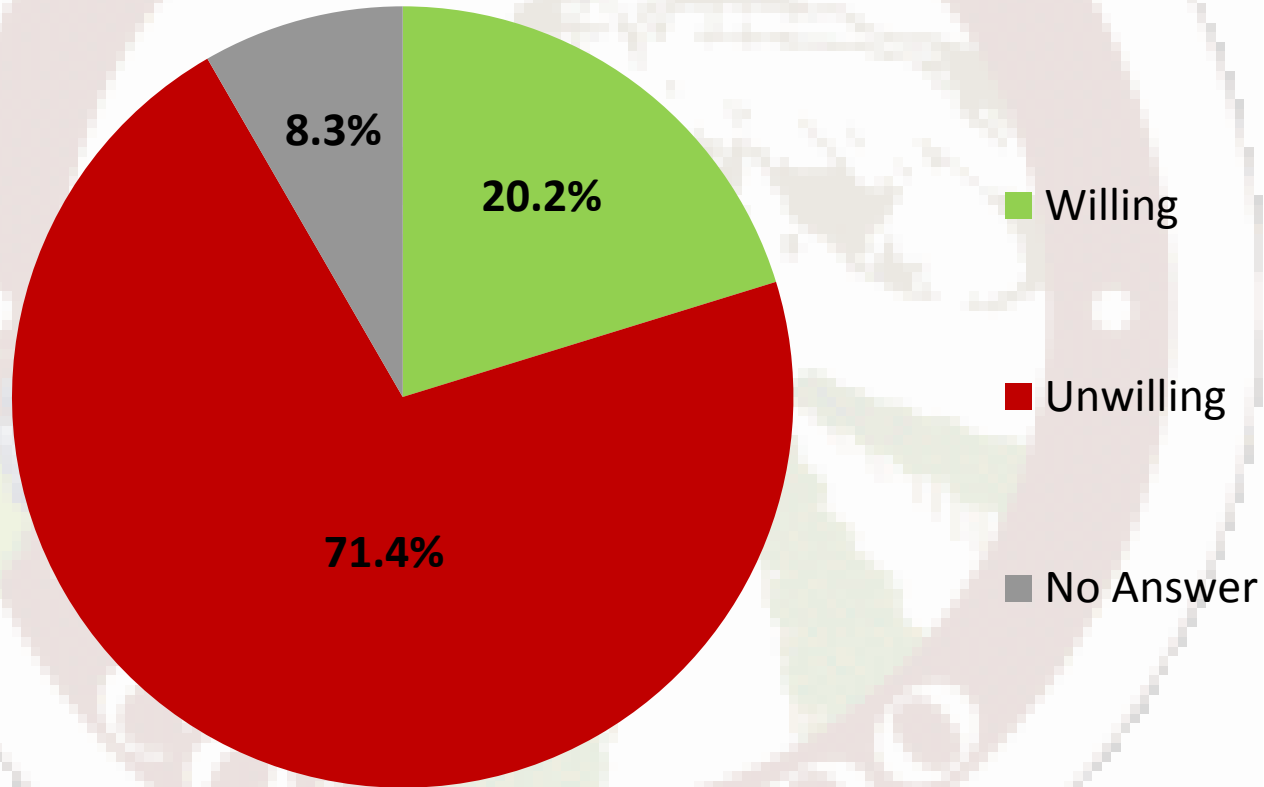
# Willingness to Pay Higher Taxes/Fees

## *Recreation*



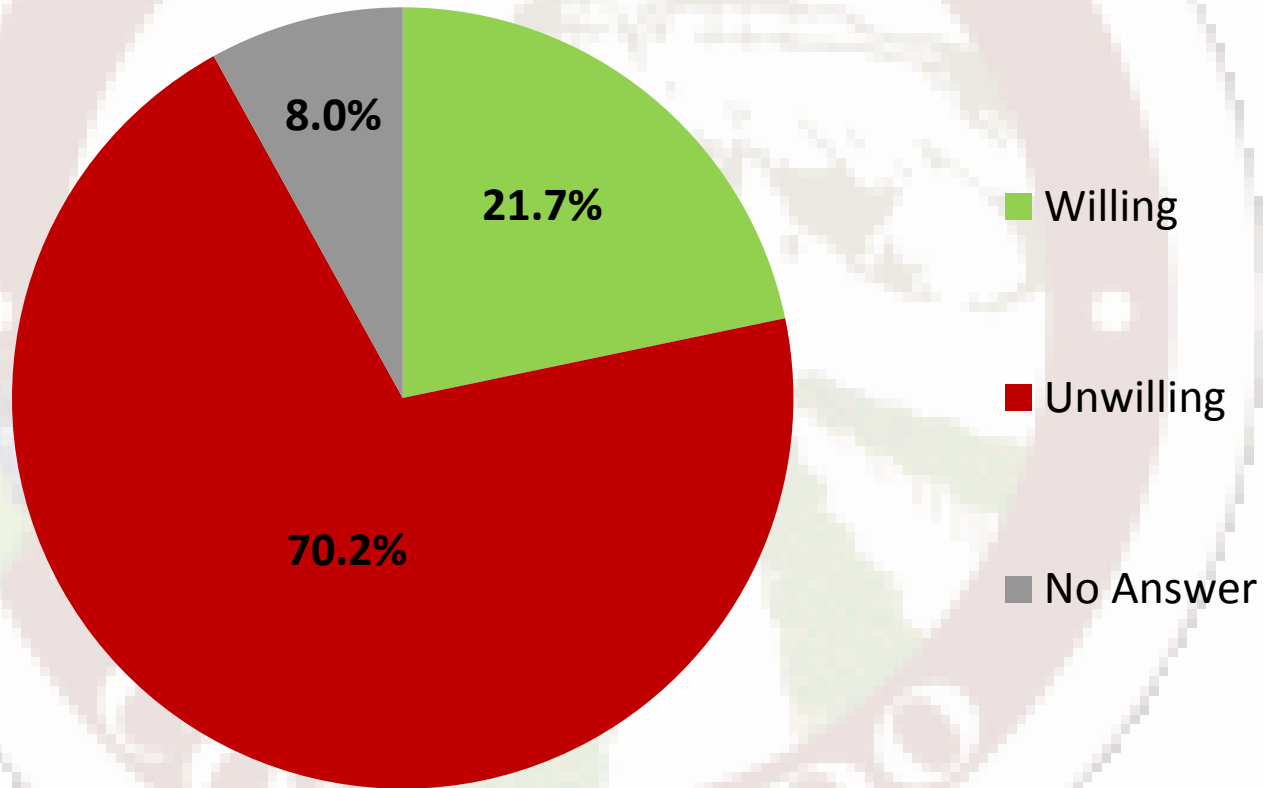
# Willingness to Pay Higher Taxes/Fees

## *Business Support/Recruiting*

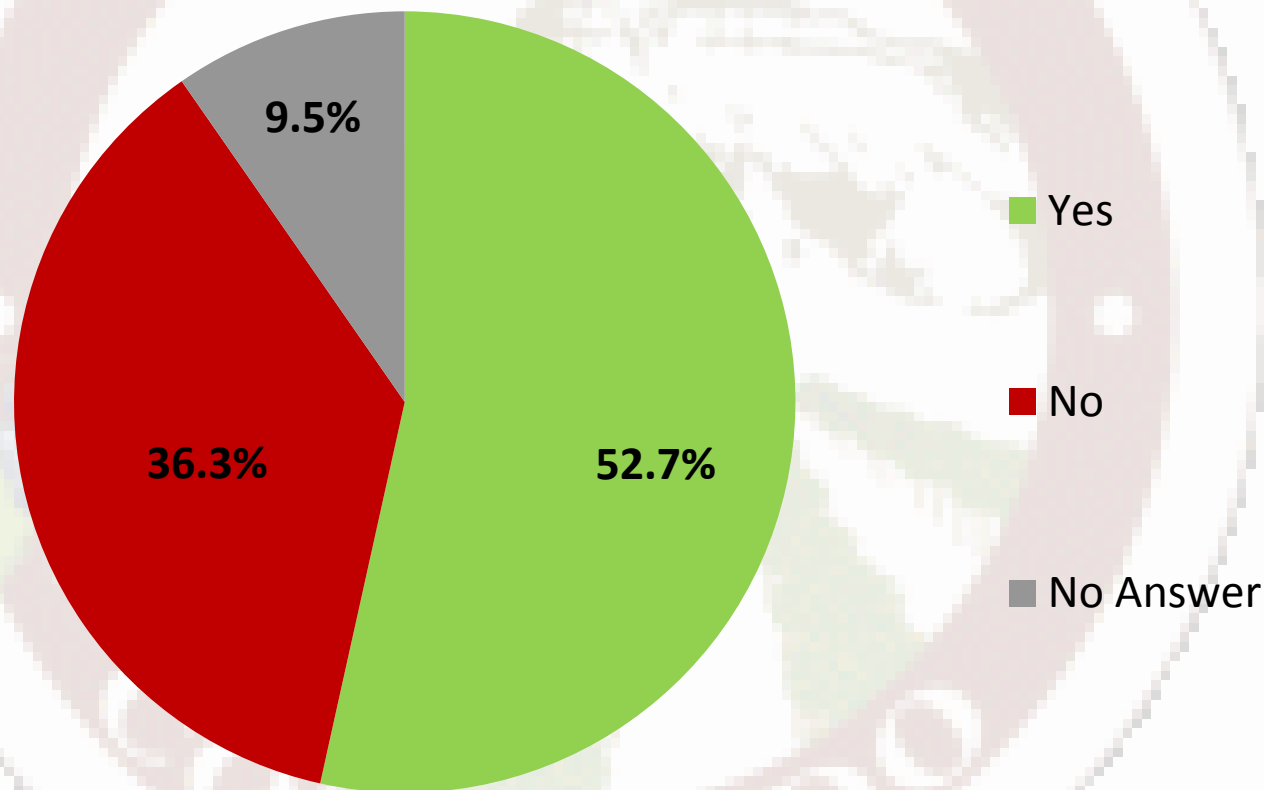


# Willingness to Pay Higher Taxes/Fees

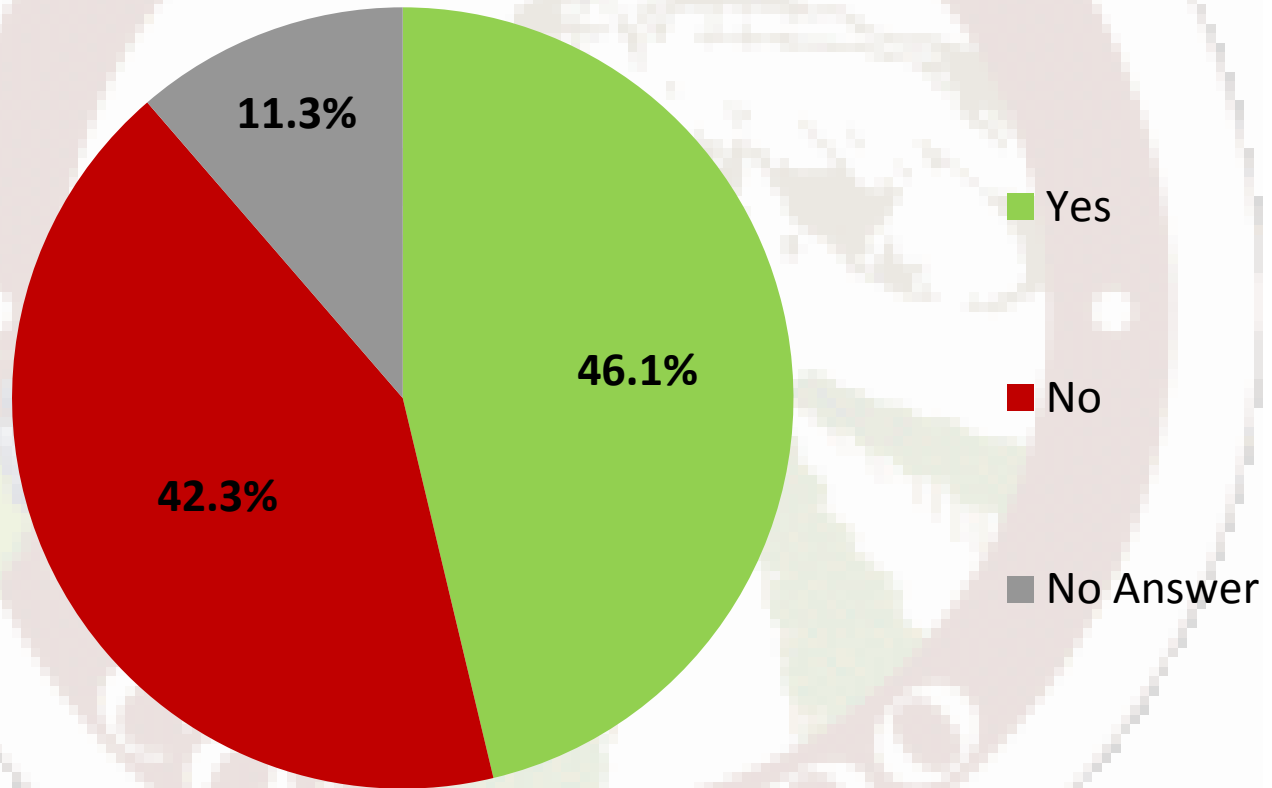
## *Tourism Marketing/Advertising*



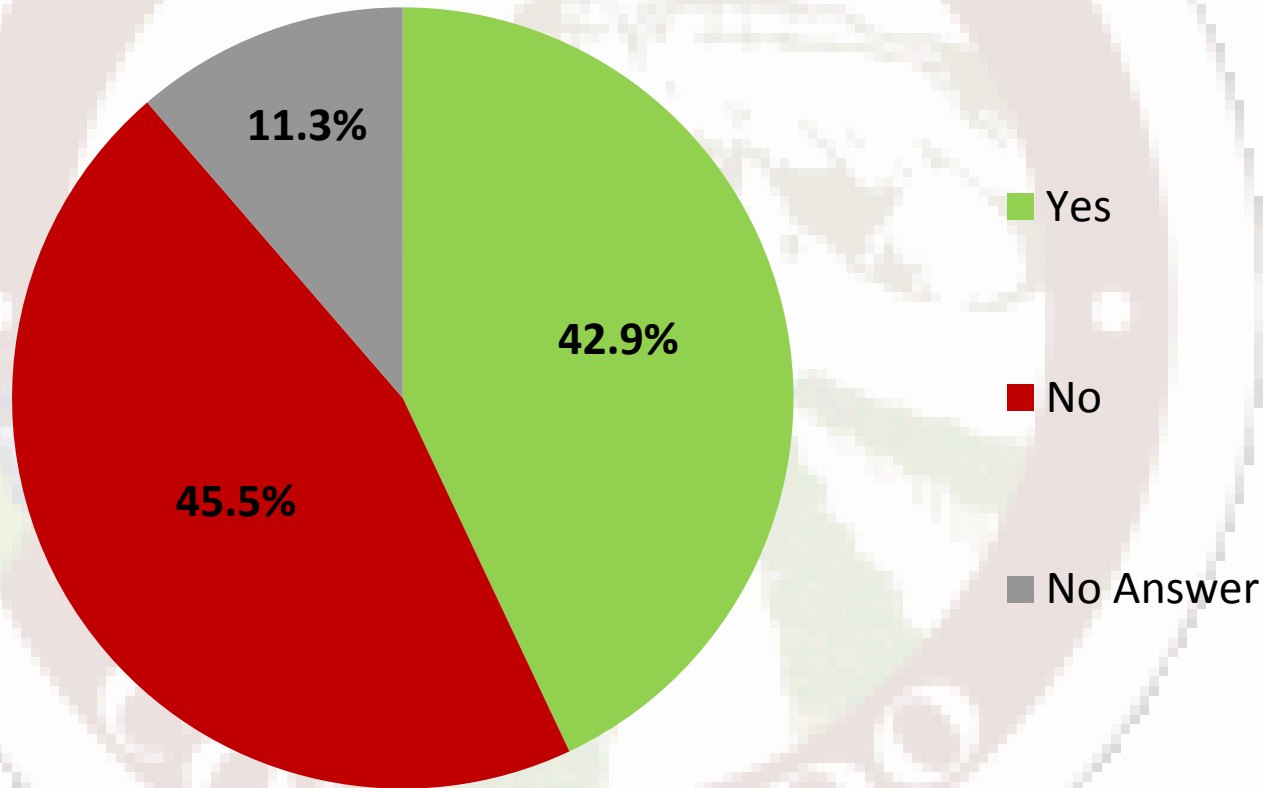
# Would you support the addition of new homes in Palisade to spread government cost?



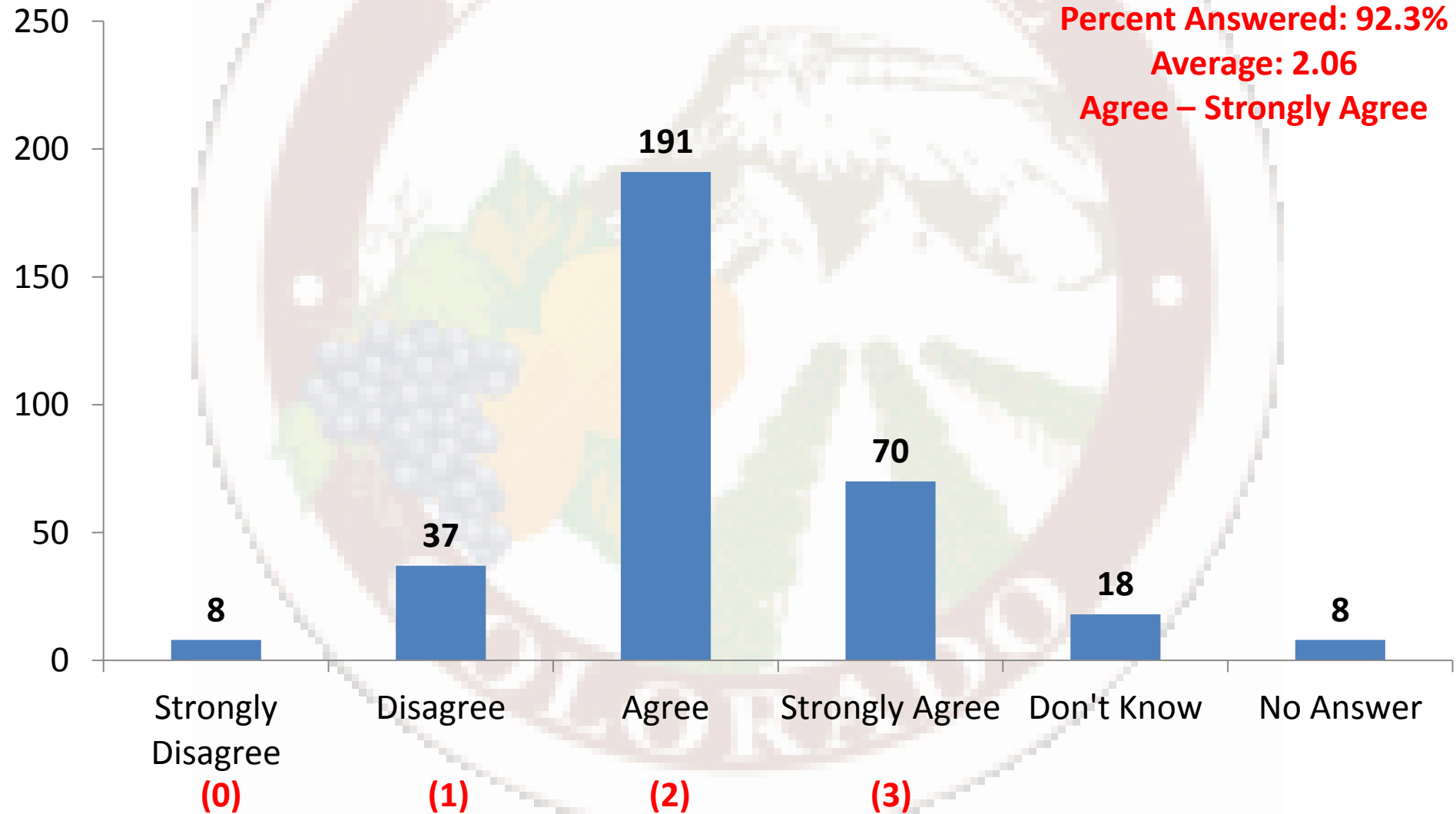
# Should the Town fund 24/7 Police Coverage?



# Should the Town put more emphasis on code enforcement?



# Palisade is recreationally active



# What recreational activities do you share with your friends that are visiting the area?

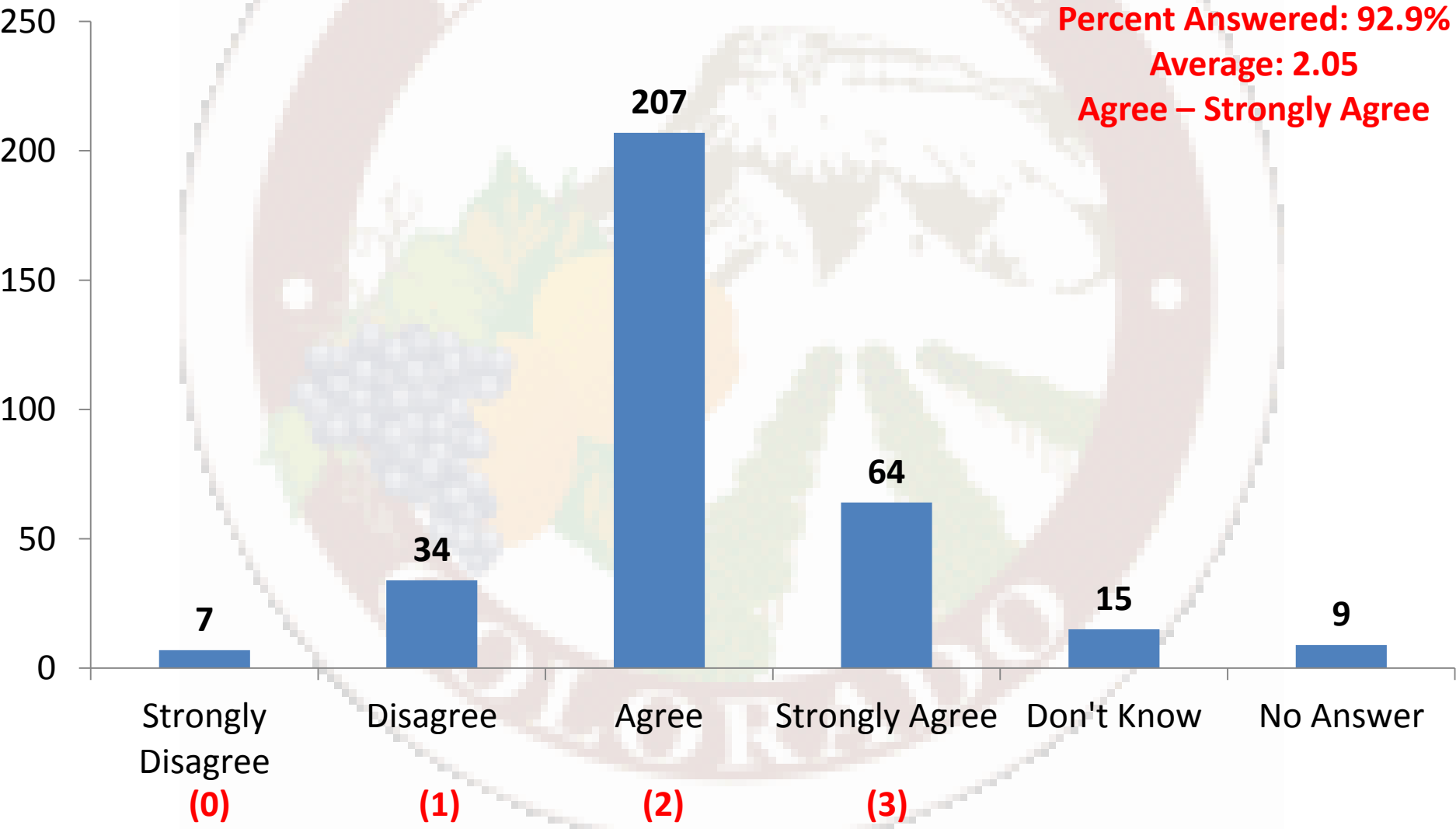


I don't bring my friends to Palisade	10.0%
Attending festivals	70.0%
Floating the Colorado River	25.0%
Frisbee Gold in Riverbend Park	11.7%
Mountain biking	16.7%
Road biking	30.0%
Walking	73.3%
Hiking	48.3%
Other	30.0%

# What would help Palisade become more recreationally friendly?

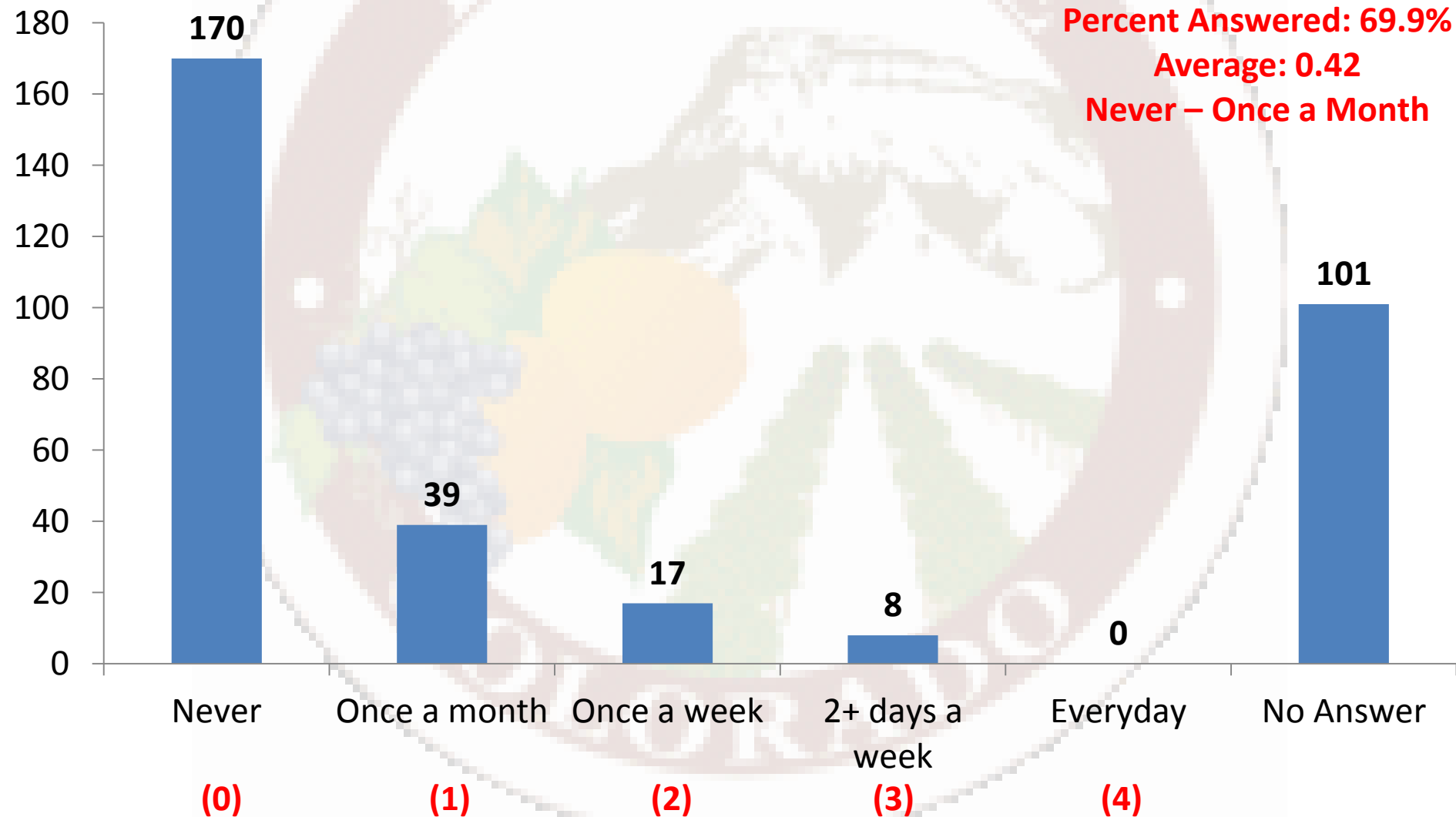
- Don't know
- 18.3%
- Create a pedestrian and bicycle friendly environment with proper sidewalks and paths
- 48.3%
- Improve upon the quality of Palisade parks by increasing activities
- 13.3%
- More recreational programming
- 25.0%
- All of the above
- 13.3%
- Other
- 3.3%

# Parks Meet Recreational Needs



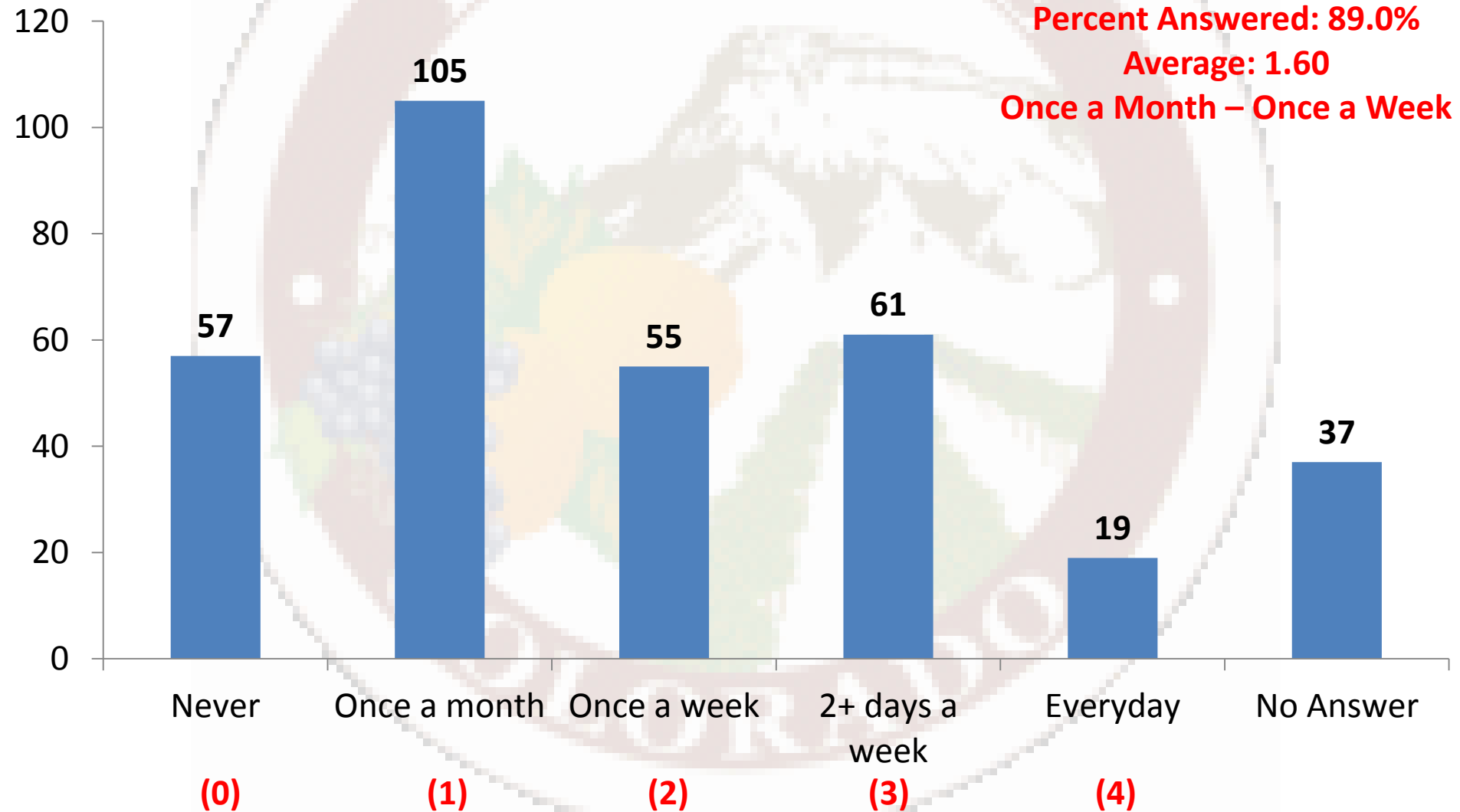
# Parks/Facilities Utilization

## *Independent Park*



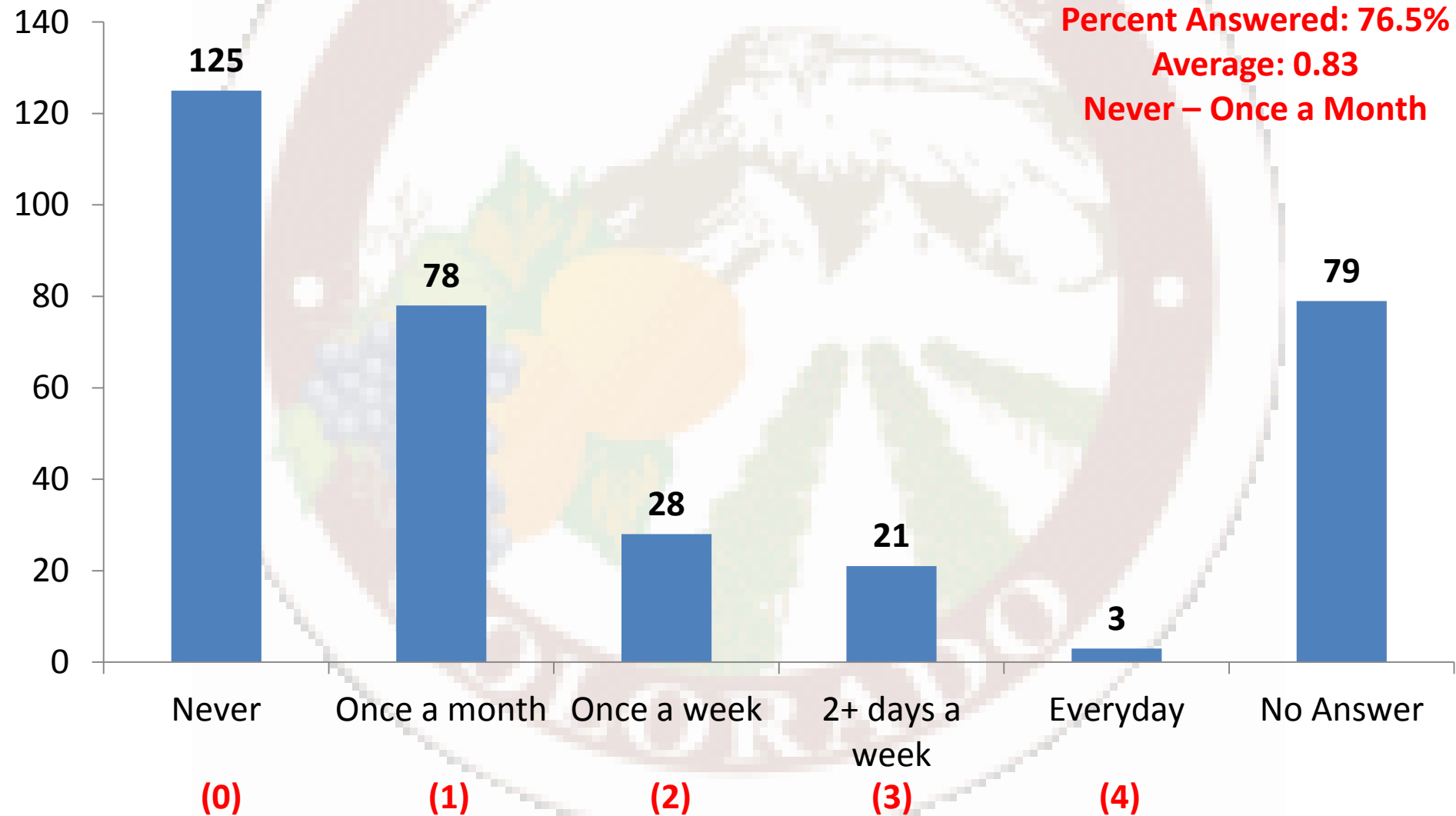
# Parks/Facilities Utilization

## *Riverbend Park*



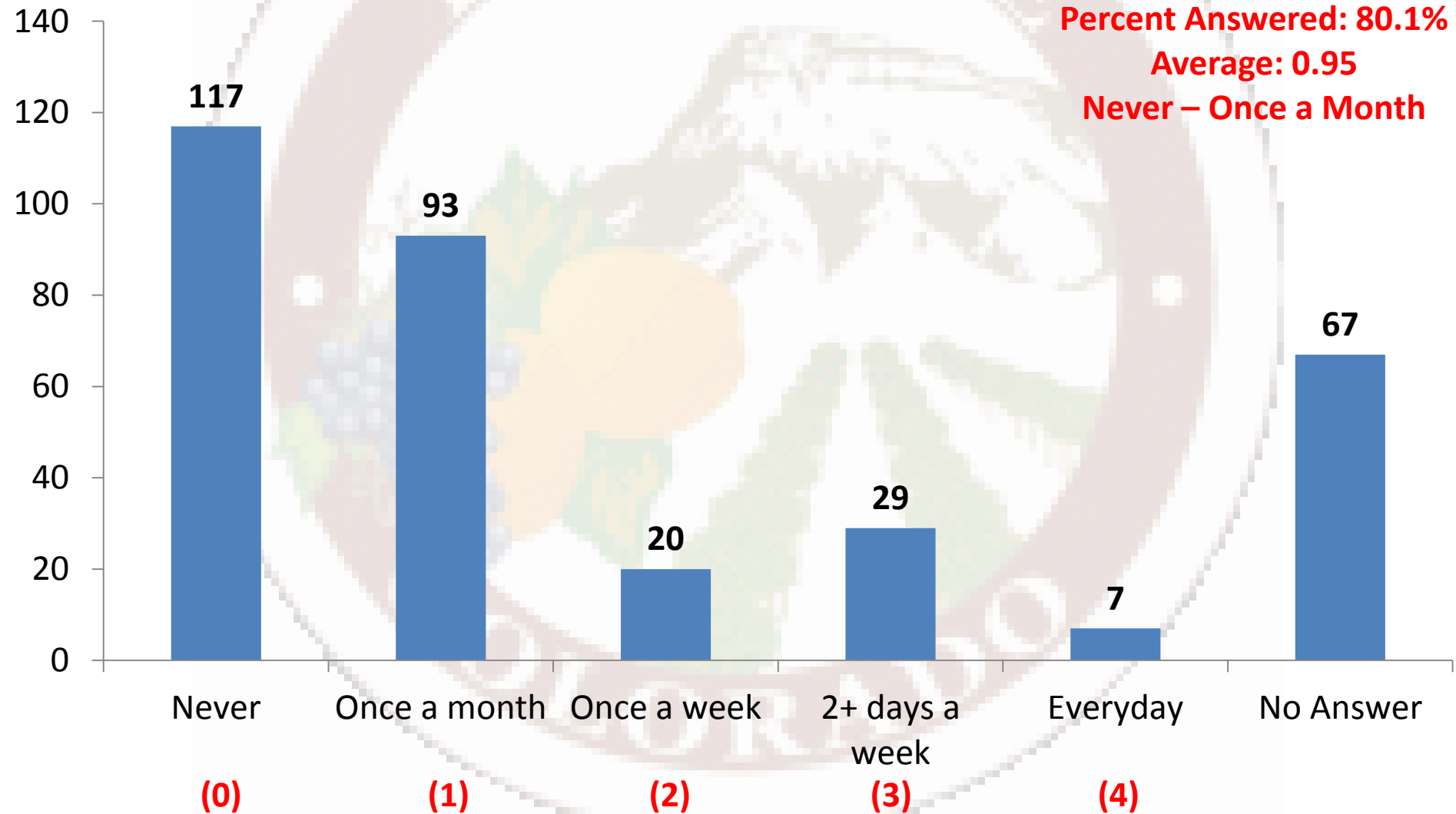
# Parks/Facilities Utilization

## *Memorial Park*



# Parks/Facilities Utilization

## *Peach Bowl Park*

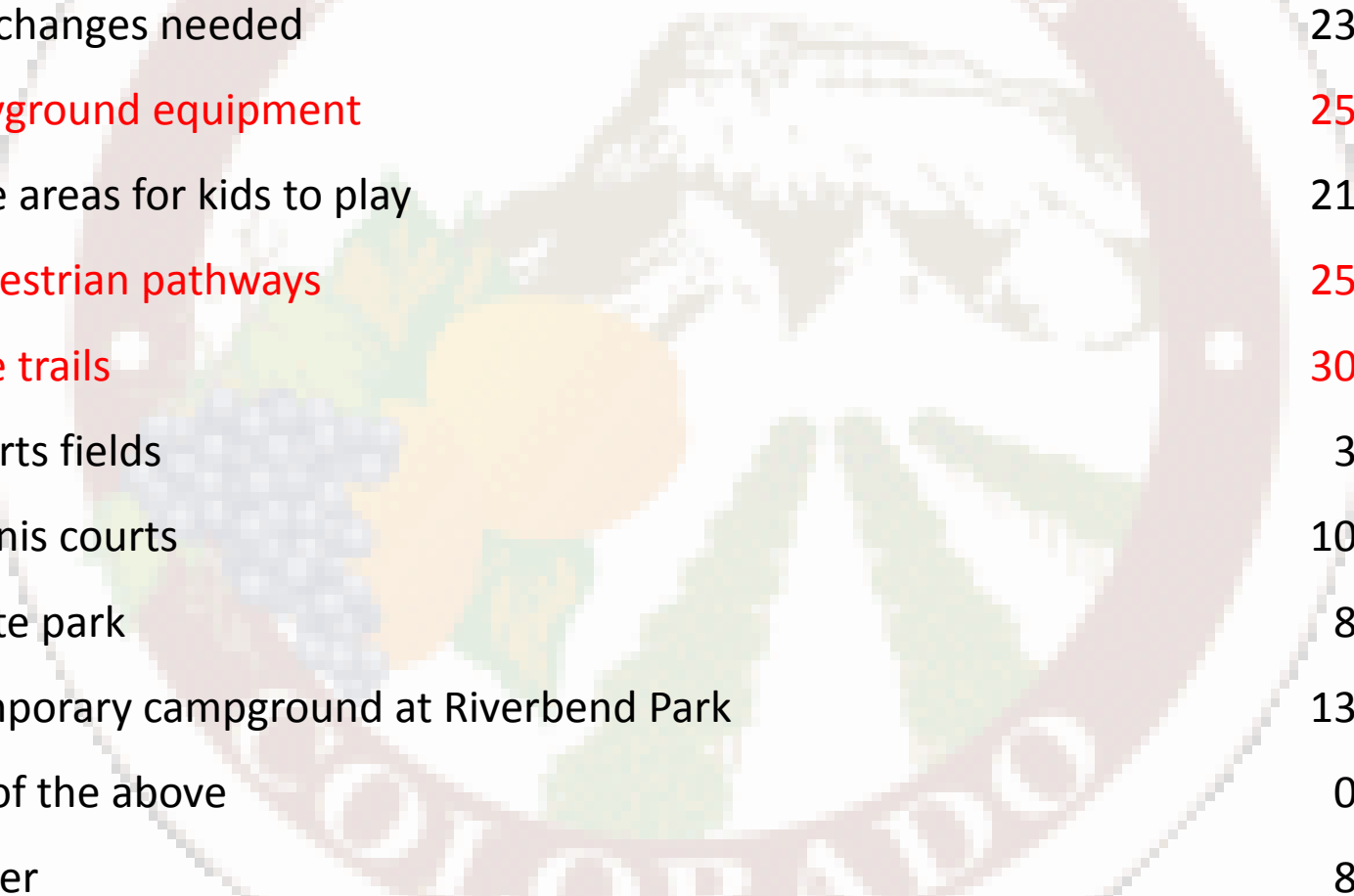


# What are your primary uses of the parks?



I don't use Palisade parks	6.7%
Walking	75.0%
Dog walking	50.0%
Biking	41.7%
Frisbee golf	13.3%
Basketball	8.3%
Soccer	3.3%
Baseball	6.7%
Family functions	35.0%
Festivals	66.7%
Skate park	11.7%
Nature viewing	43.3%
Tennis courts	15.0%
Other	11.7%

# What kind of improvements to the parks would you like to see?



No changes needed	23.3%
<b>Playground equipment</b>	<b>25.0%</b>
Safe areas for kids to play	21.7%
<b>Pedestrian pathways</b>	<b>25.0%</b>
<b>Bike trails</b>	<b>30.0%</b>
Sports fields	3.3%
Tennis courts	10.0%
Skate park	8.3%
Temporary campground at Riverbend Park	13.3%
All of the above	0.0%
Other	8.3%

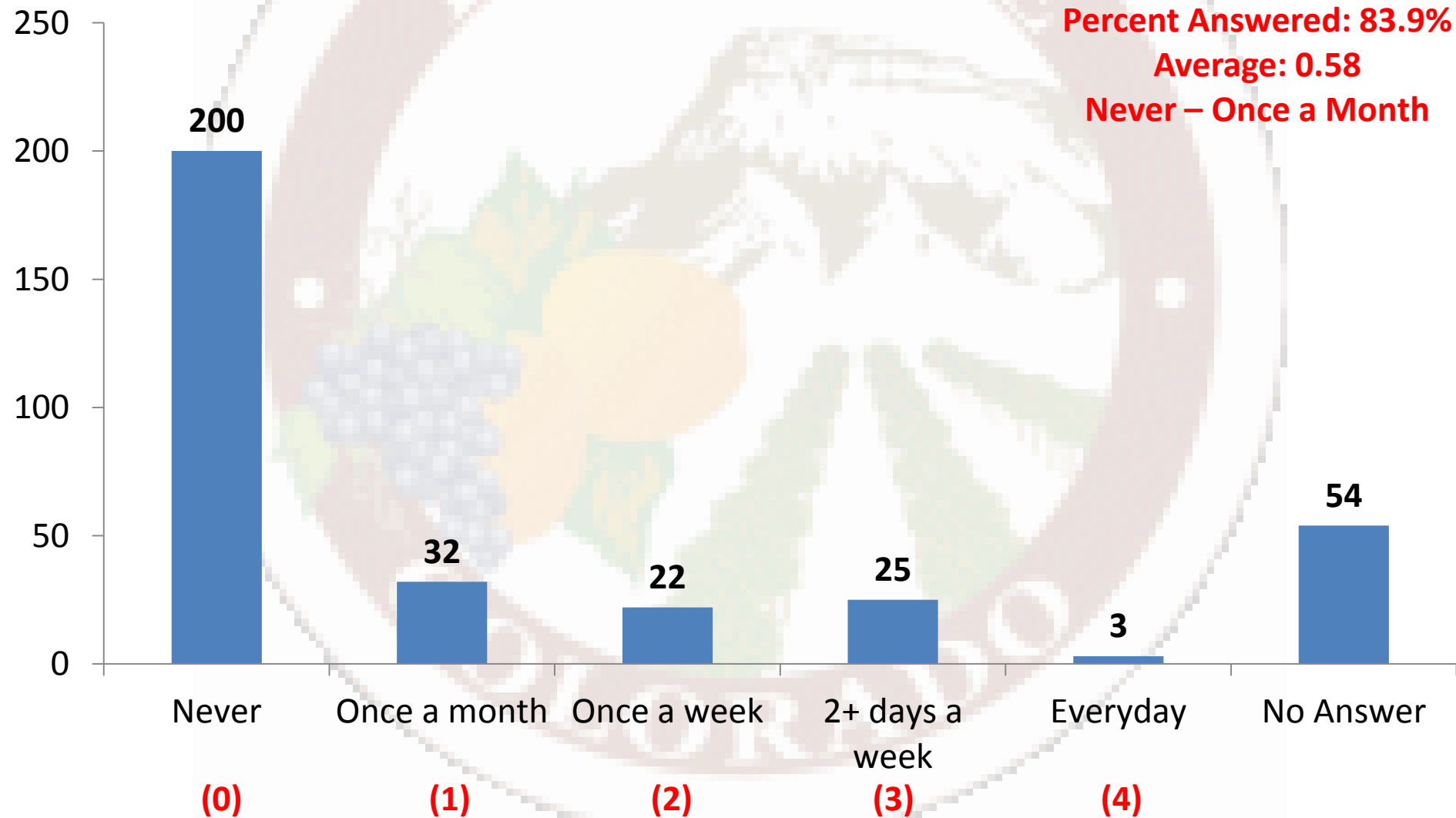
# Parks/Facilities Utilization

## *Pool*

Percent Answered: 83.9%

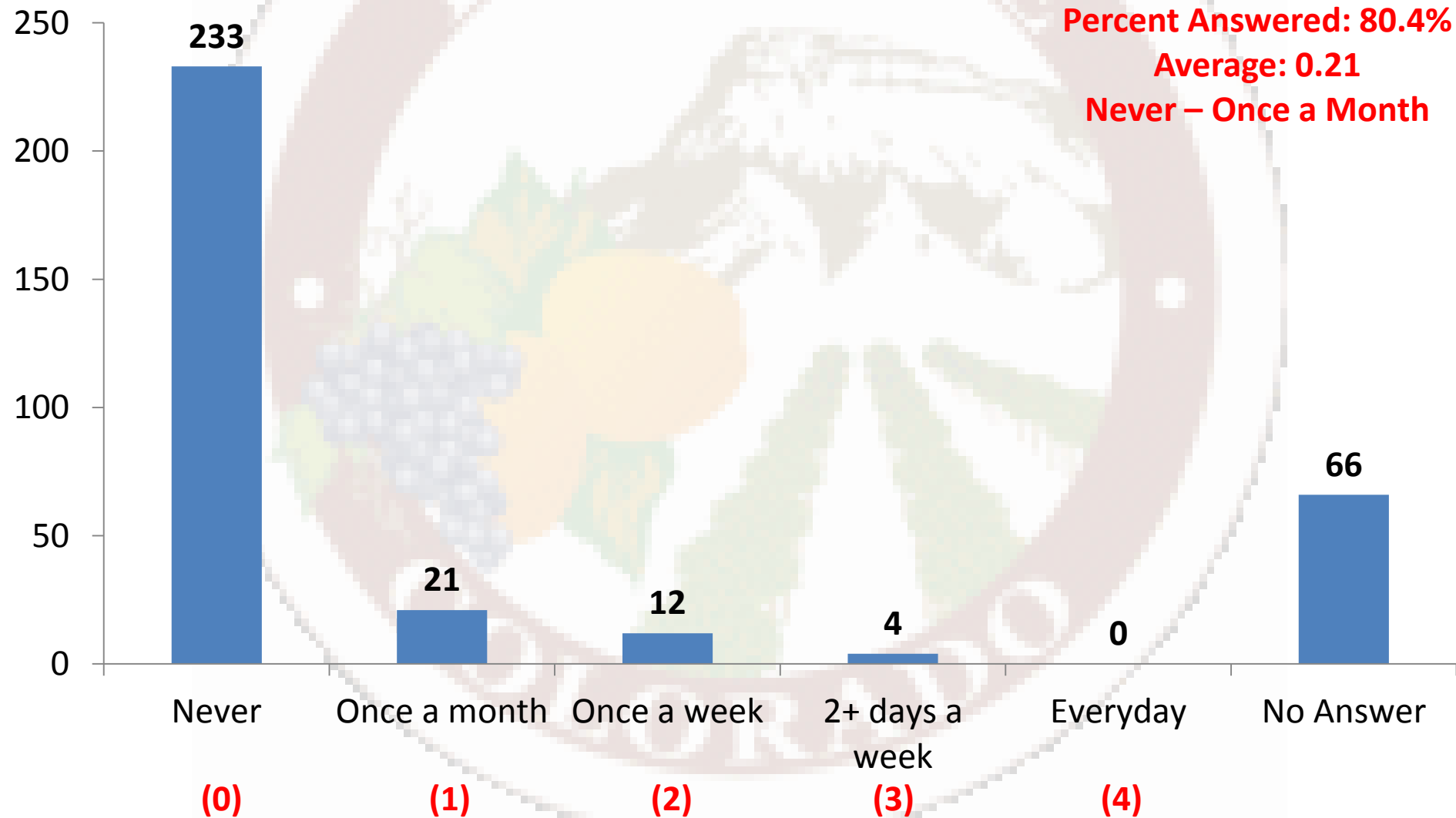
Average: 0.58

Never – Once a Month



# Parks/Facilities Utilization

## *Gym*



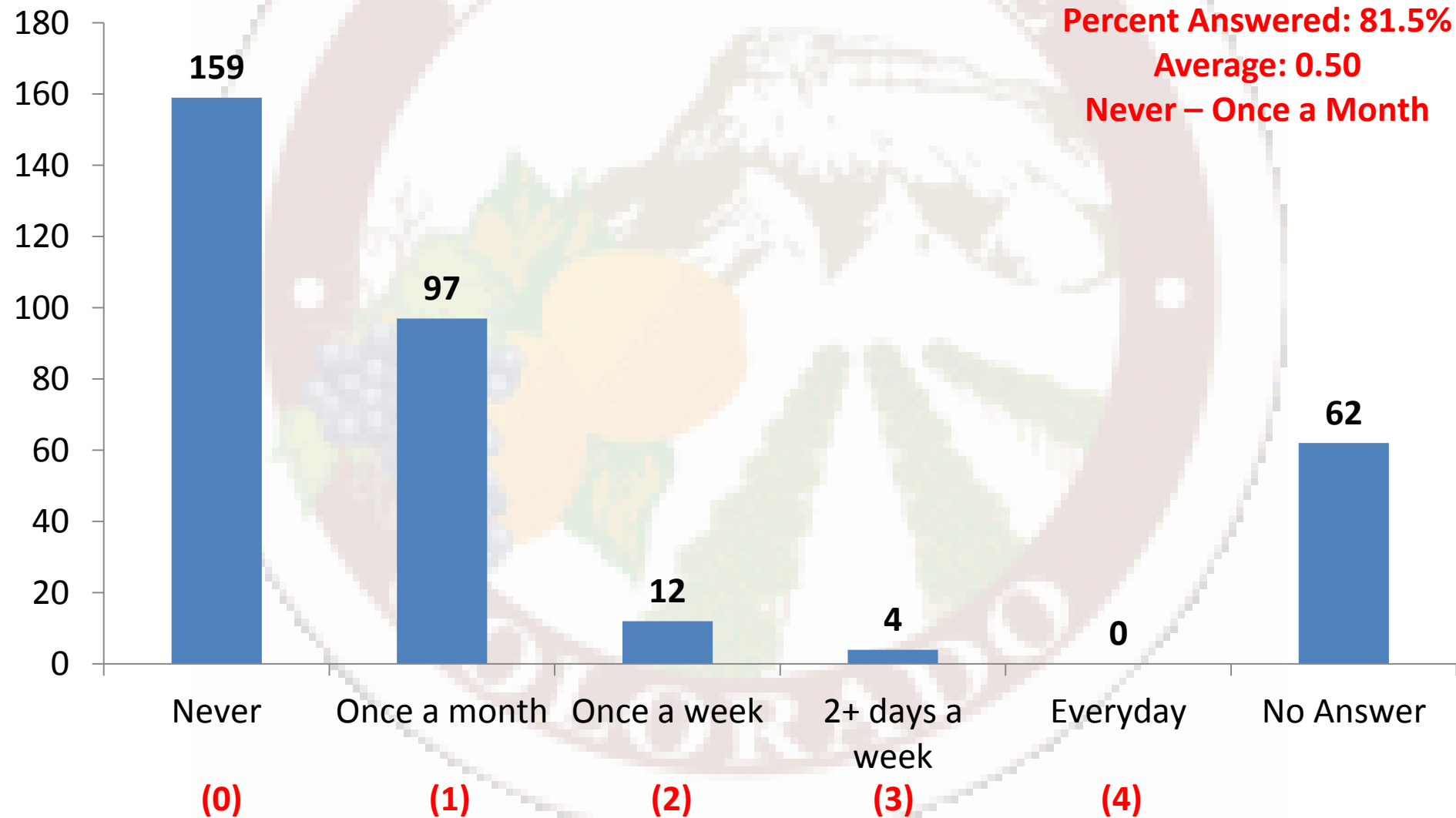
# What kind of programming would you like to see at the new gym?



Don't know	25.0%
Yoga	35.0%
Volleyball	10.0%
Basketball	11.7%
Indoor soccer	0.0%
Senior activities	30.0%
Open to the public gym time	30.0%
Sports leagues for kids	20.0%
Sports leagues for adults	16.7%
Preschool activities	8.3%
Healthy community education/activities	35.0%
All of the above	8.3%
Other	3.3%

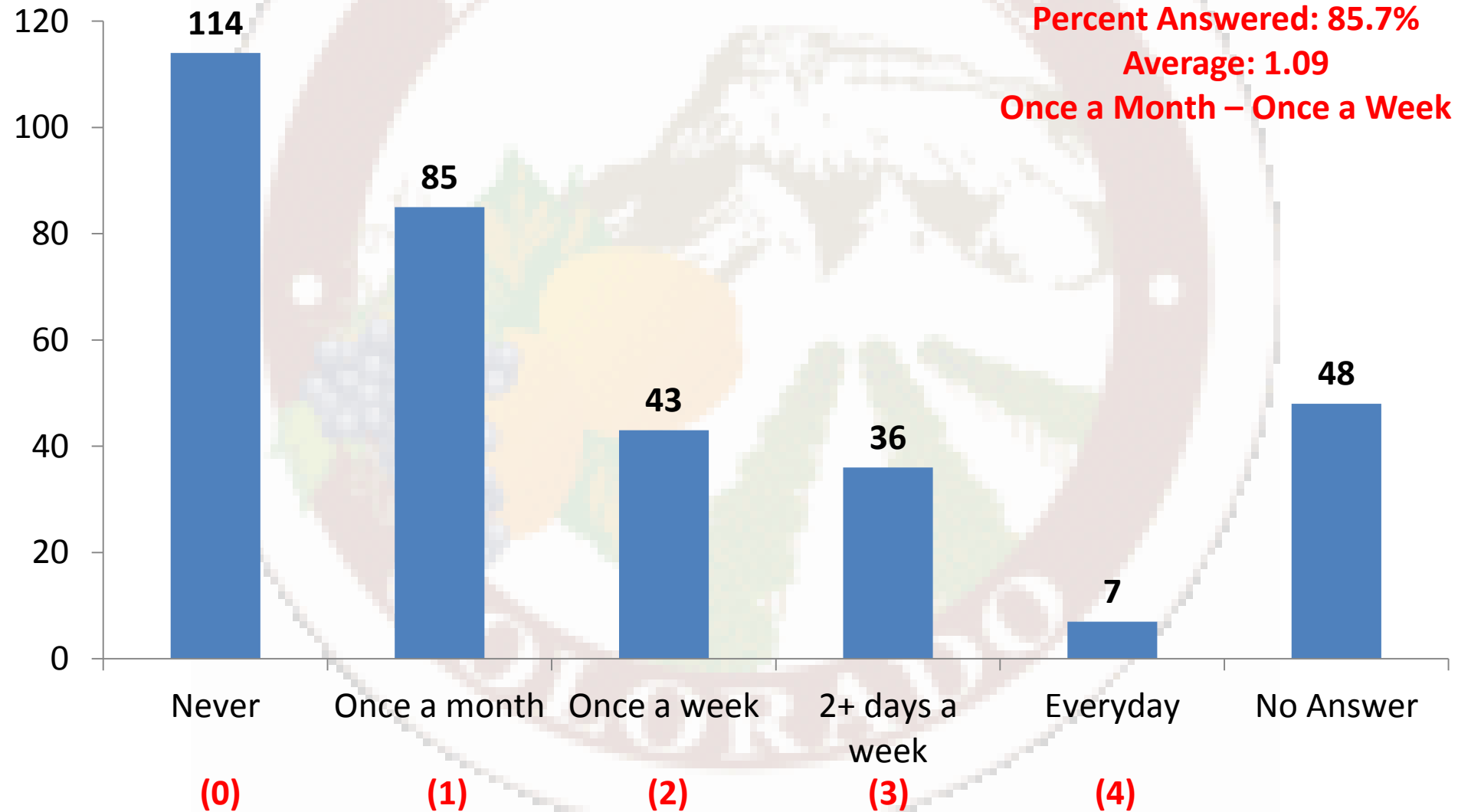
# Parks/Facilities Utilization

## *Community Center*



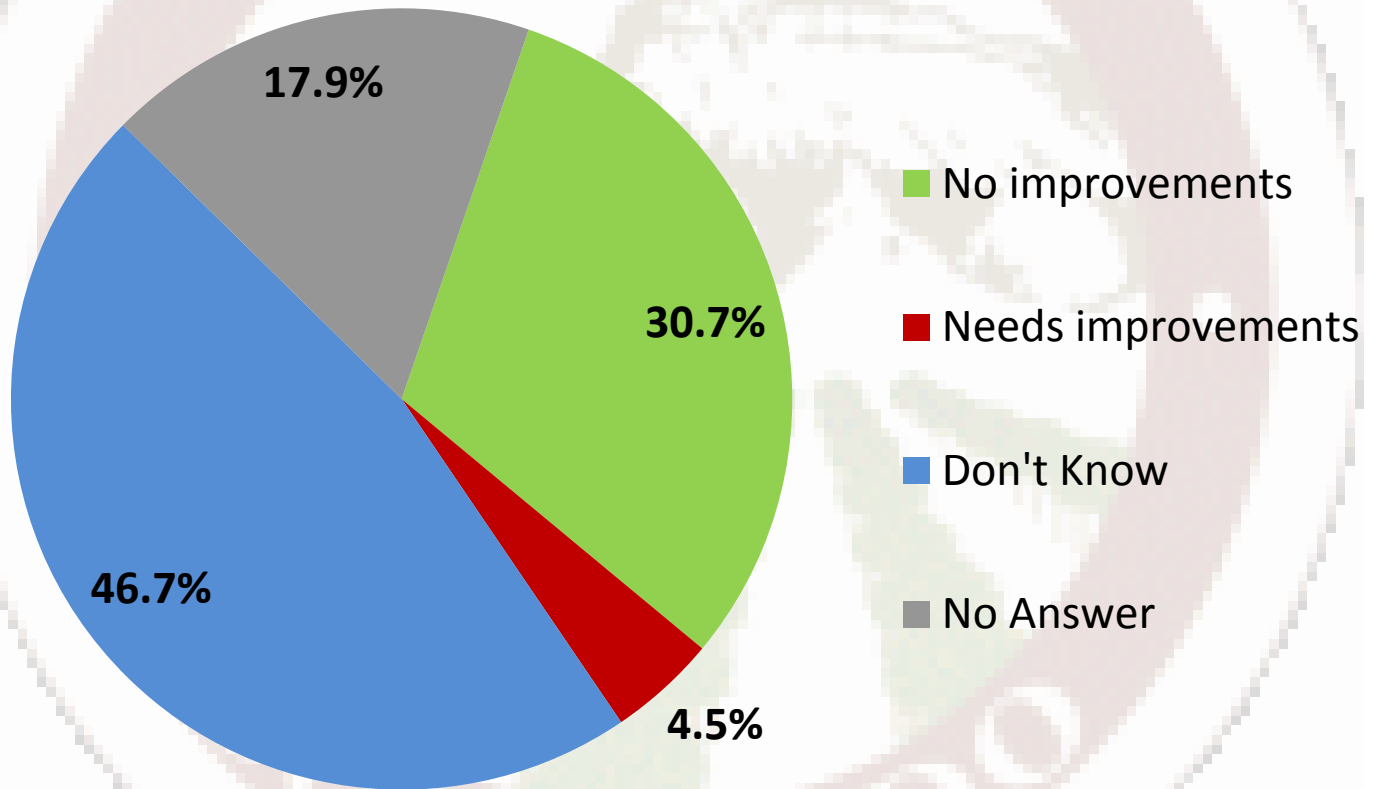
# Parks/Facilities Utilization

## *Plaza*



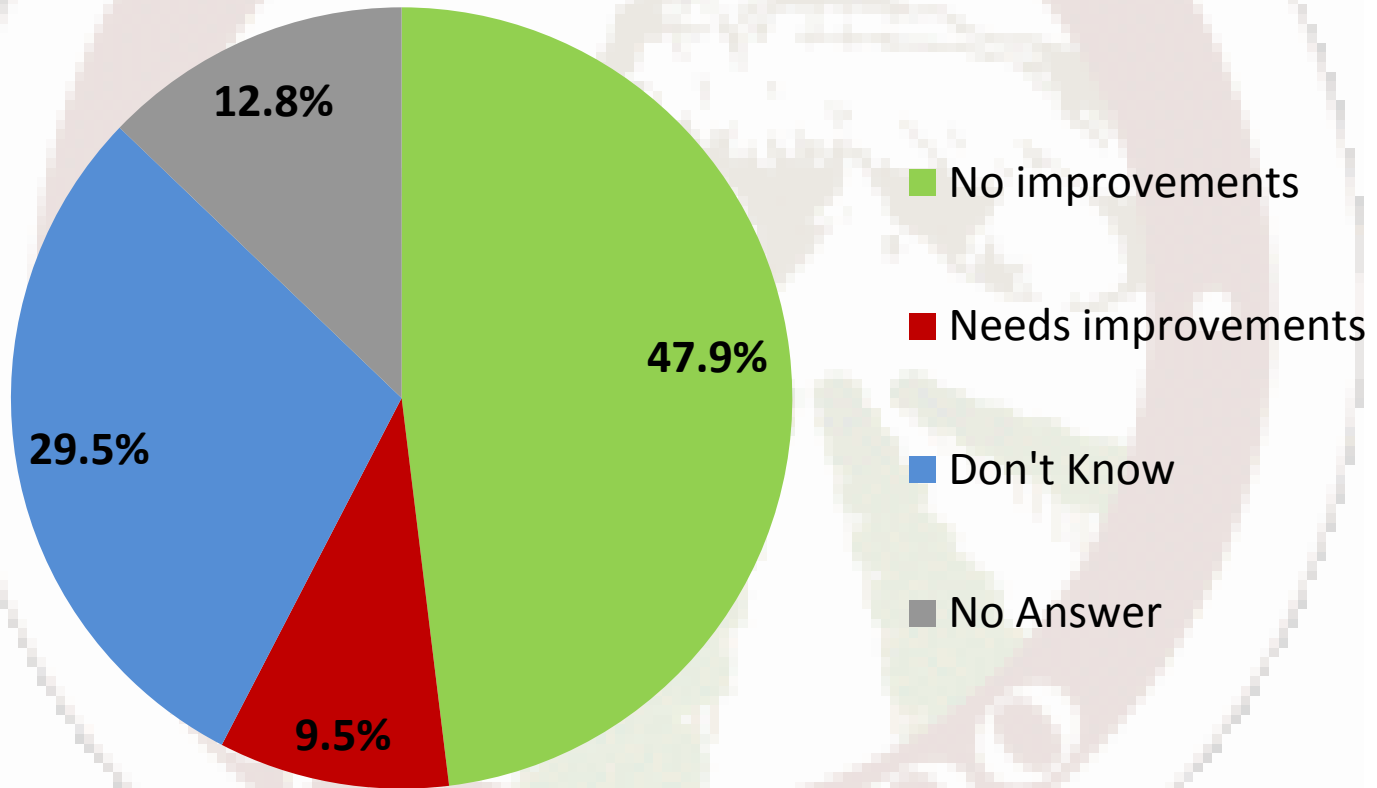
# Parks/Facilities Status

## *Independent Park*



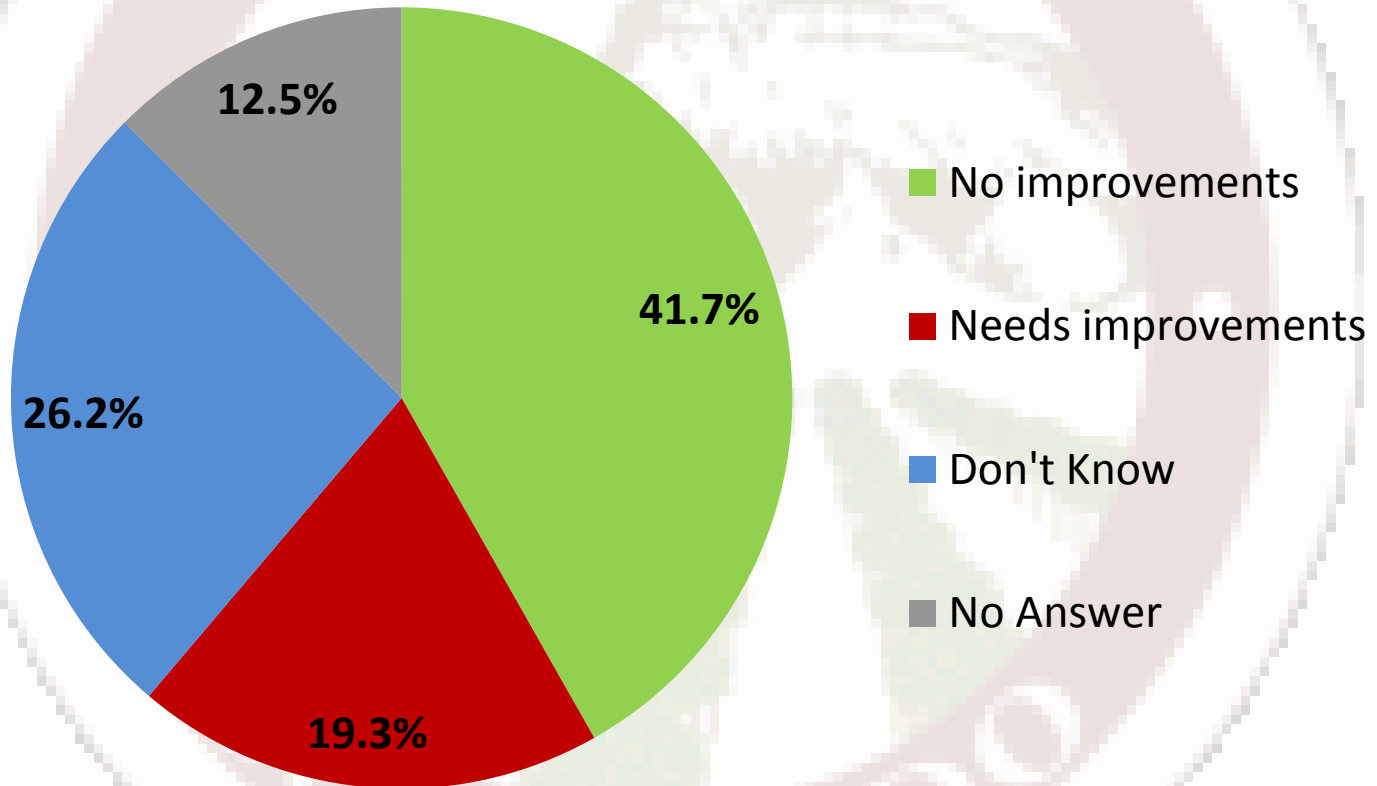
# Parks/Facilities Status

## *Memorial Park*



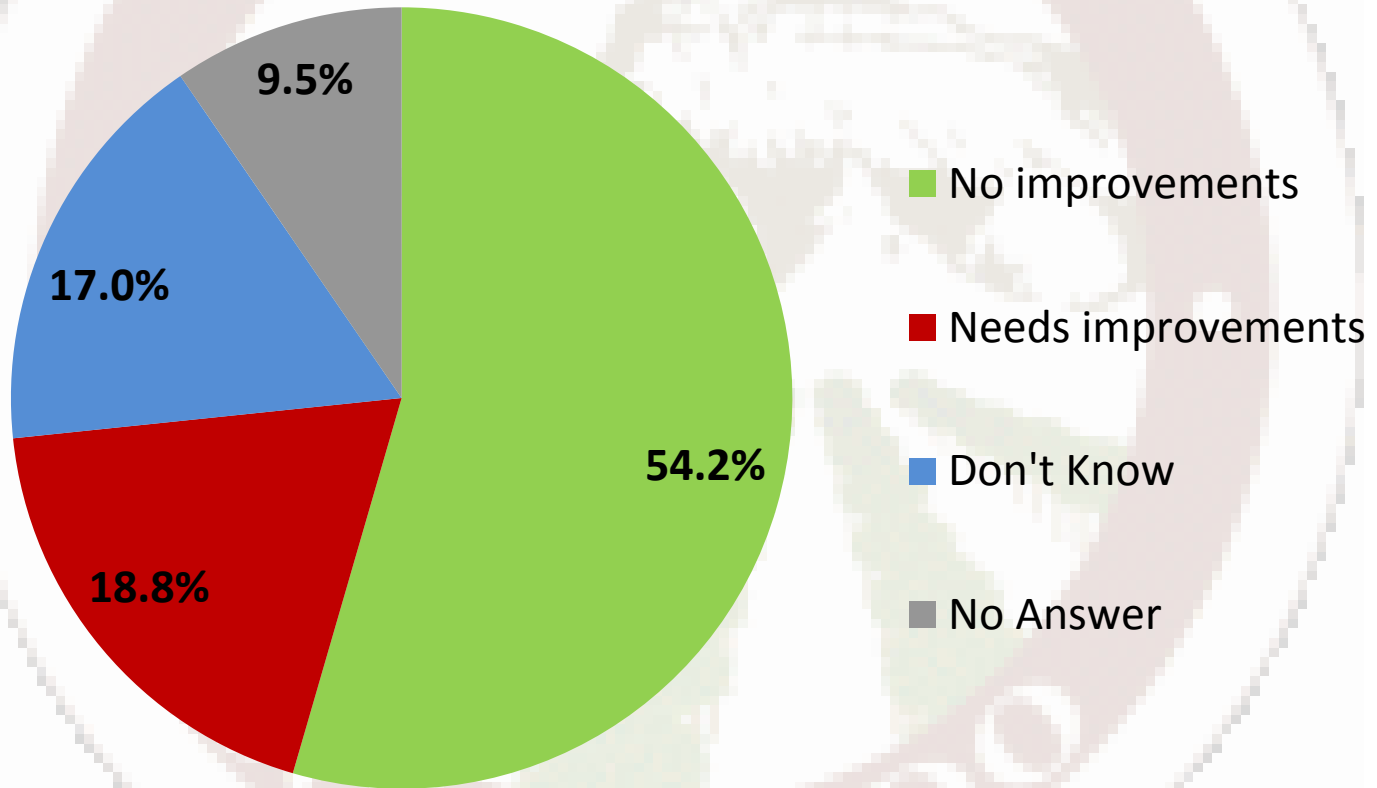
# Parks/Facilities Status

## *Peach Bowl Park*



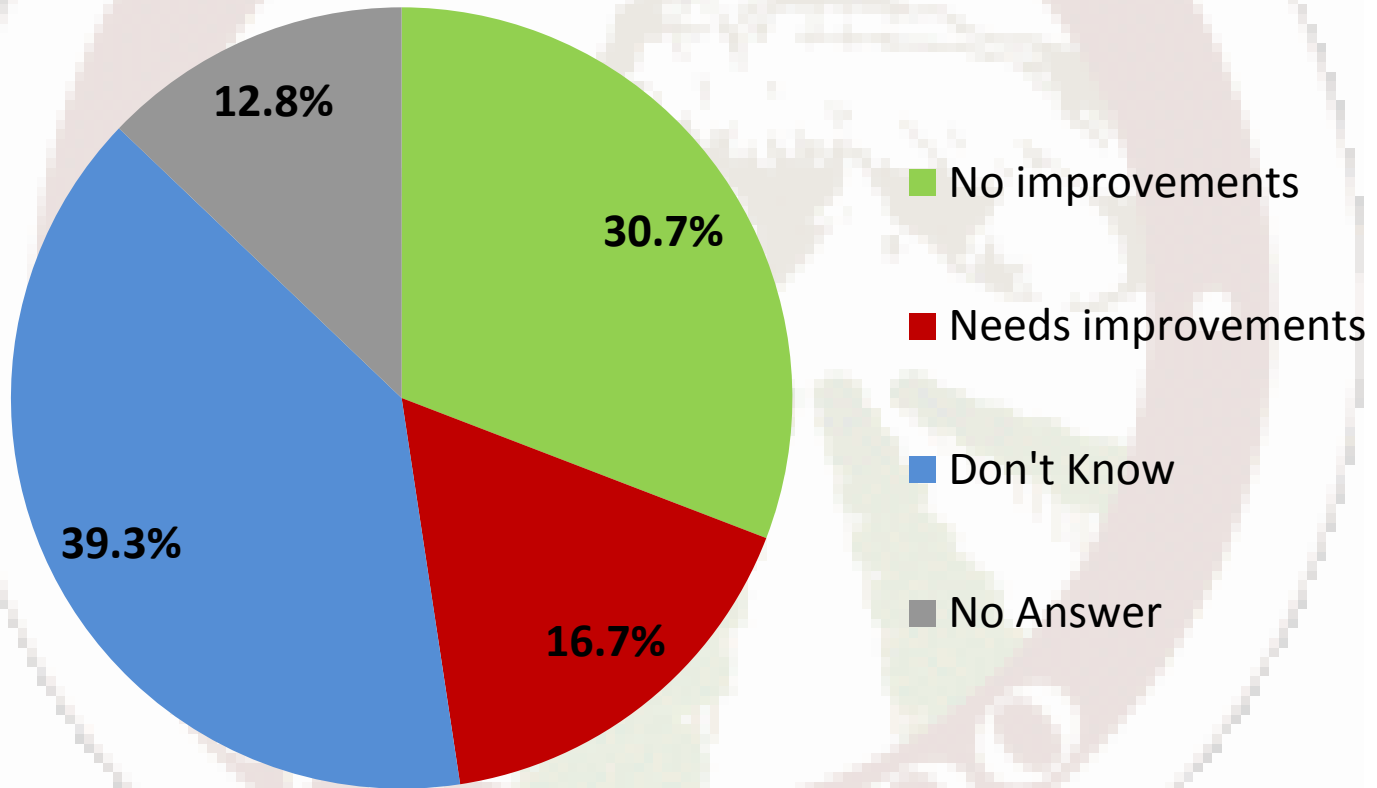
# Parks/Facilities Status

## *Riverbend Park*



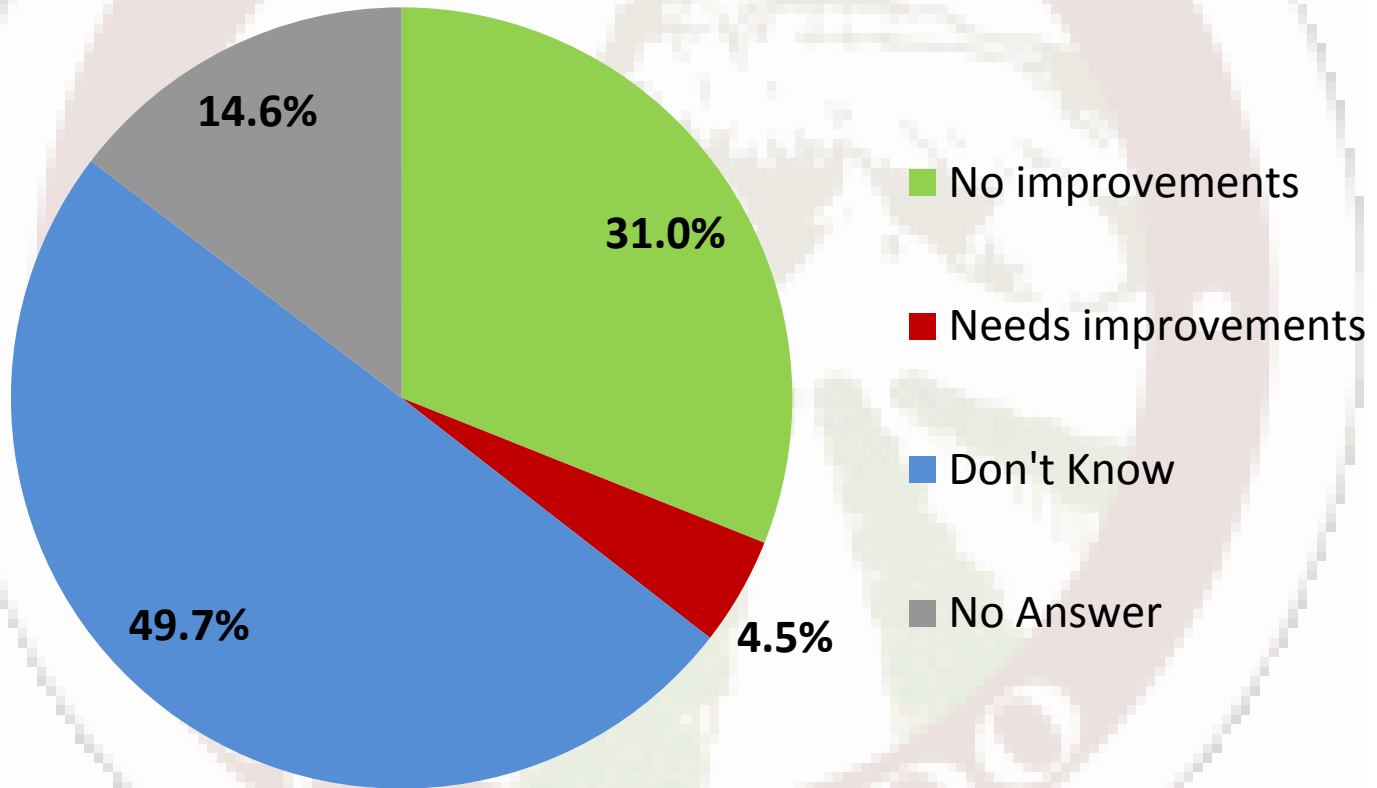
# Parks/Facilities Status

## *Pool*



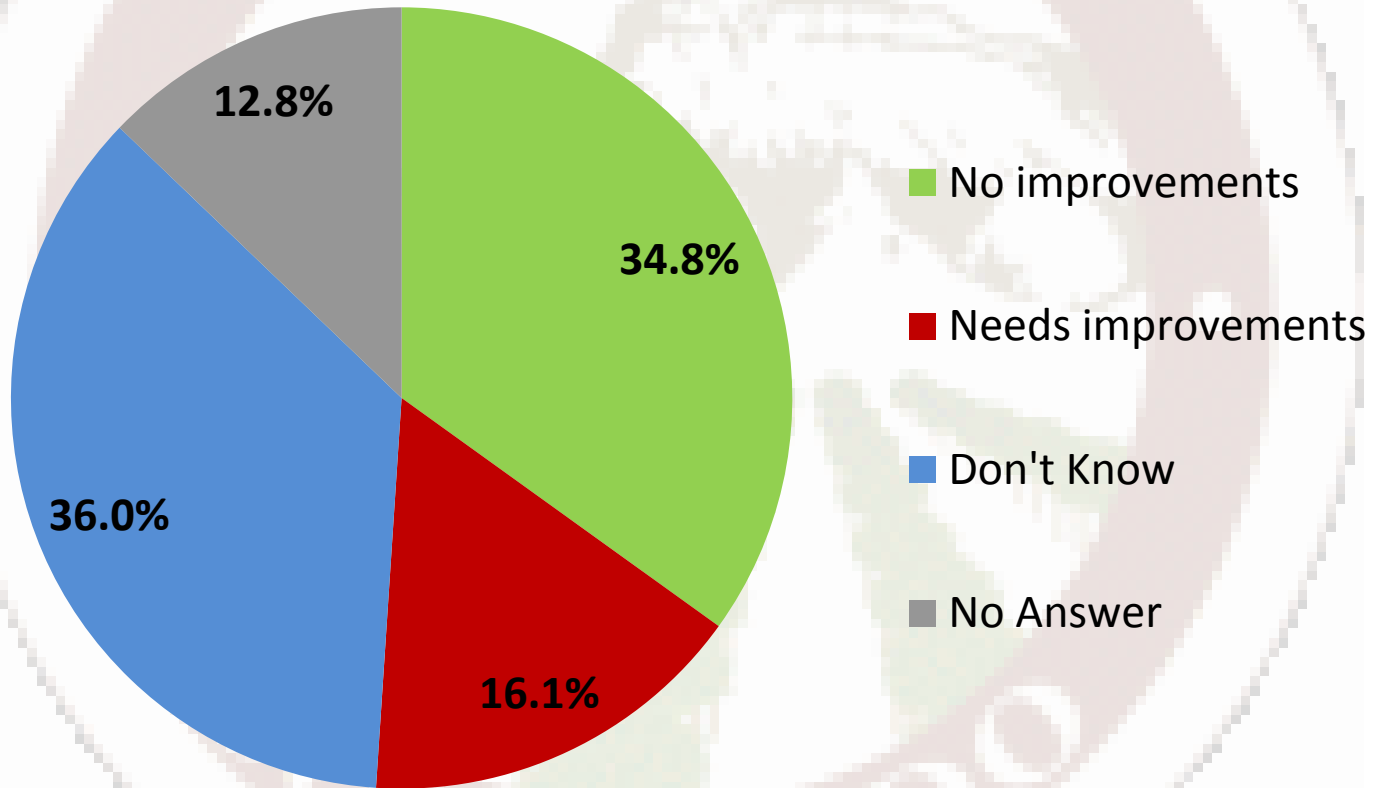
# Parks/Facilities Status

## *Gym*



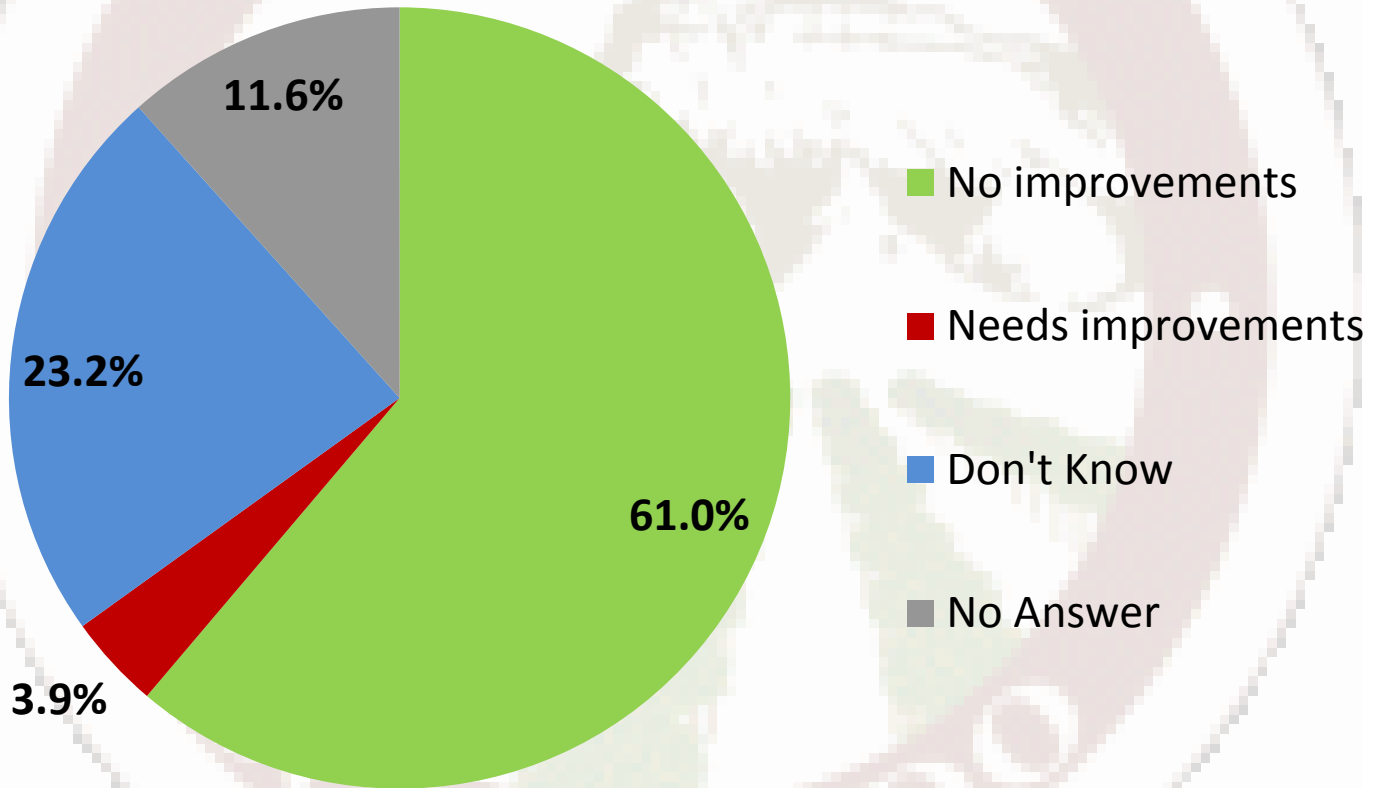
# Parks/Facilities Status

## *Community Center*

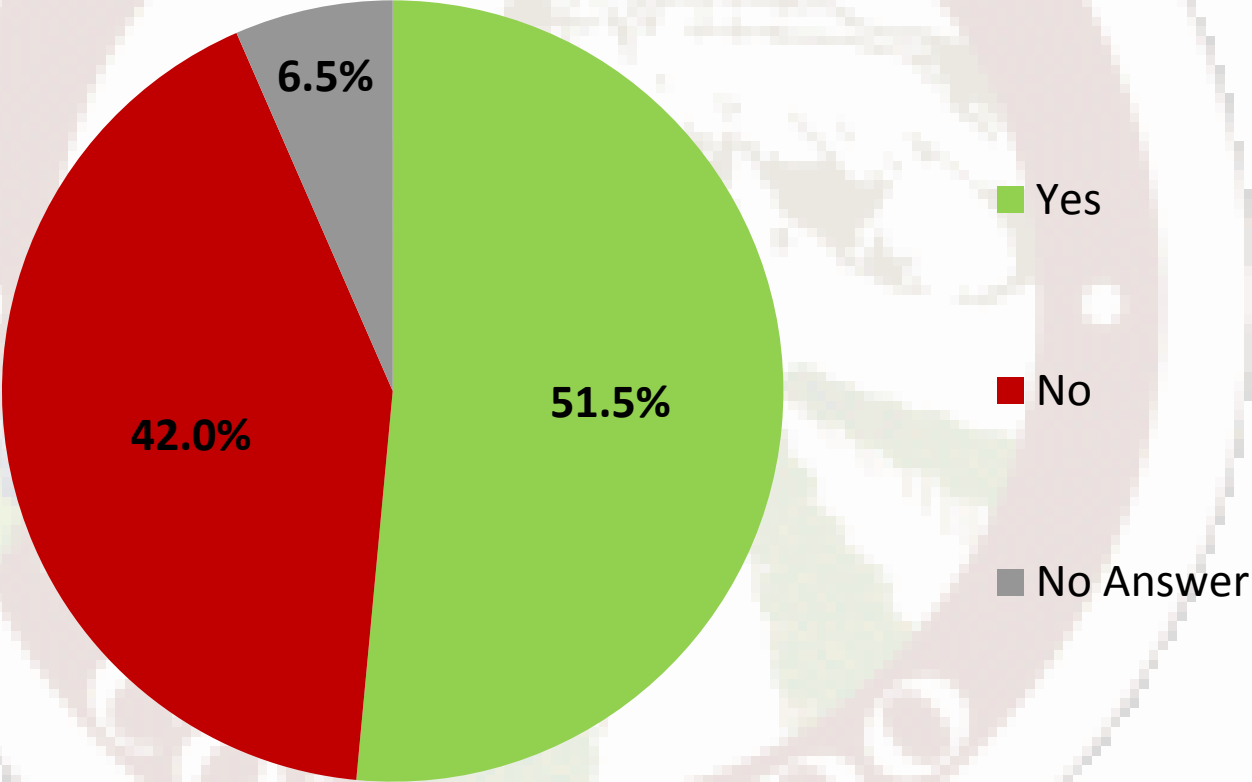


# Parks/Facilities Status

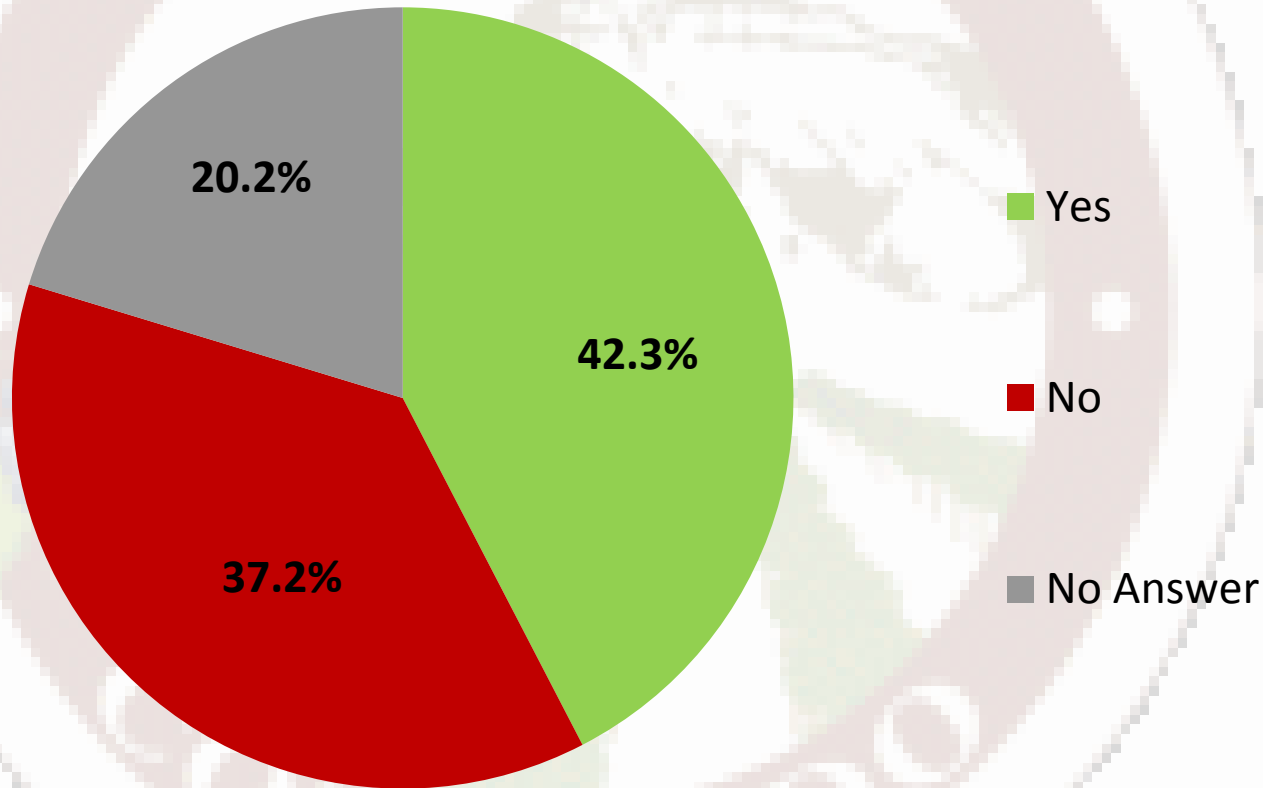
## *Plaza*



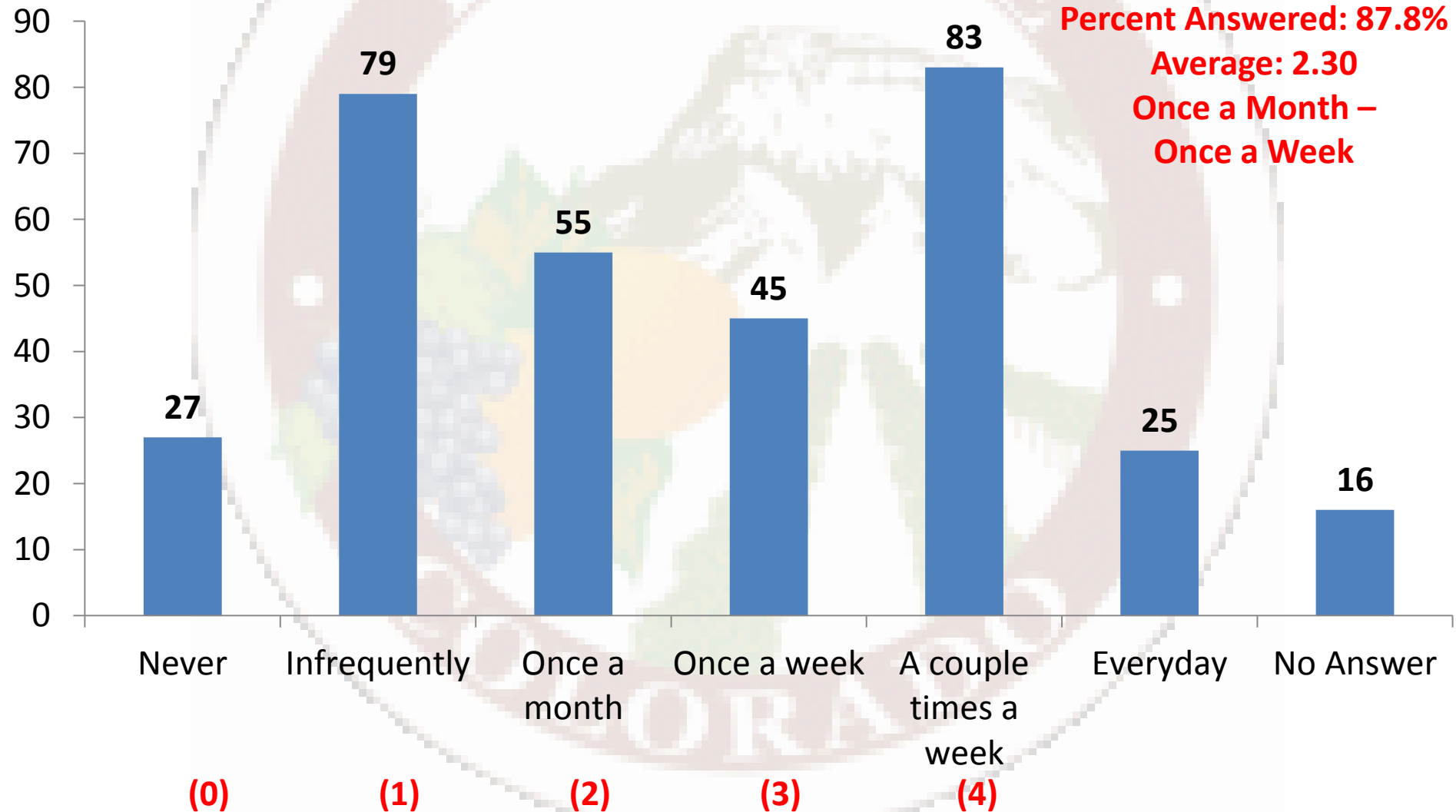
# Utilization of other facilities/gyms?



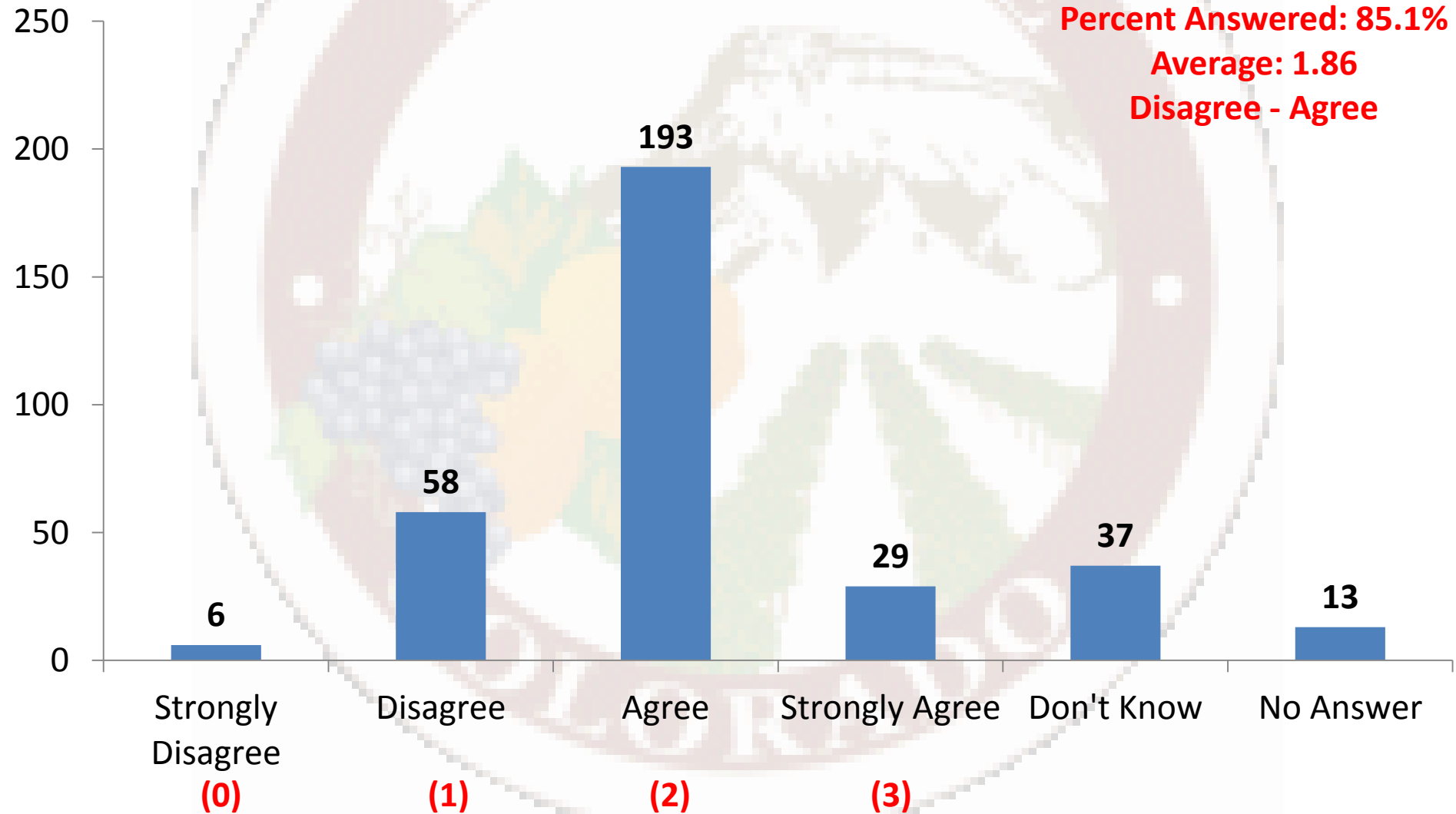
# Should the Town increase recreational programming?



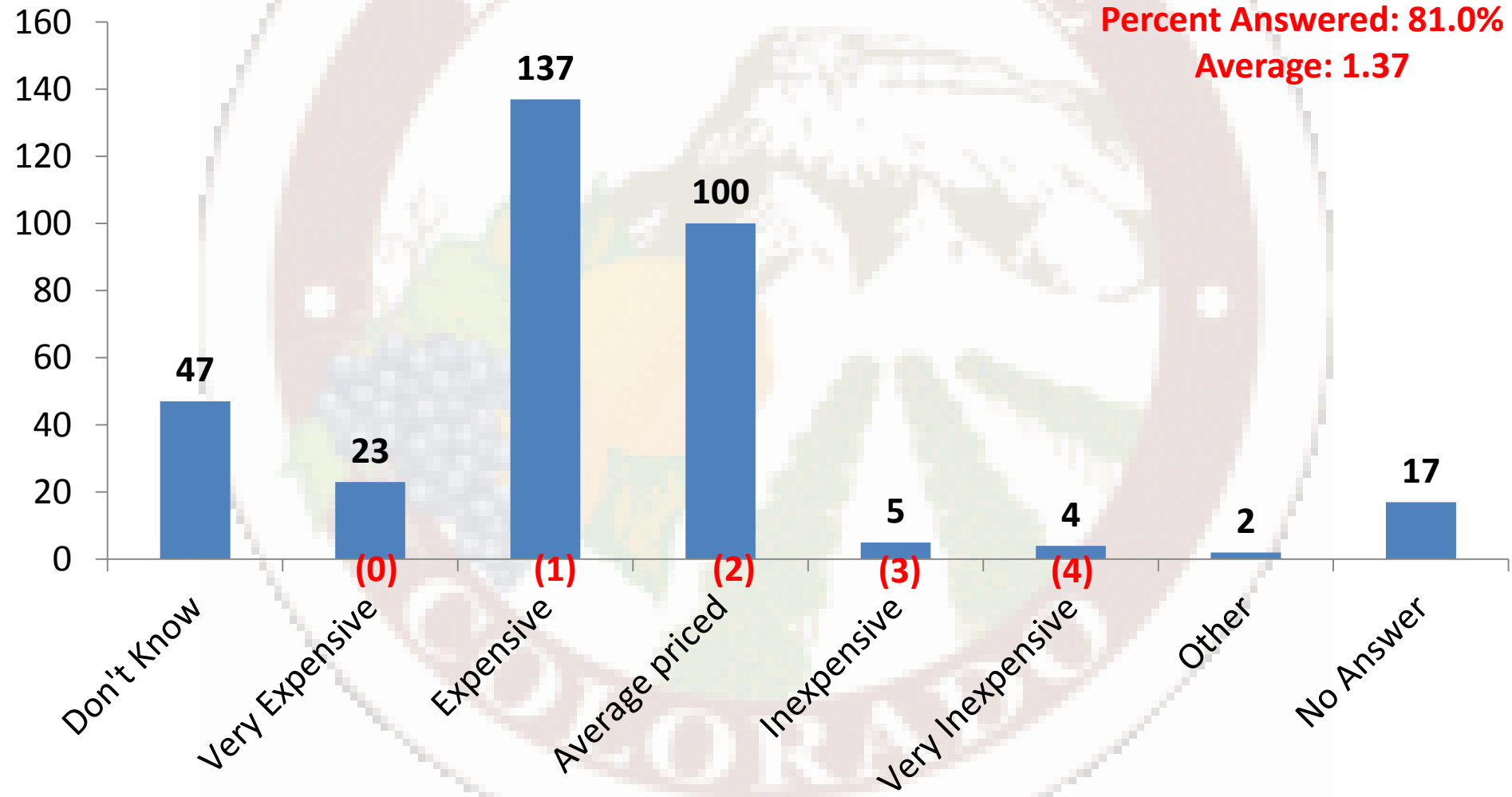
# Traveling Outside Palisade to Meet Recreational Needs



# Palisade Provides a Wide Variety of Housing Options



# Affordability of Housing

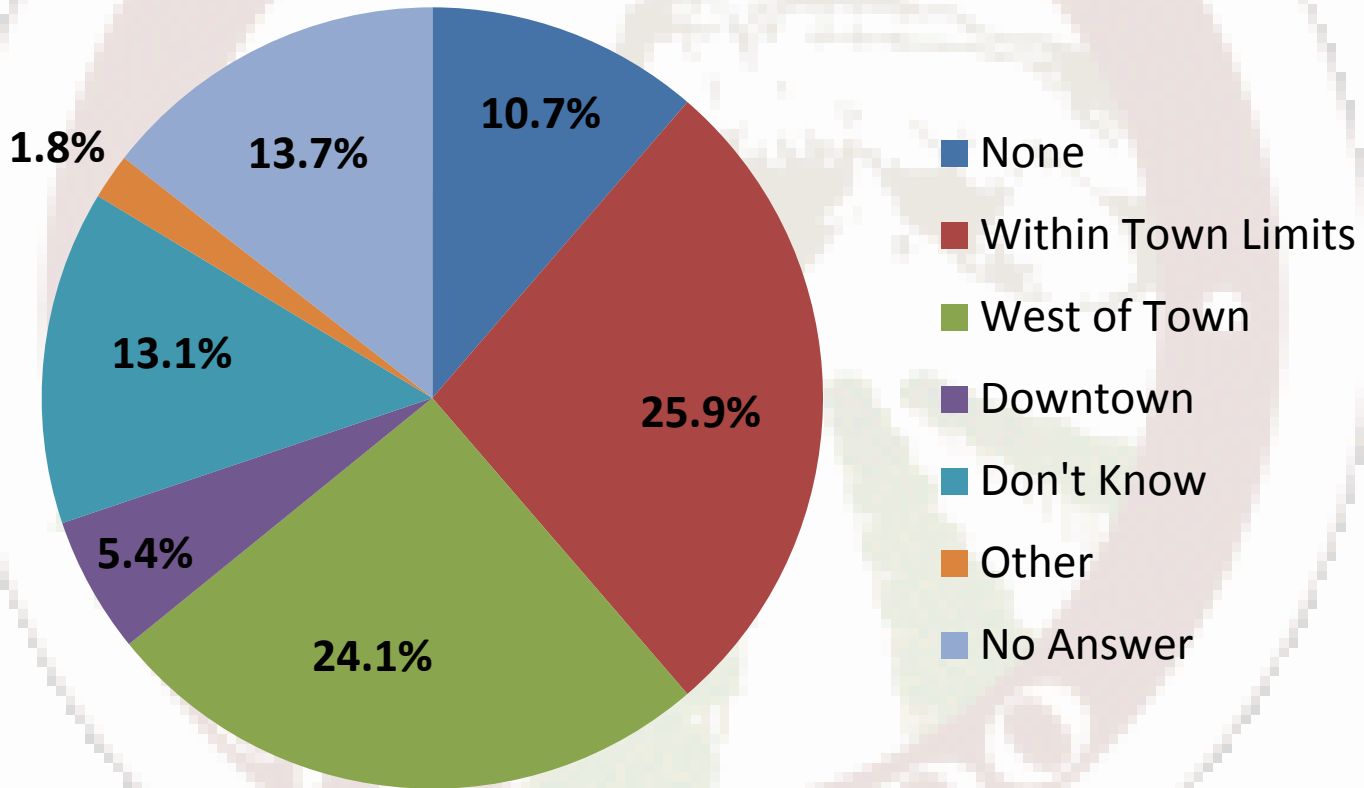


# What kind of new housing does Palisade need?

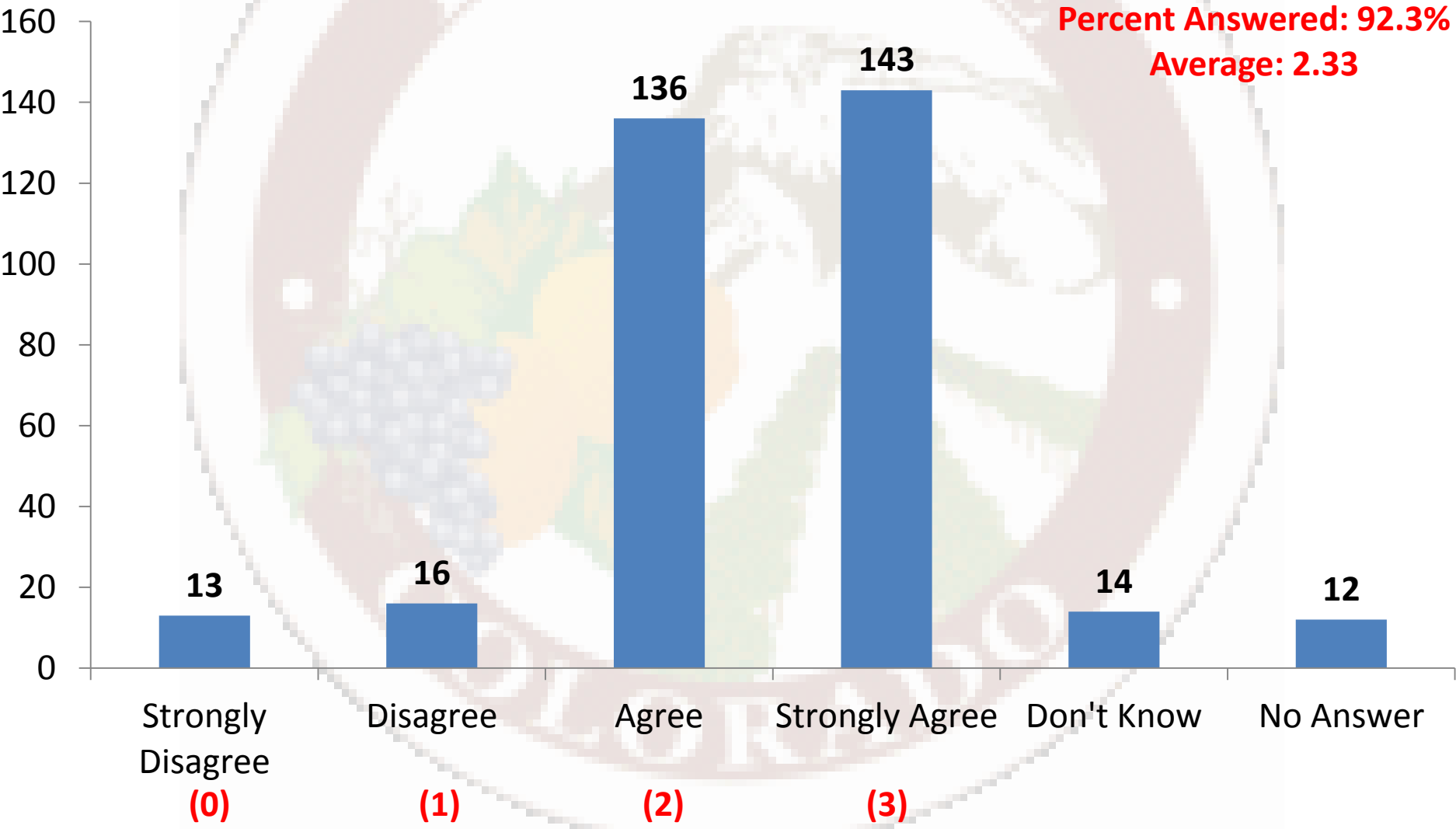


No new housing needed	16.7%
Multi-family	10.0%
Senior housing	21.7%
Single family homes	46.7%
Affordable/Subsidized housing	11.7%
Mixed use	18.3%
Rental houses	5.0%
Apartments	5.0%
Don't know	10.0%
Other	1.7%

# Location of Future Development

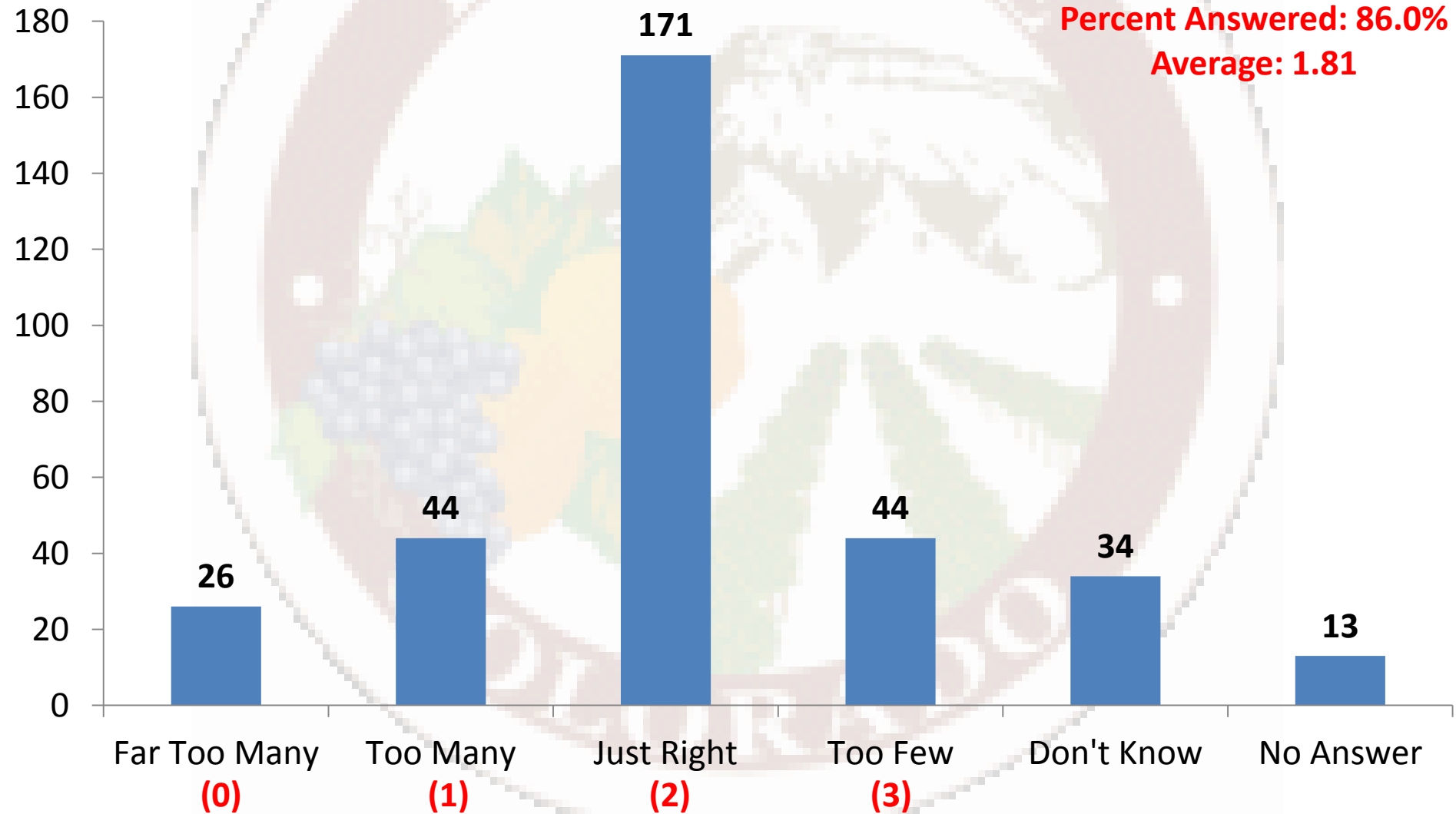


# Festivals are Good for Palisade

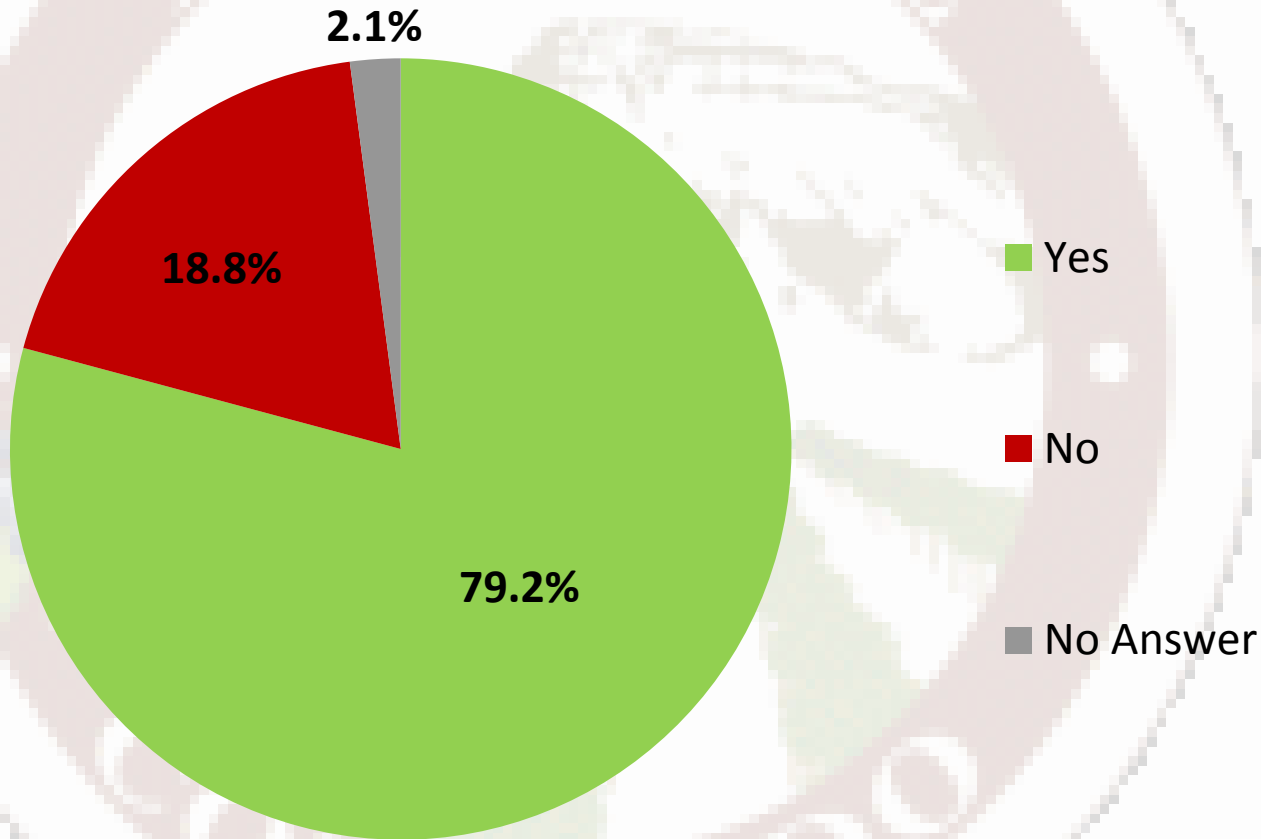


# Quantity of Festivals

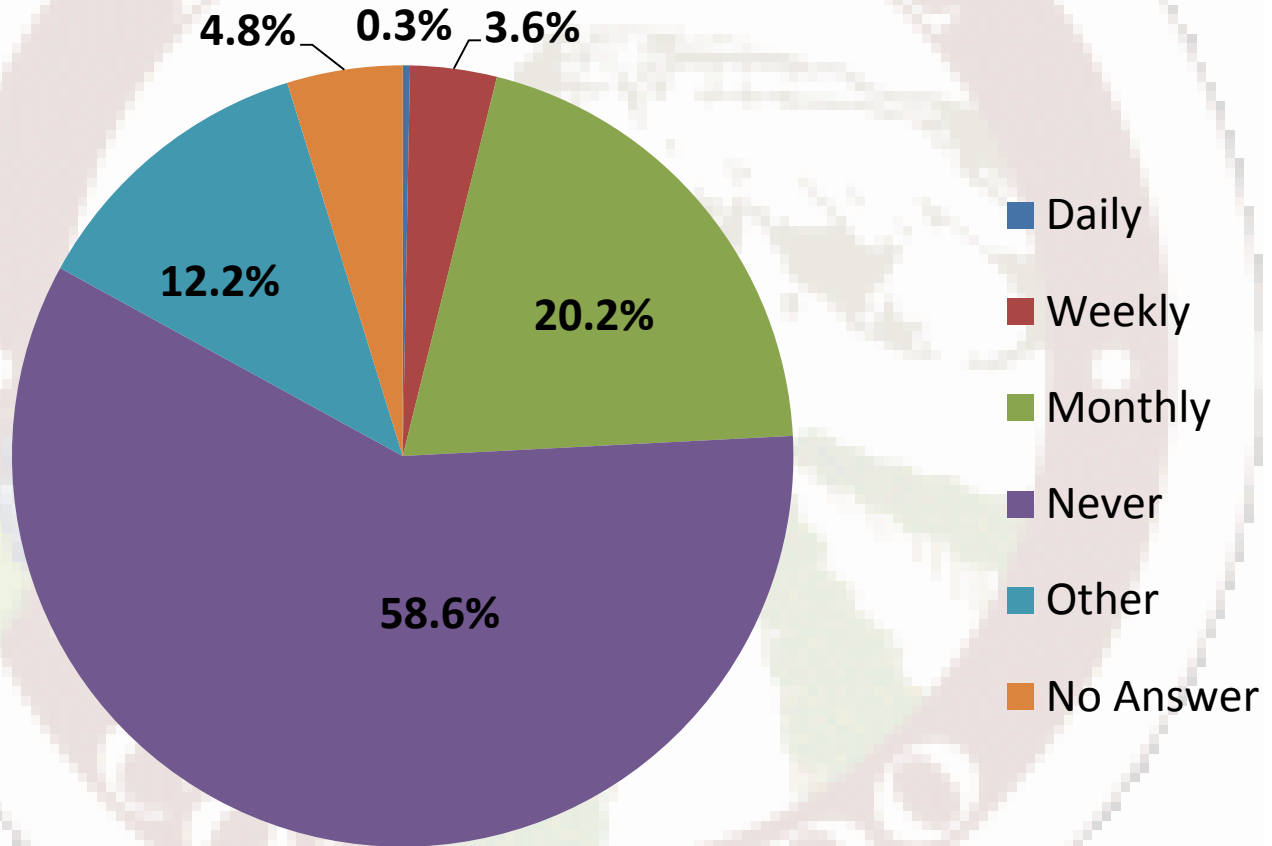
*(Currently there are 9)*



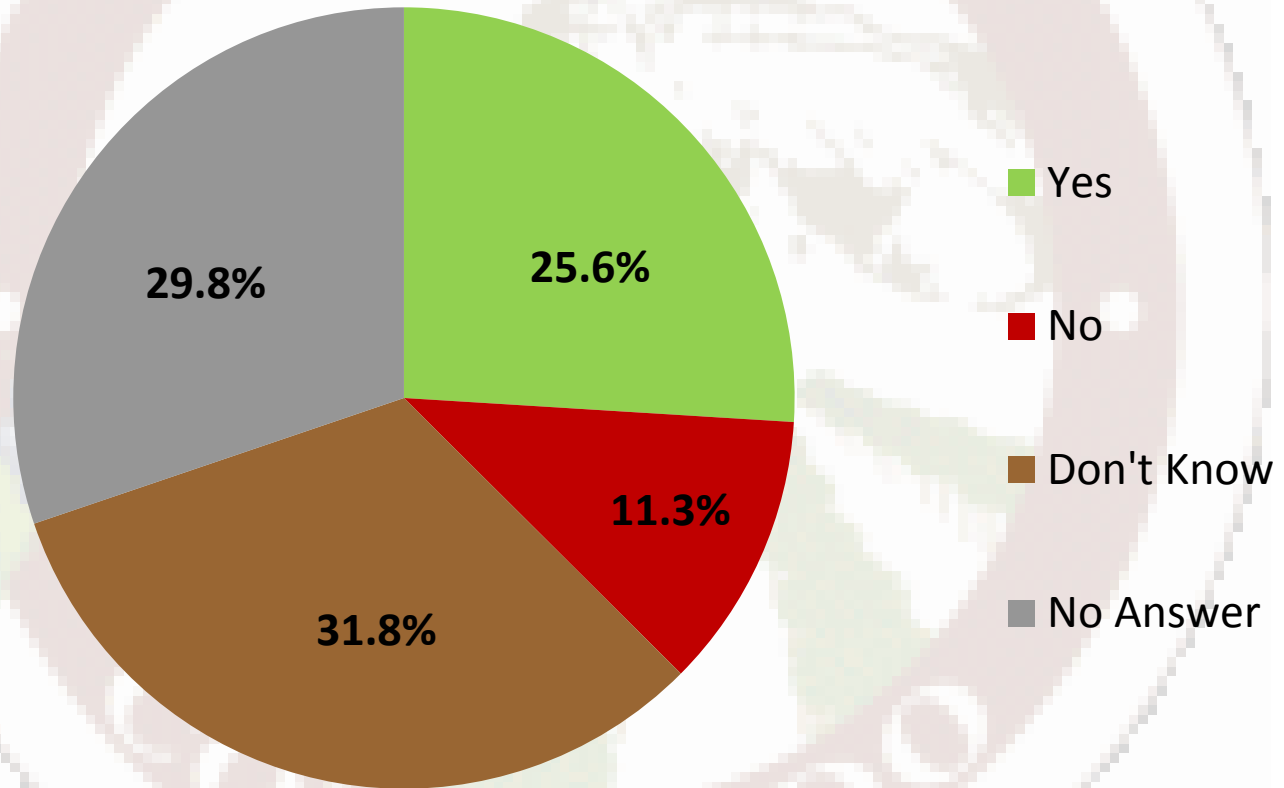
# Home Internet Access?



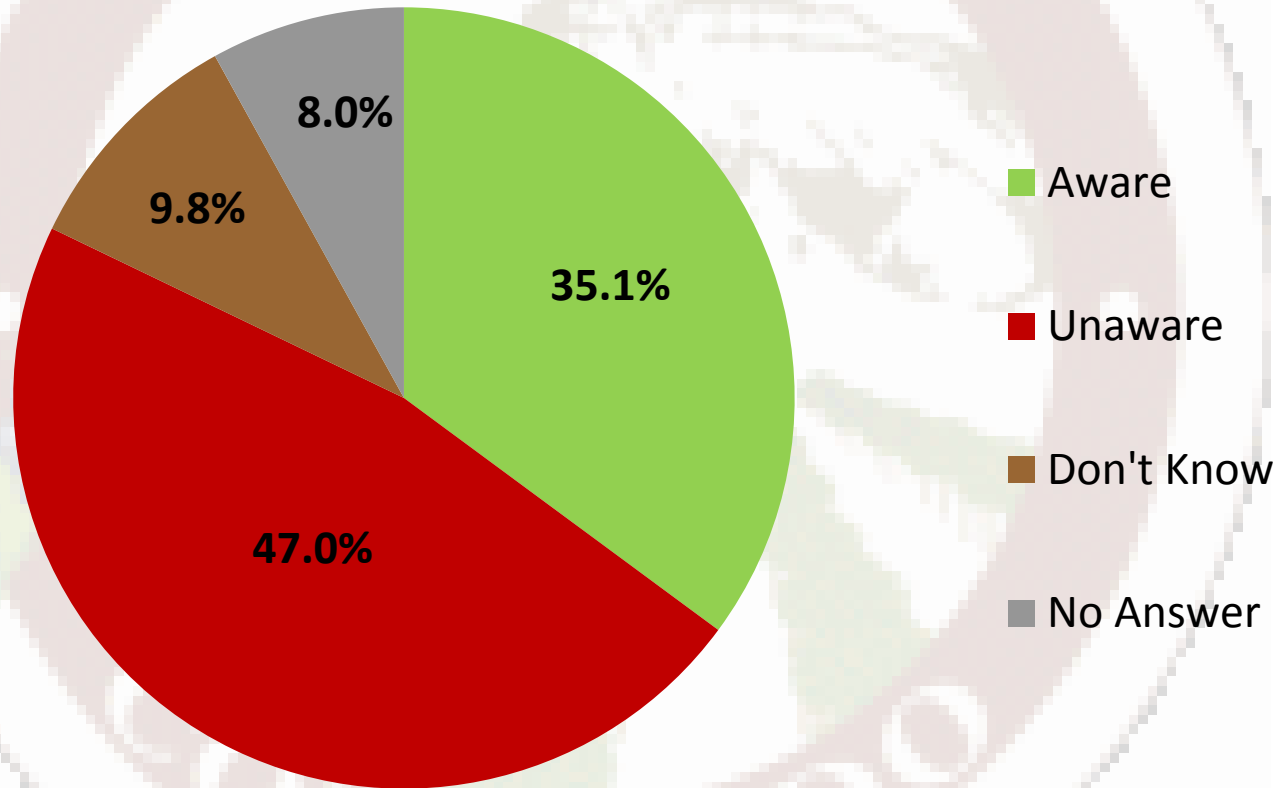
# Frequency of Visits to Town's Website



# Is the Website User Friendly and Informational?

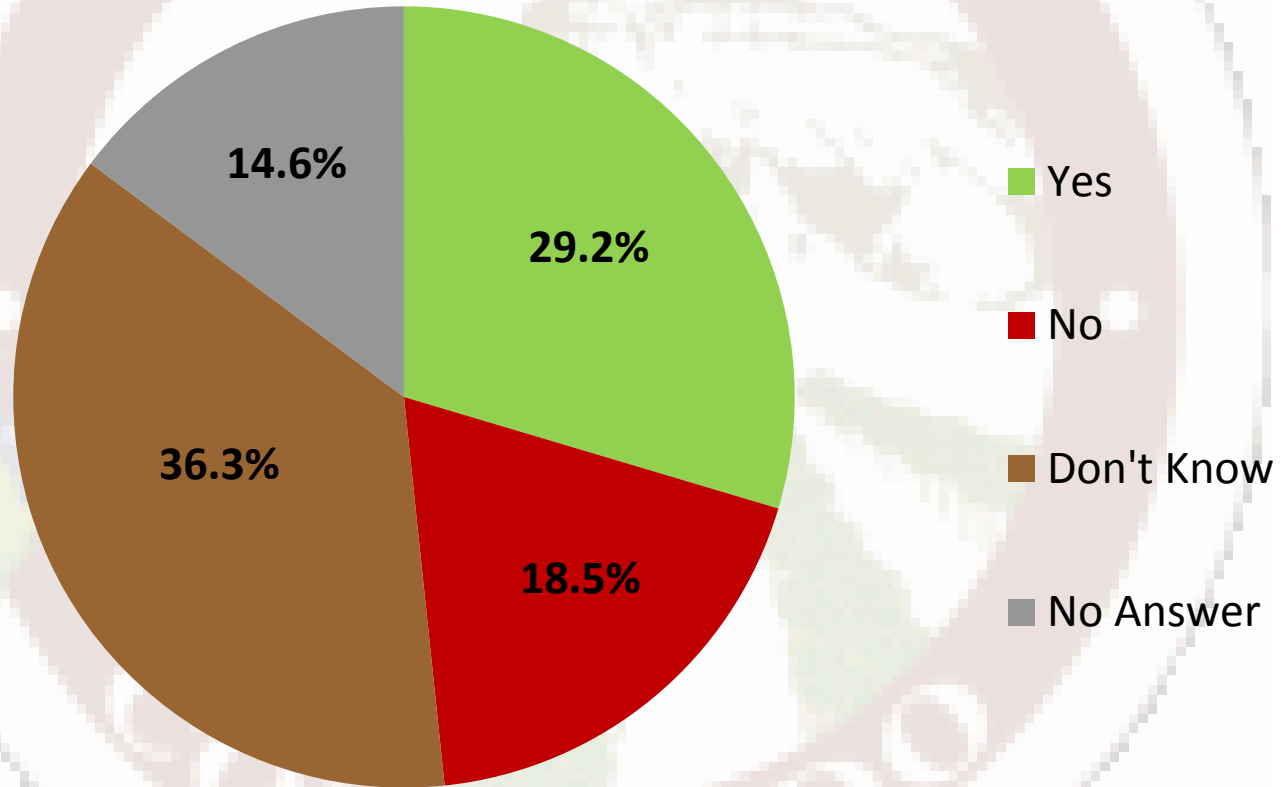


# Awareness of Online Bill Pay



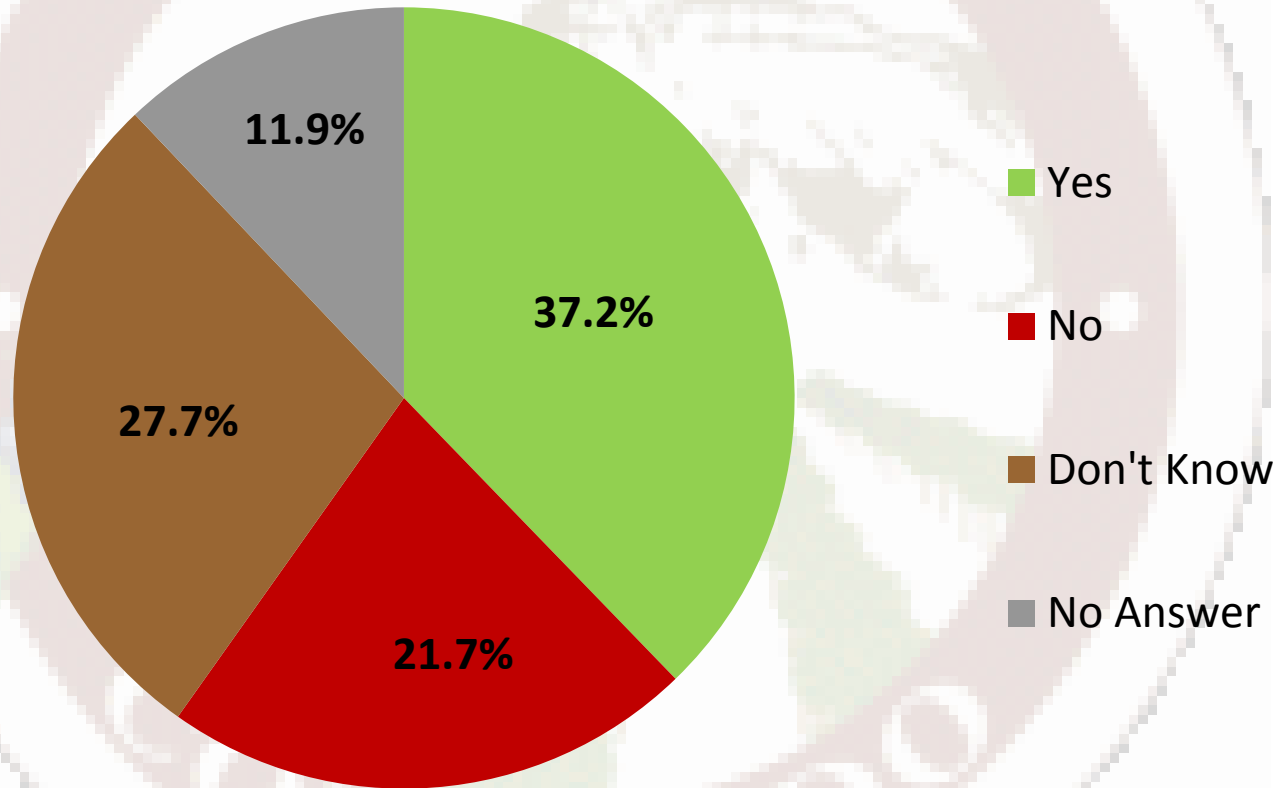
# Should the Town Increase Electronic Tools

## *Improved Website*



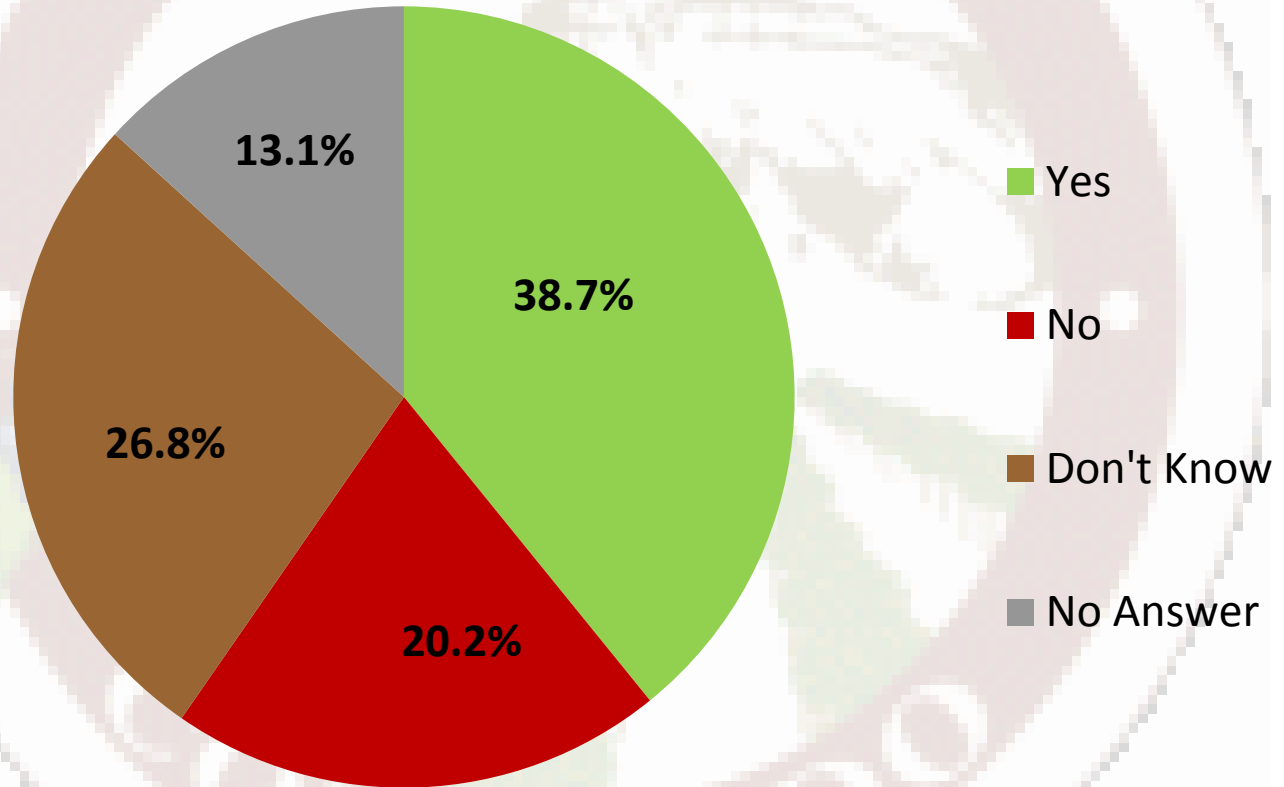
# Should the Town Increase Electronic Tools

## *Email News Notifications*

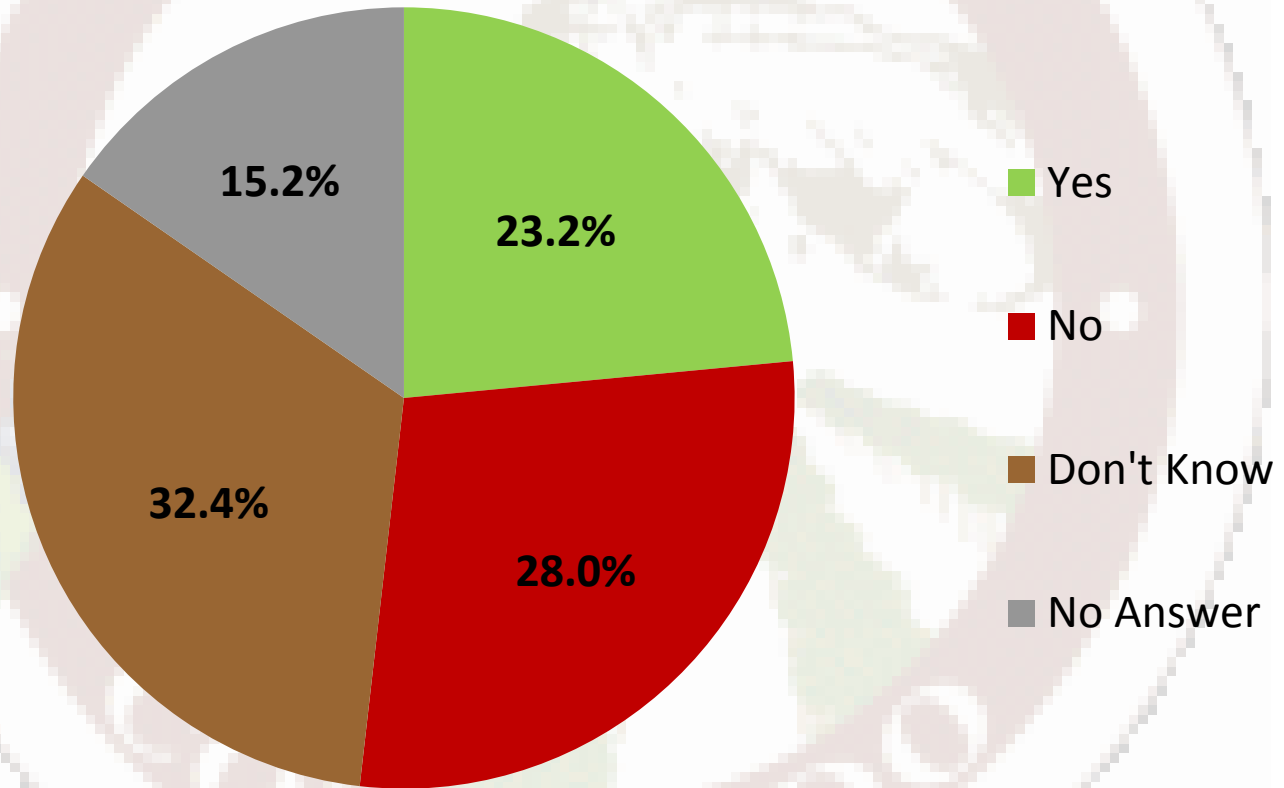


# Should the Town Increase Electronic Tools

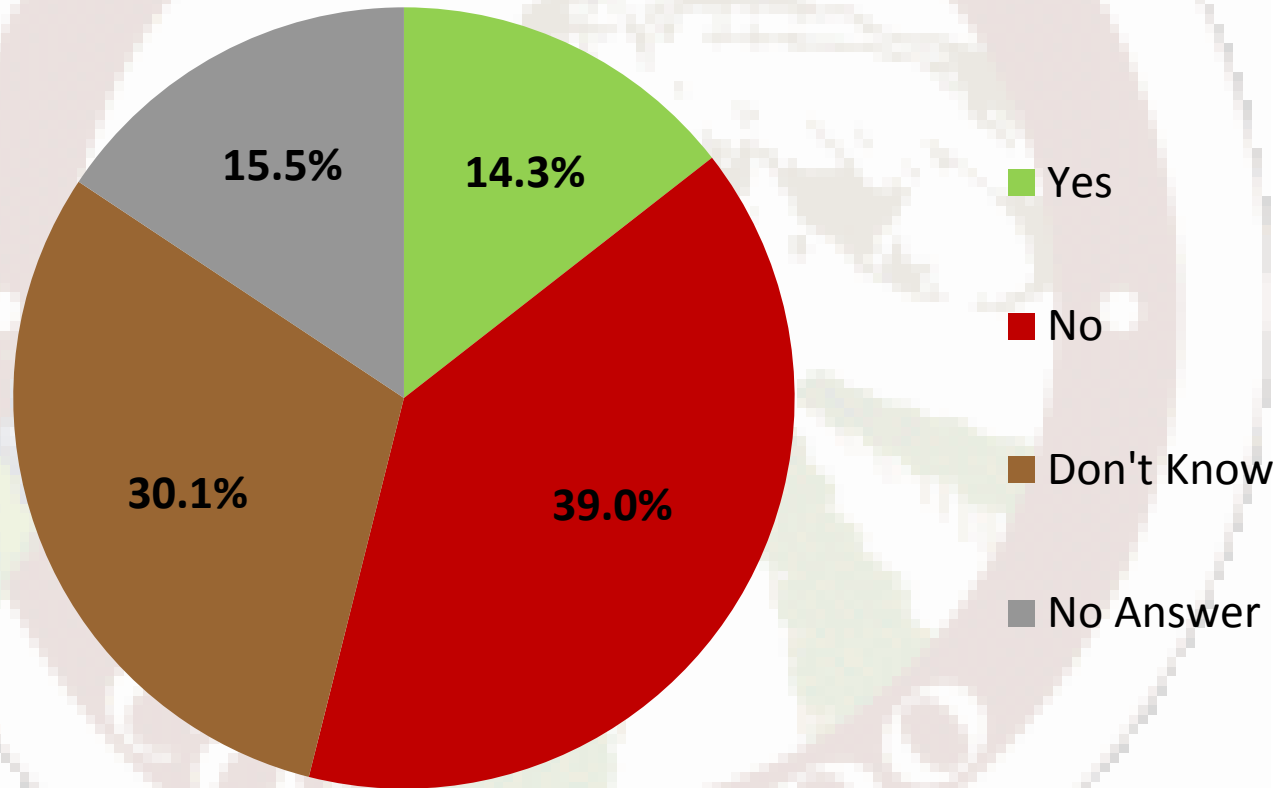
## *Electronic Newsletter*



# Should the Town Increase Electronic Tools *Podcasts of Board Meetings*

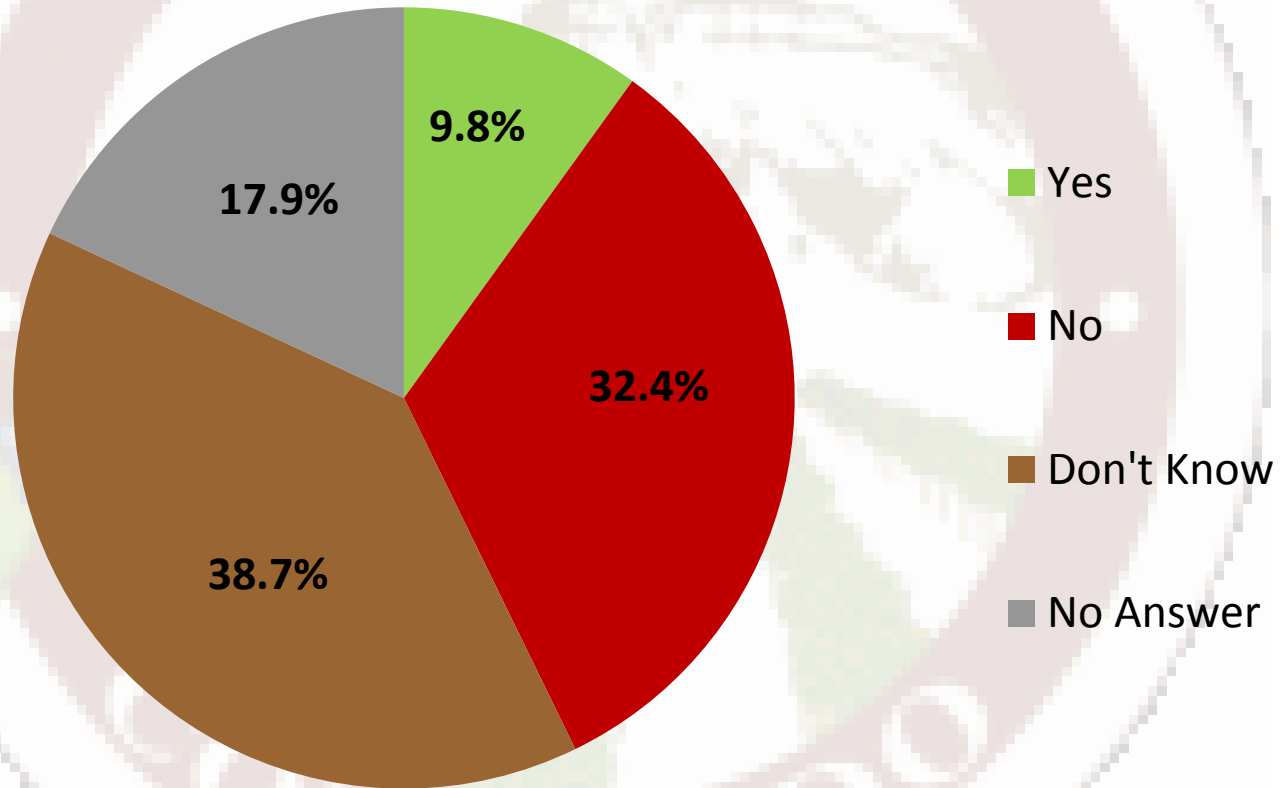


# Should the Town Increase Electronic Tools *Social Media (Facebook, Twitter, etc)*

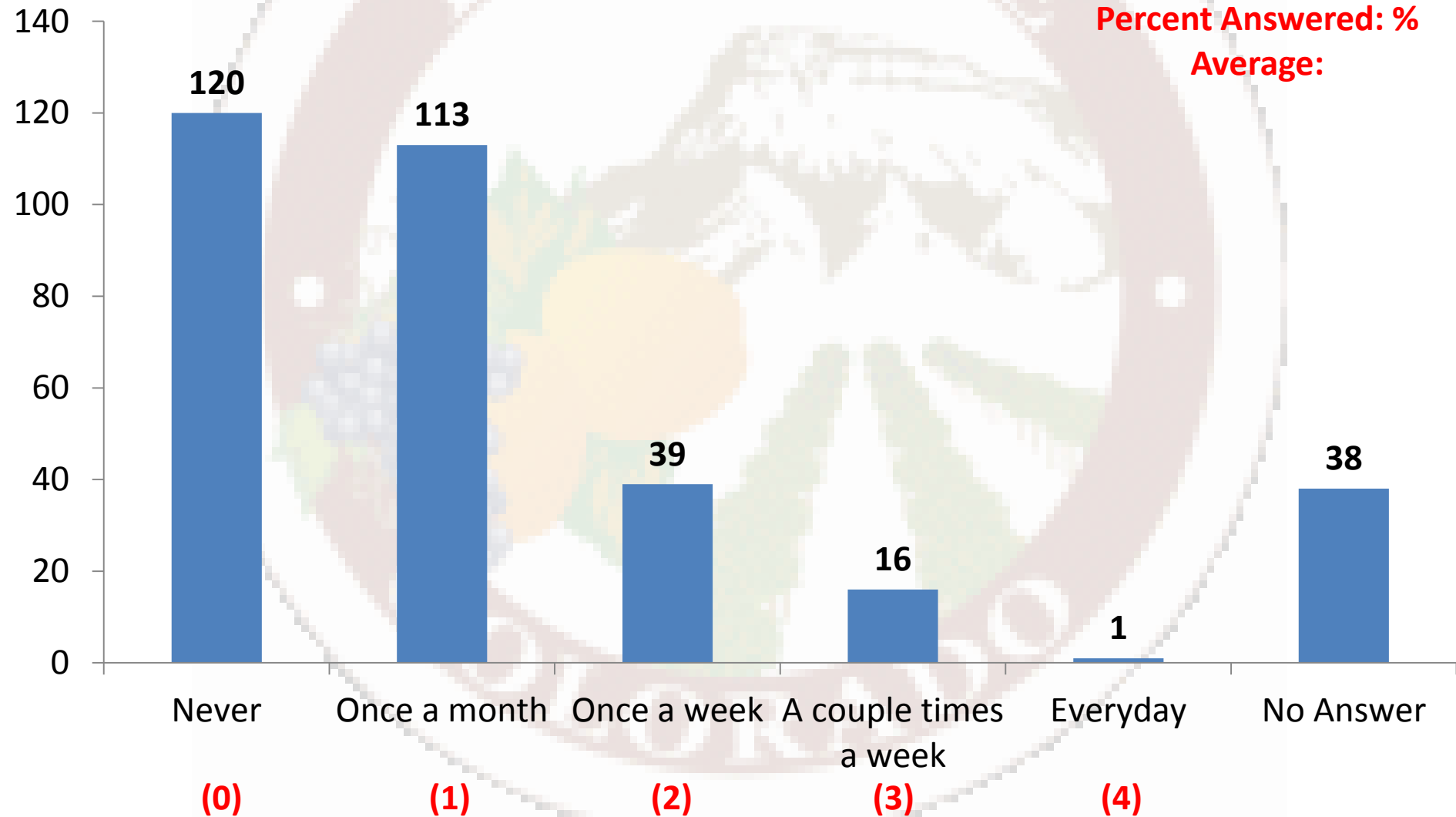


# Should the Town Increase Electronic Tools

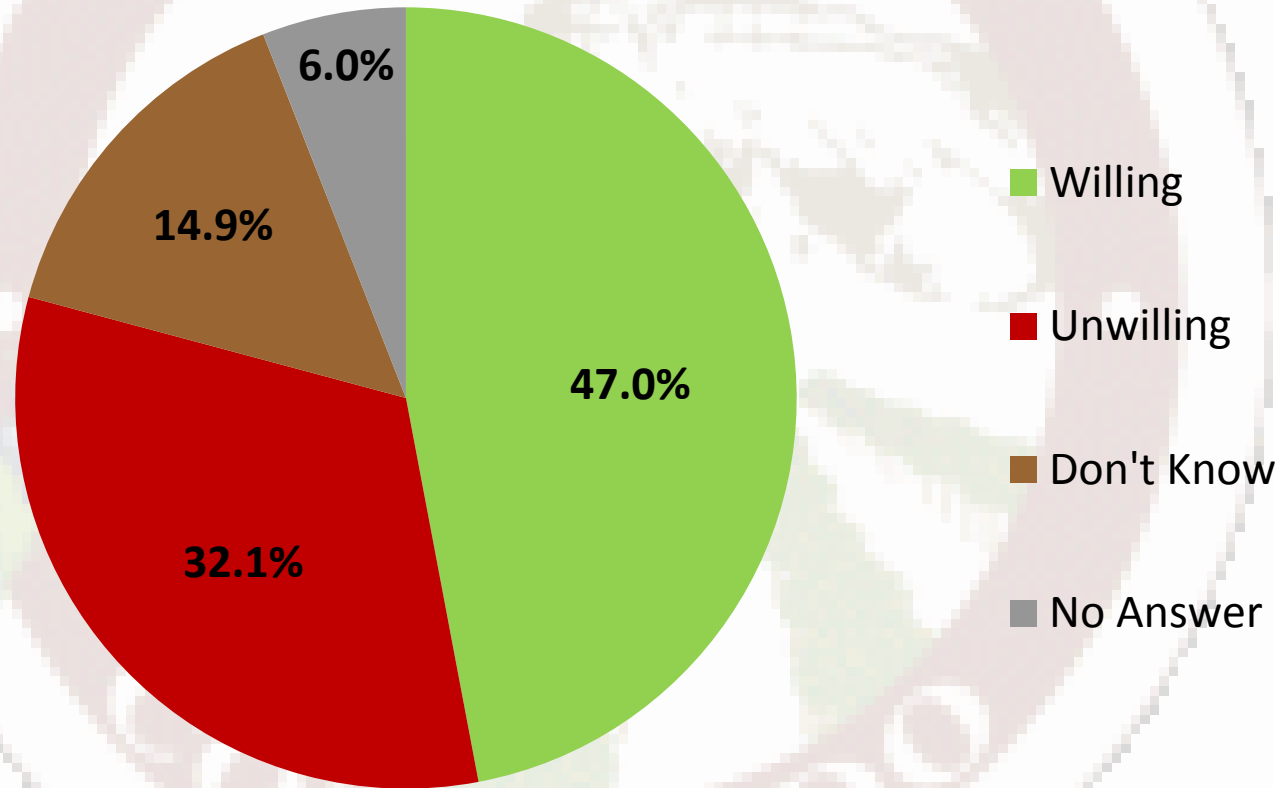
## *Mobile Website*



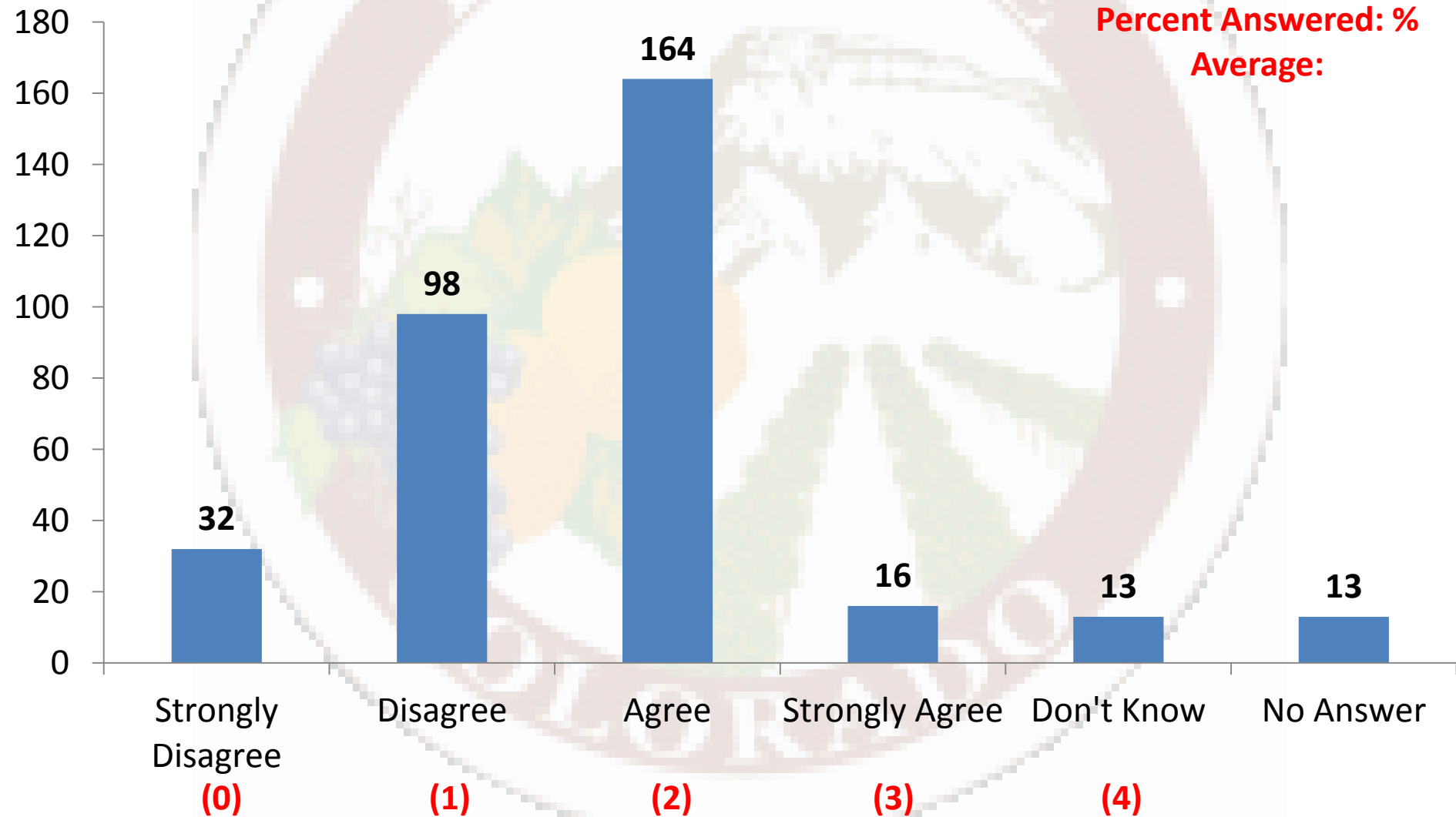
# Frequency of Utilization of an Improved Town Website



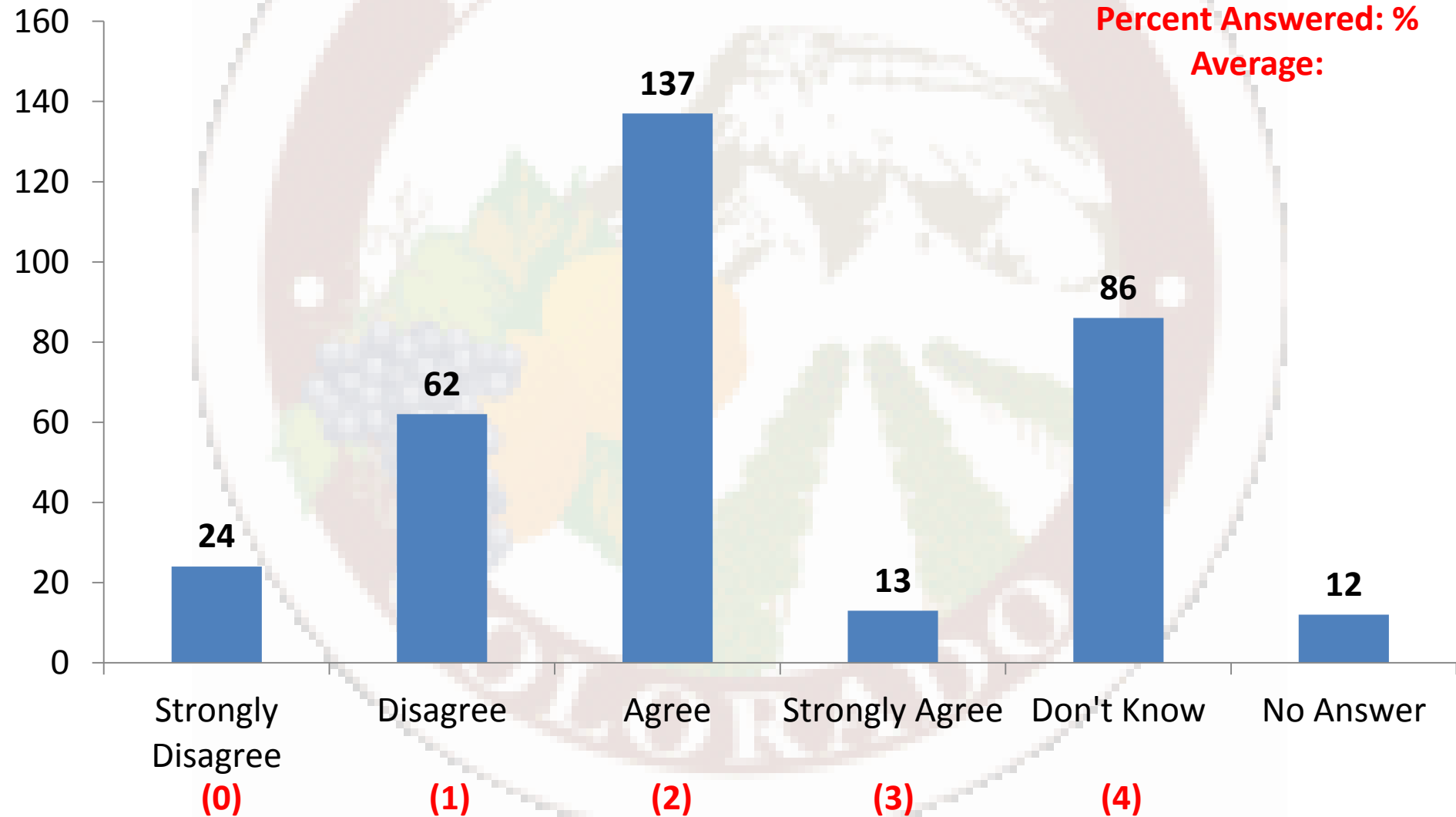
# Willingness to Participate in Online Town Surveys



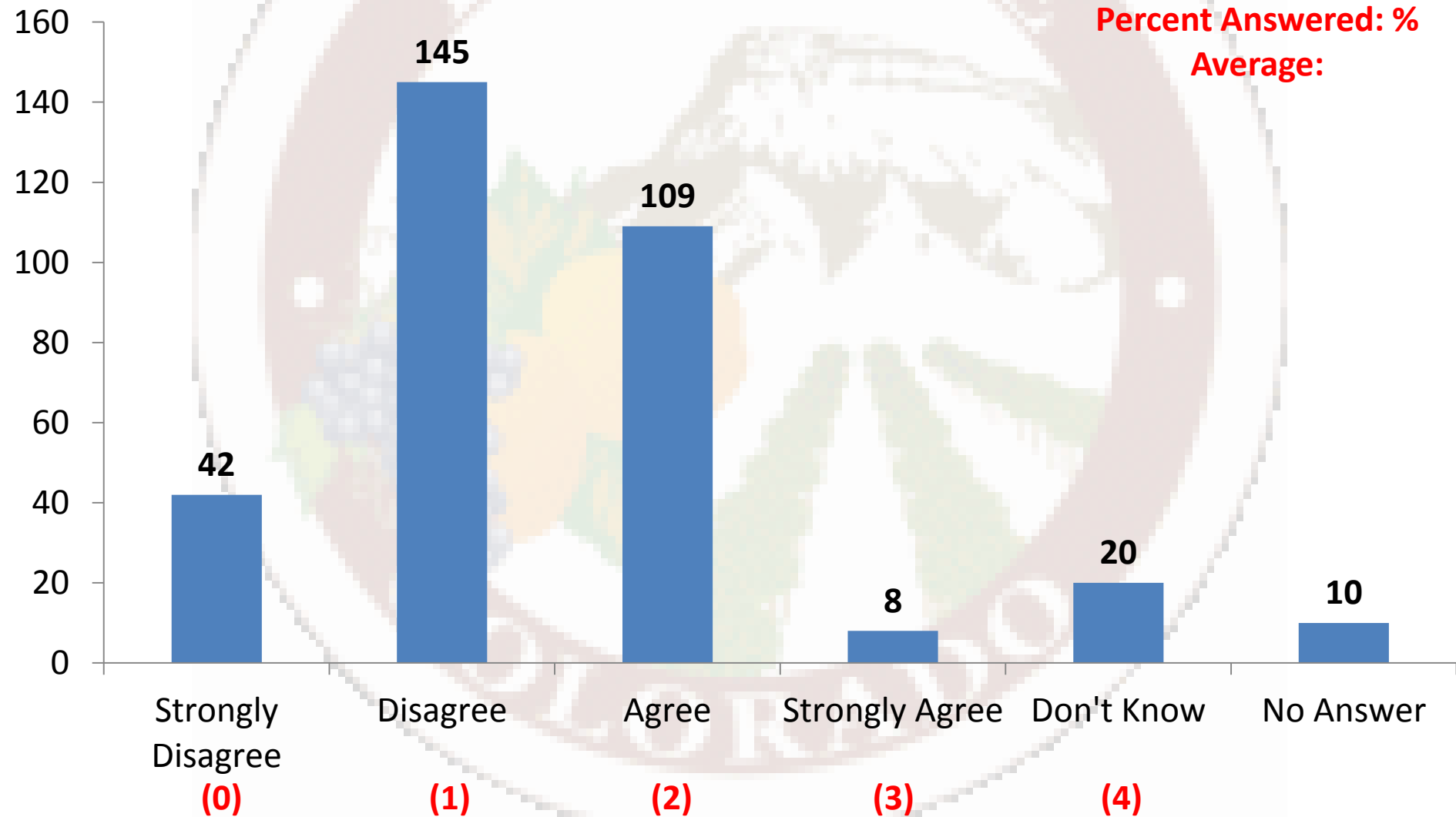
# Palisade Has a Viable Business Core *Between 3<sup>rd</sup> and Main Streets*



# The Town Government Effectively Supports Community Businesses

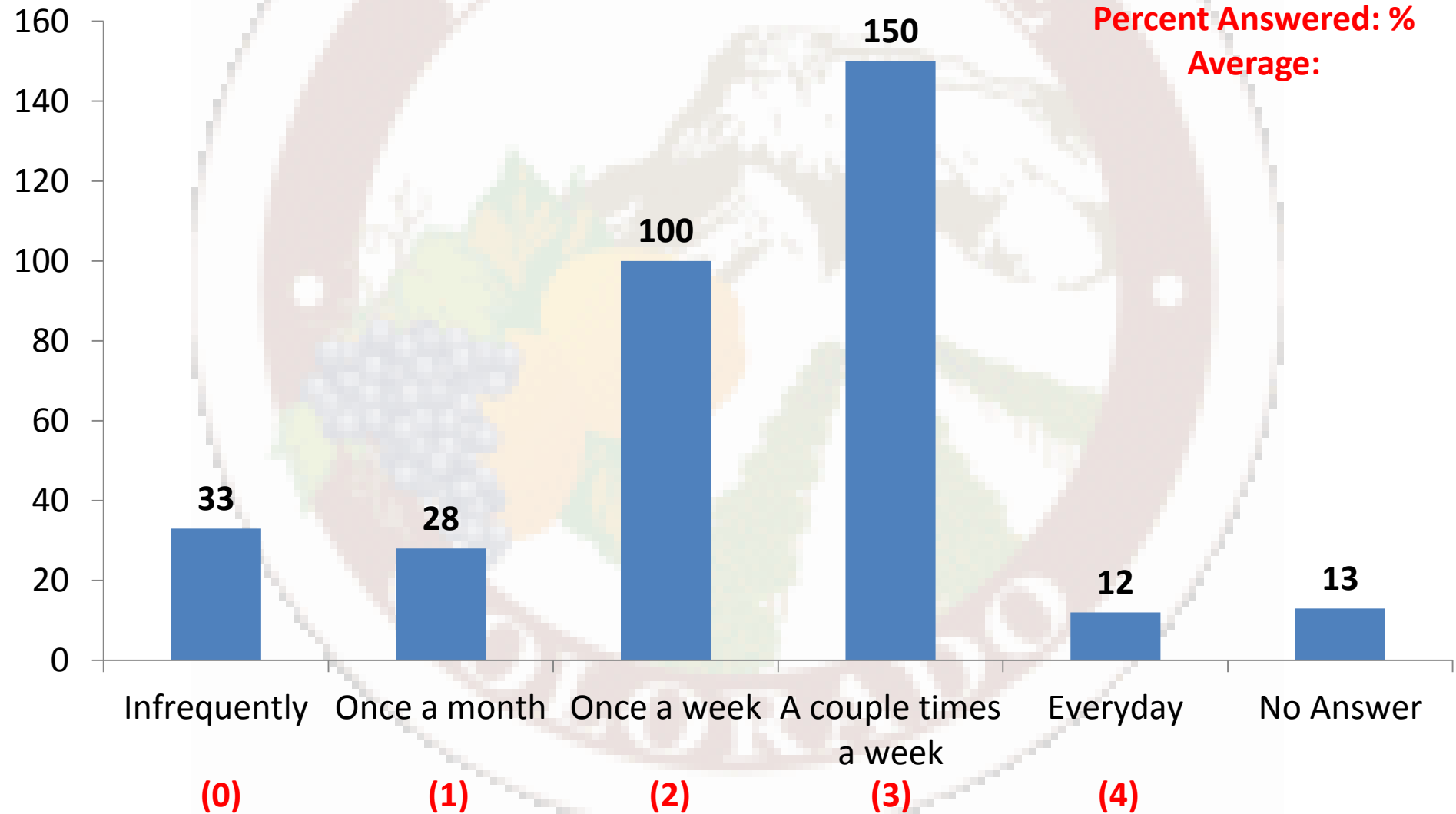


# The Town offers a Wide Variety of Businesses



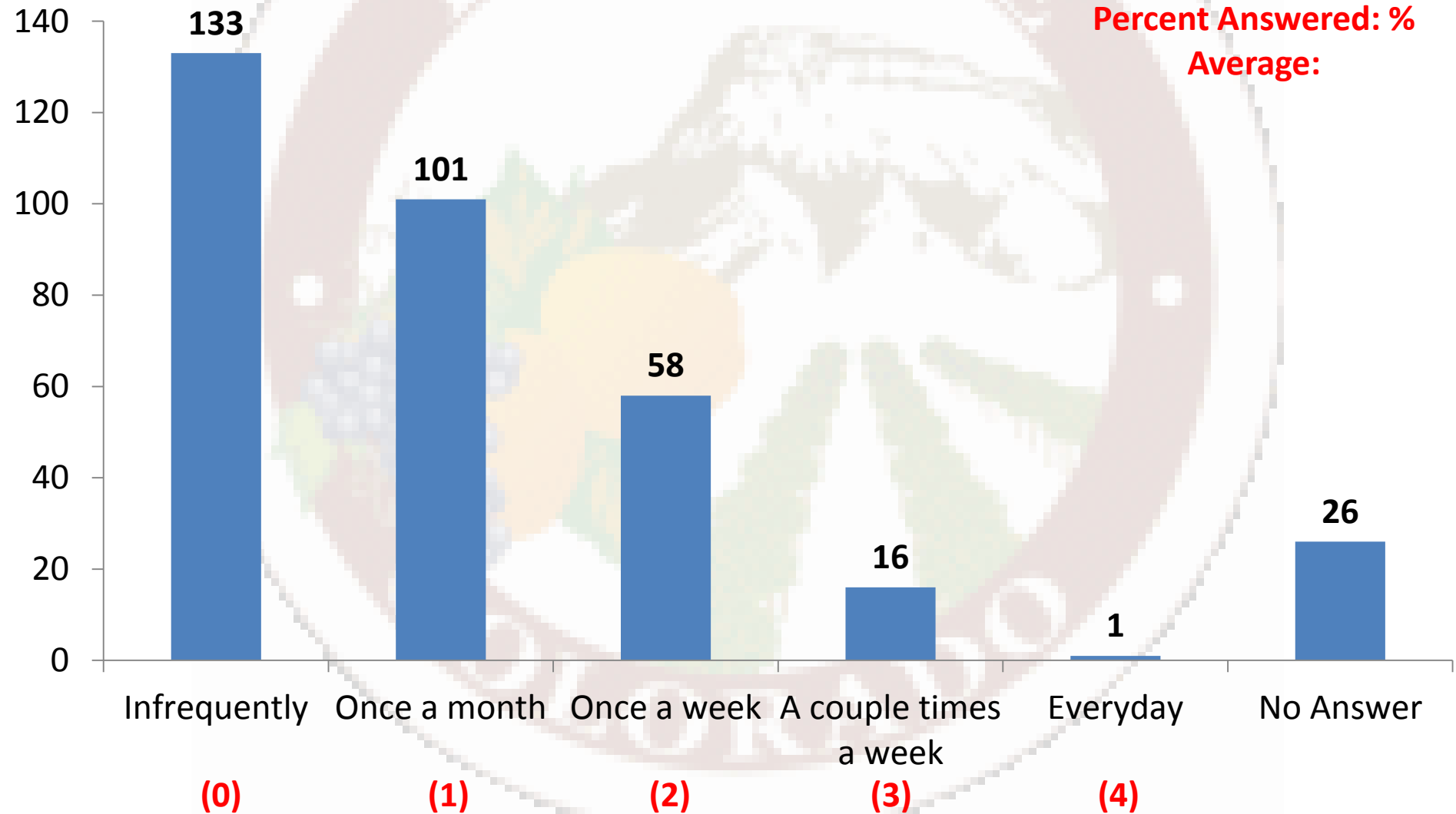
# Utilization of Businesses

## *Grocery Store*



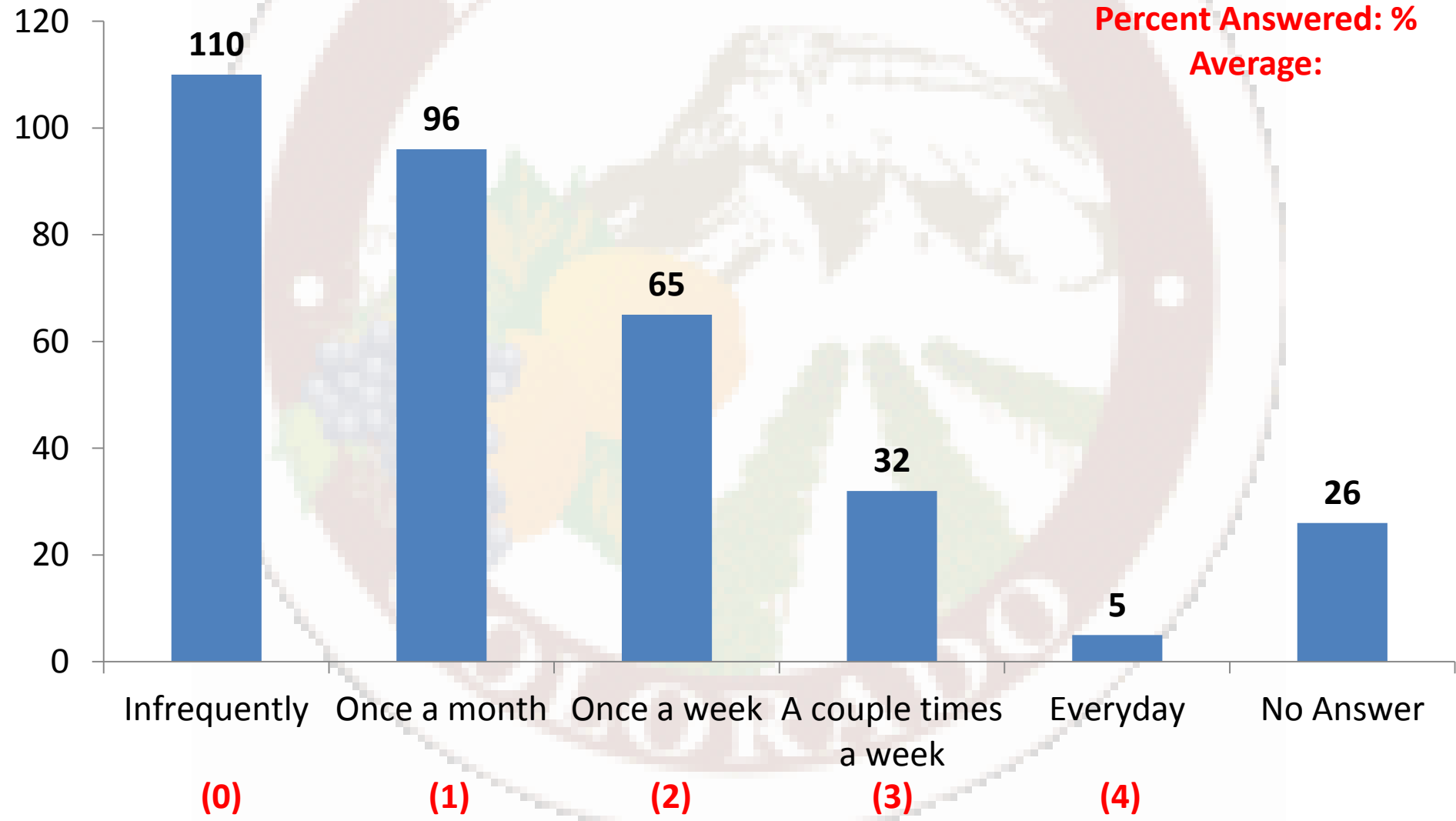
# Utilization of Businesses

## *Pharmacy*



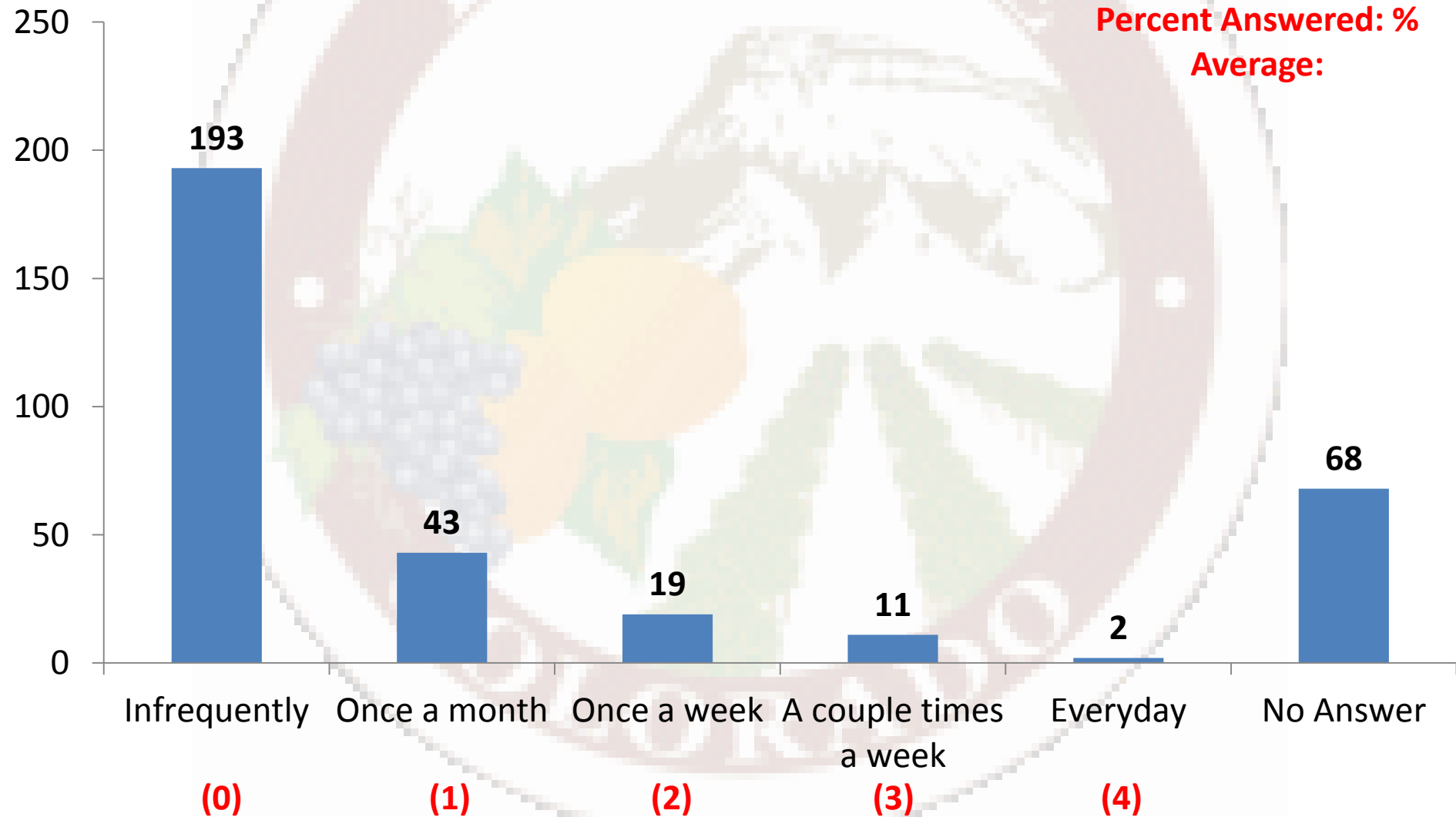
# Utilization of Businesses

## *Restaurants*



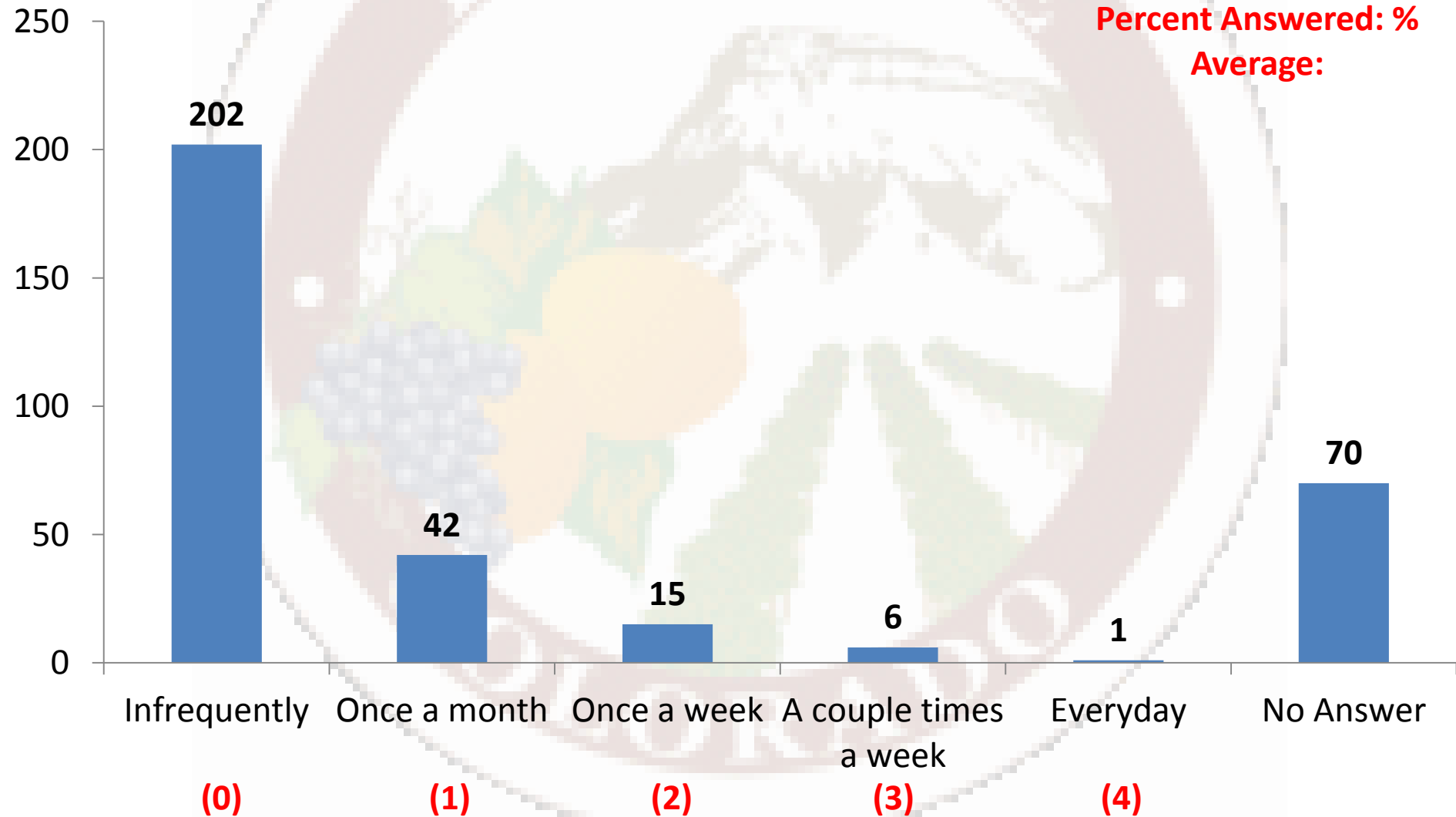
# Utilization of Businesses

## *Brewery*



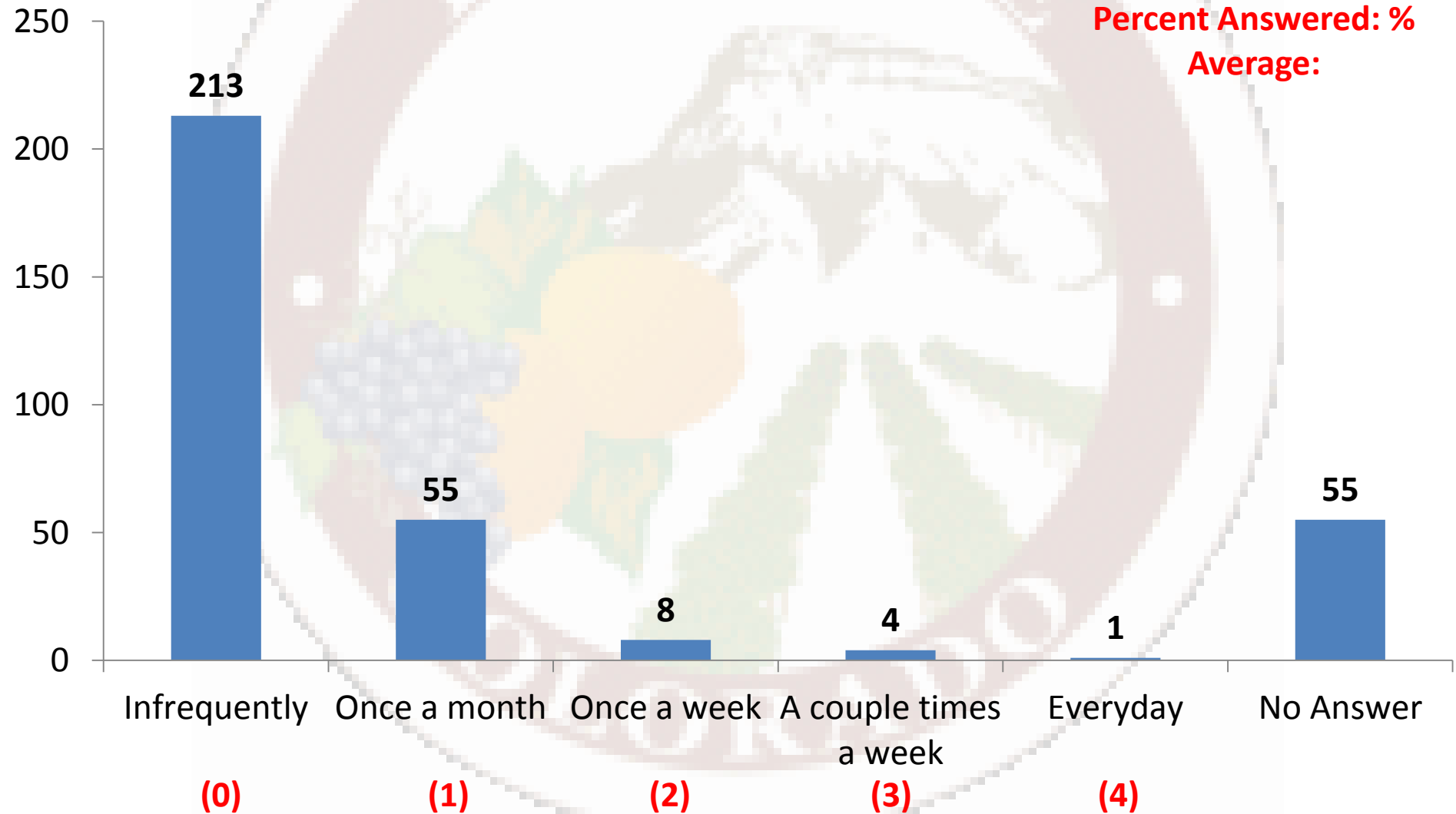
# Utilization of Businesses

## *Distillery*



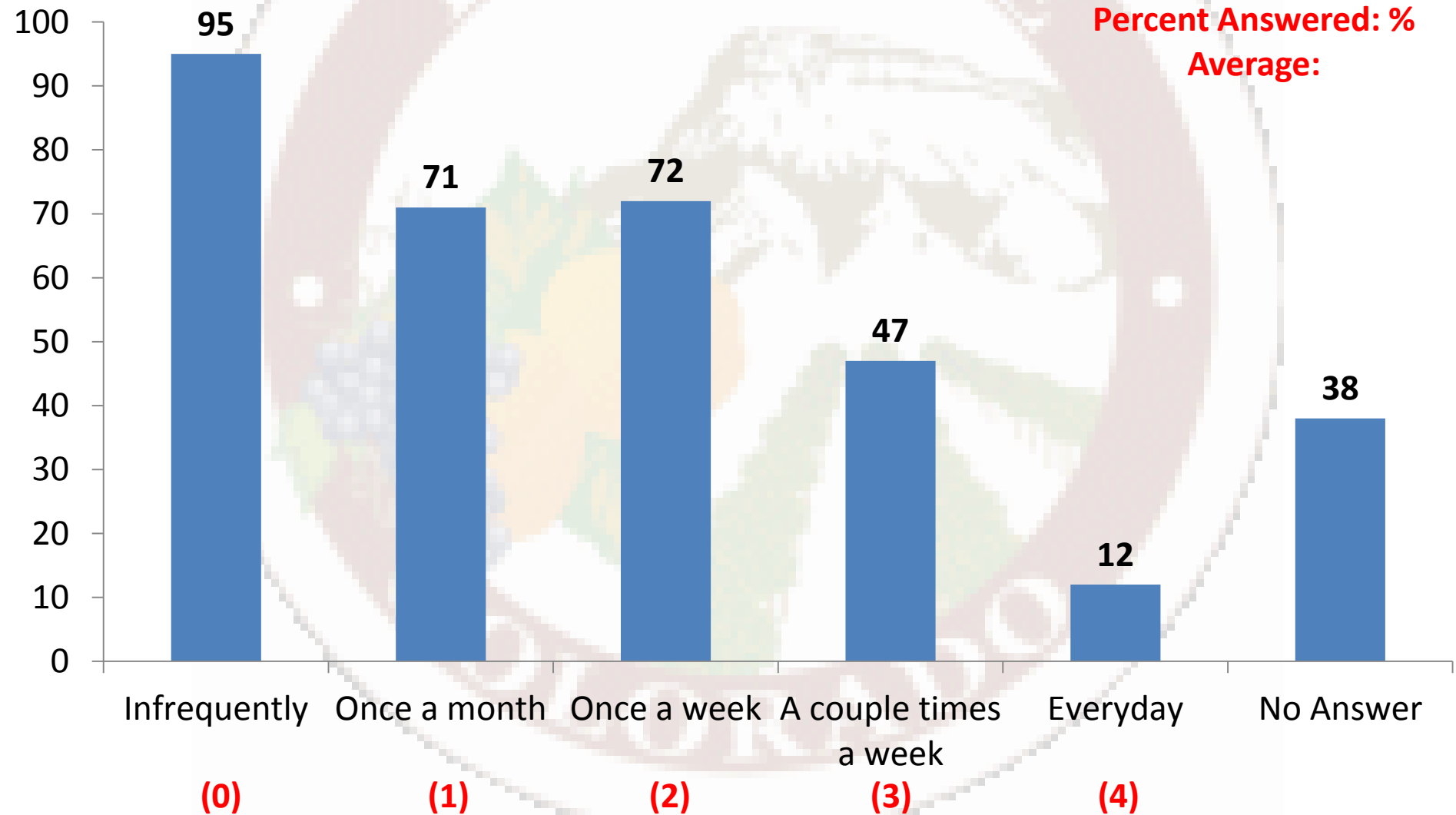
# Utilization of Businesses

## *Wineries*



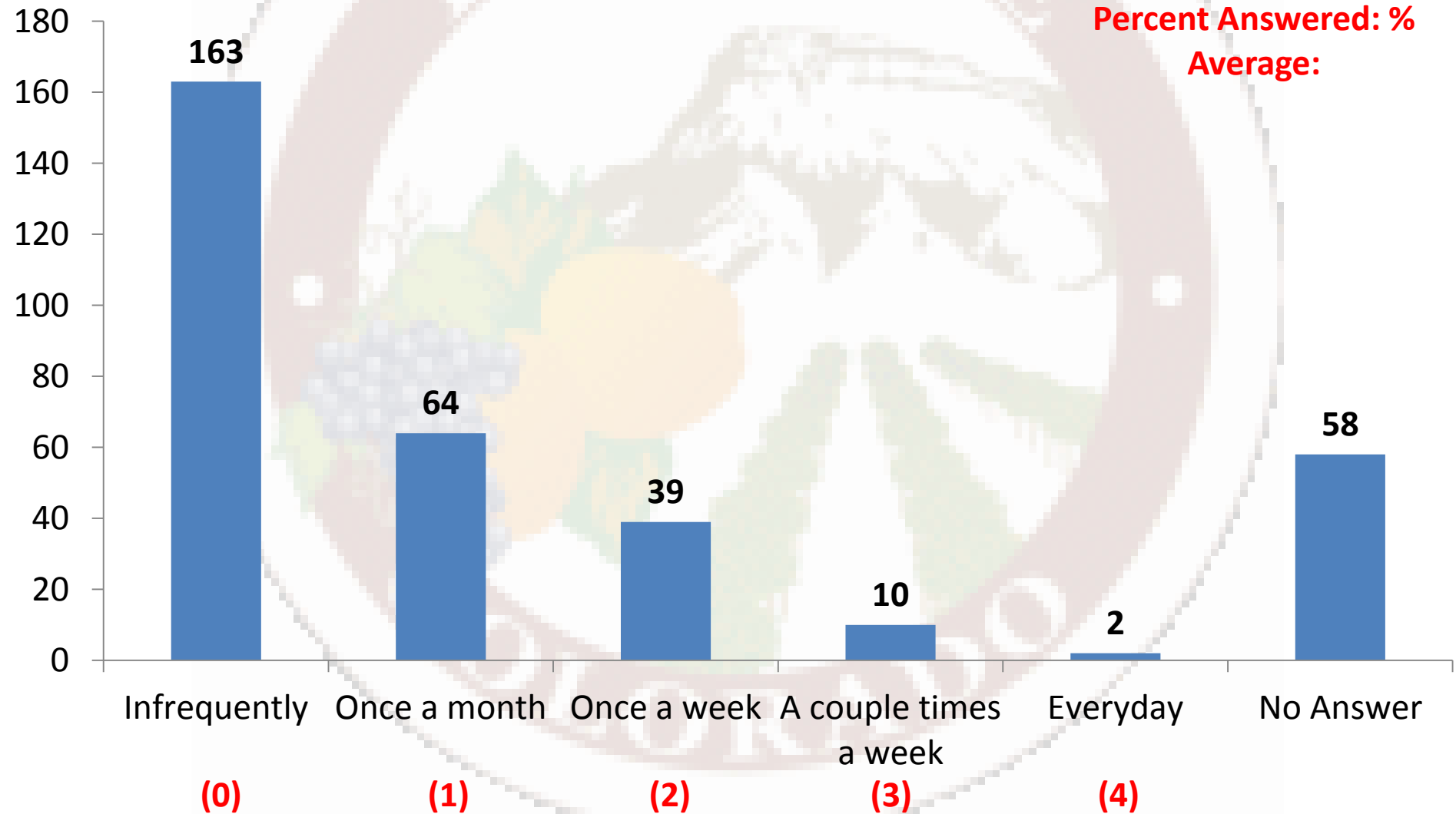
# Utilization of Businesses

## *Convenience Stores*

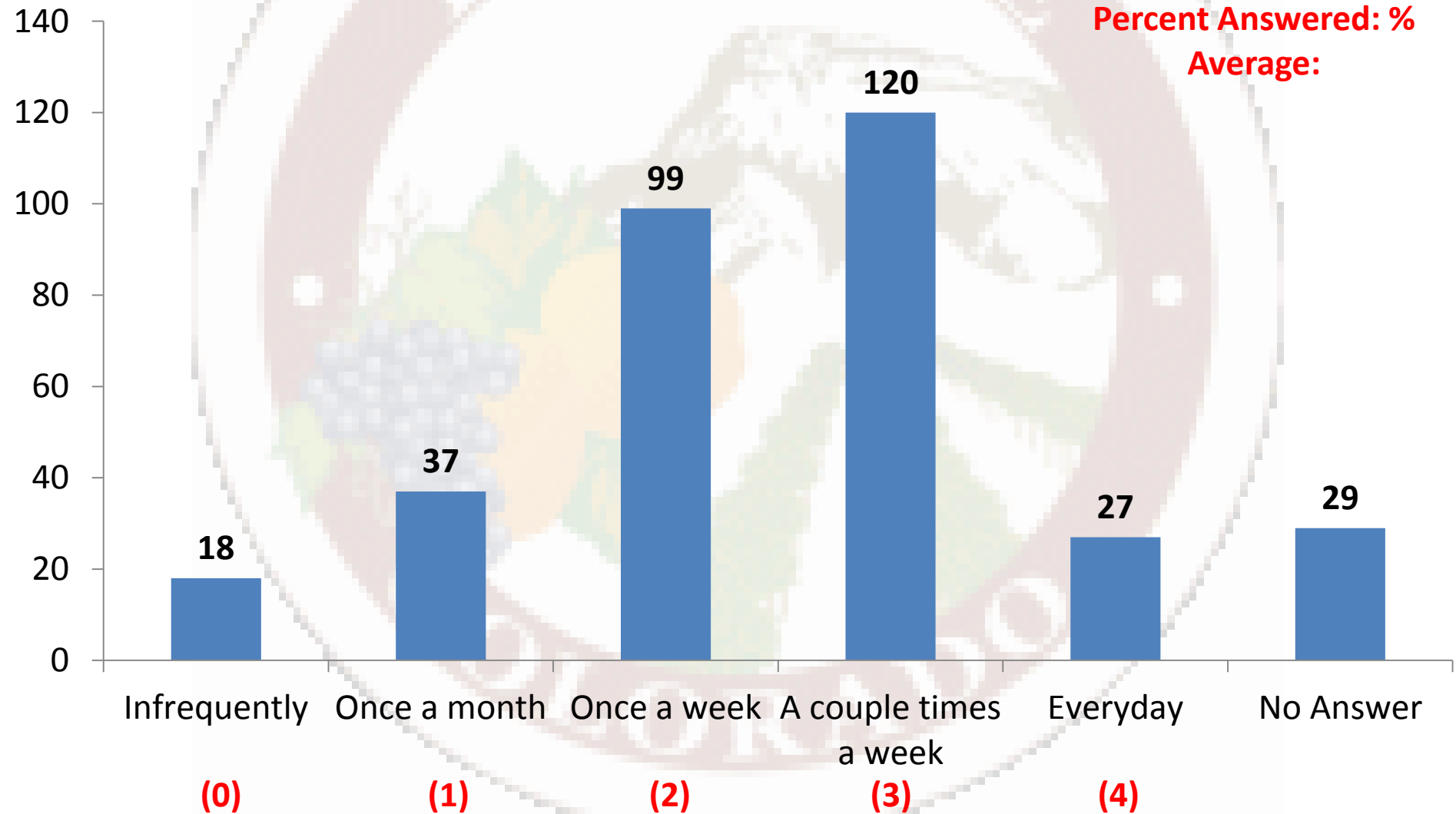


# Utilization of Businesses

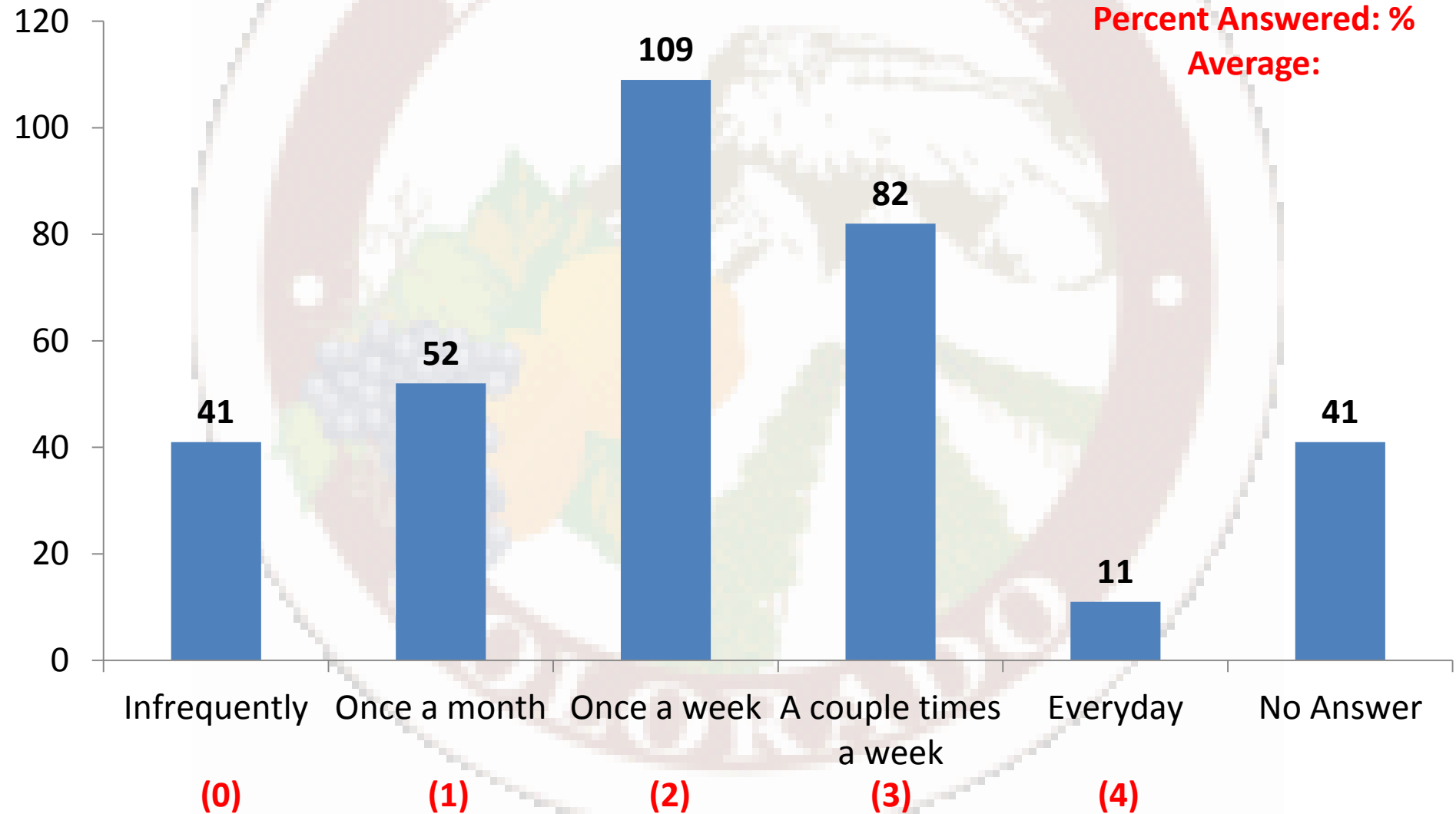
## *Liquor Stores*



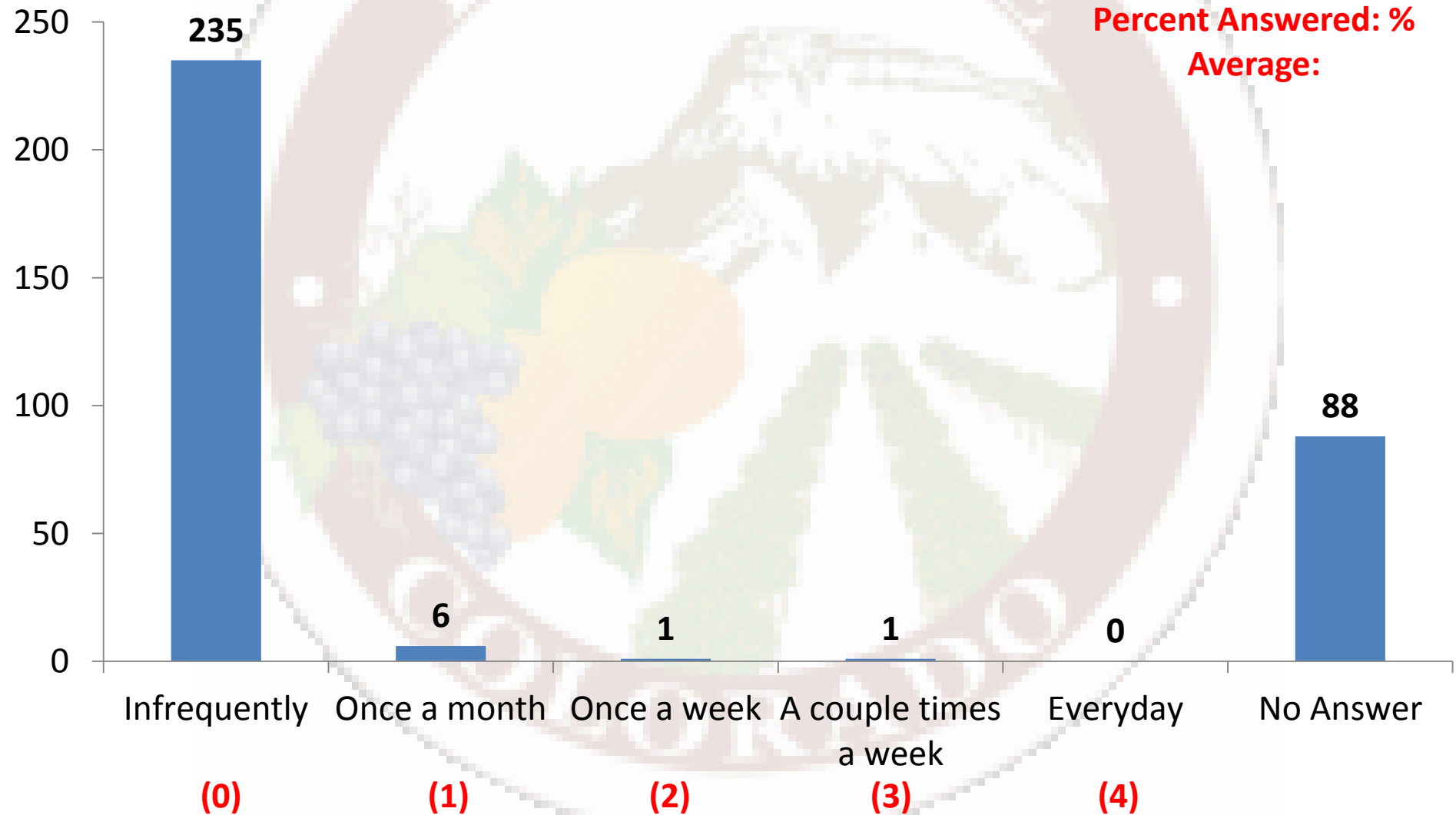
# Utilization of Businesses *In Grand Junction*



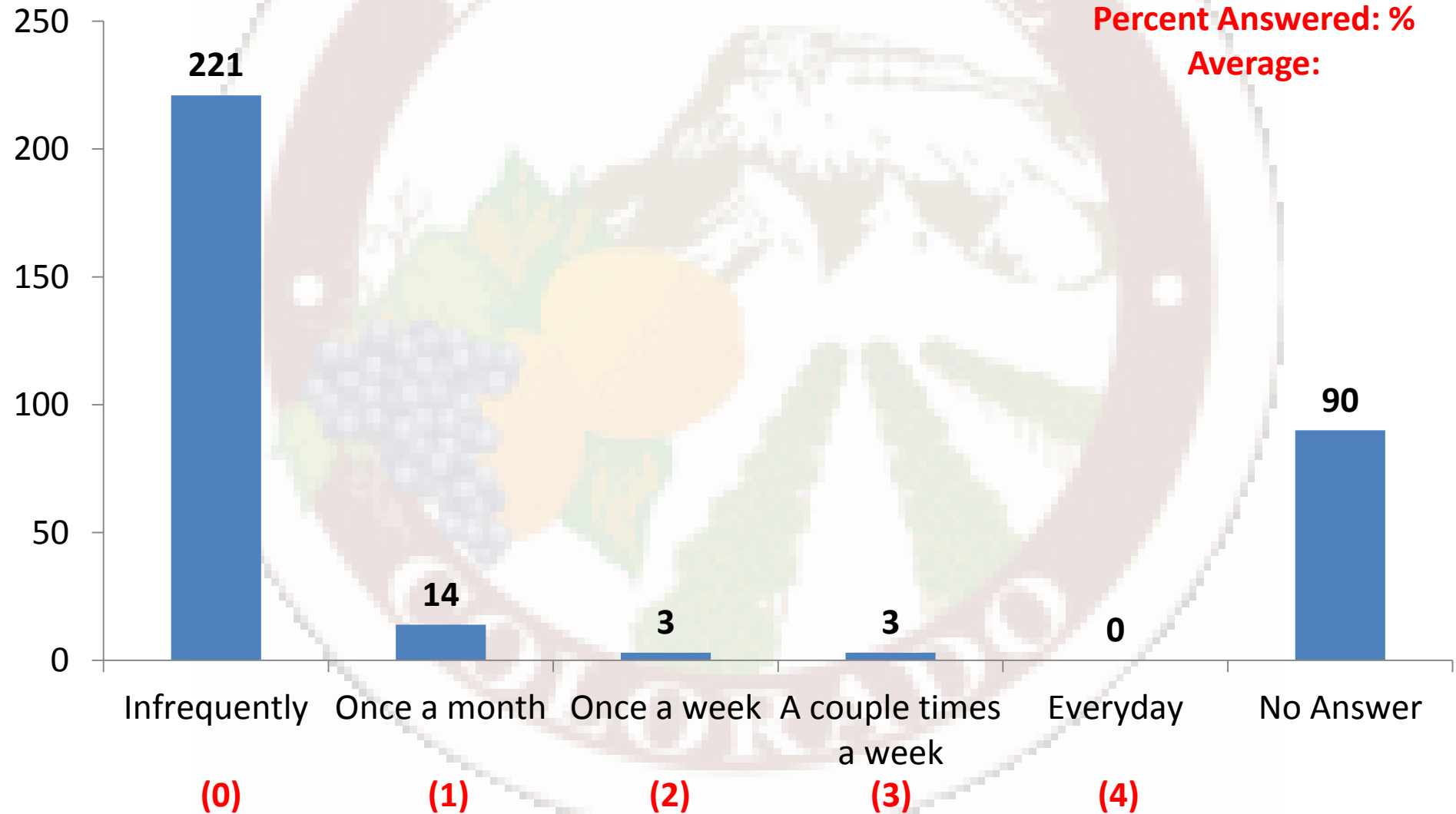
# Utilization of Businesses *In Clifton*



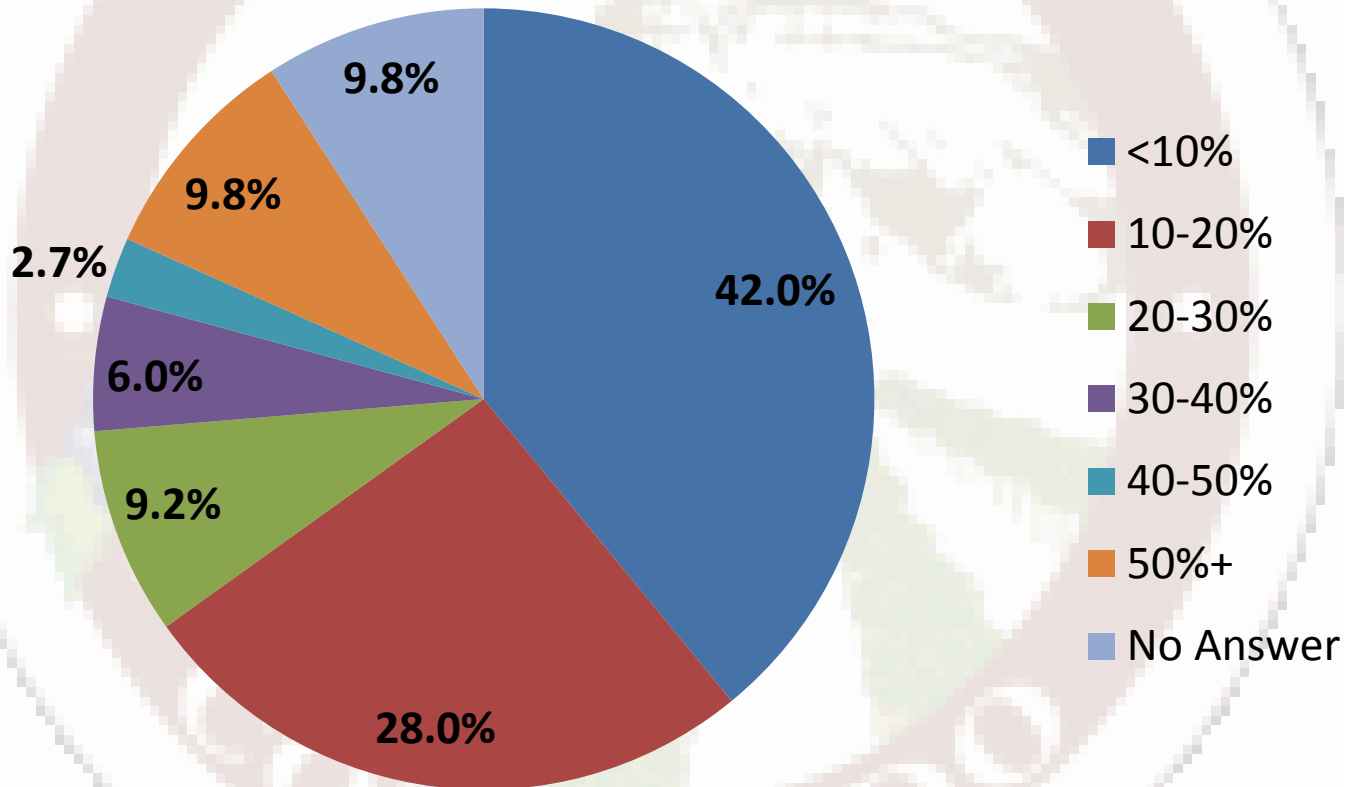
# Utilization of Businesses *In Fruita*



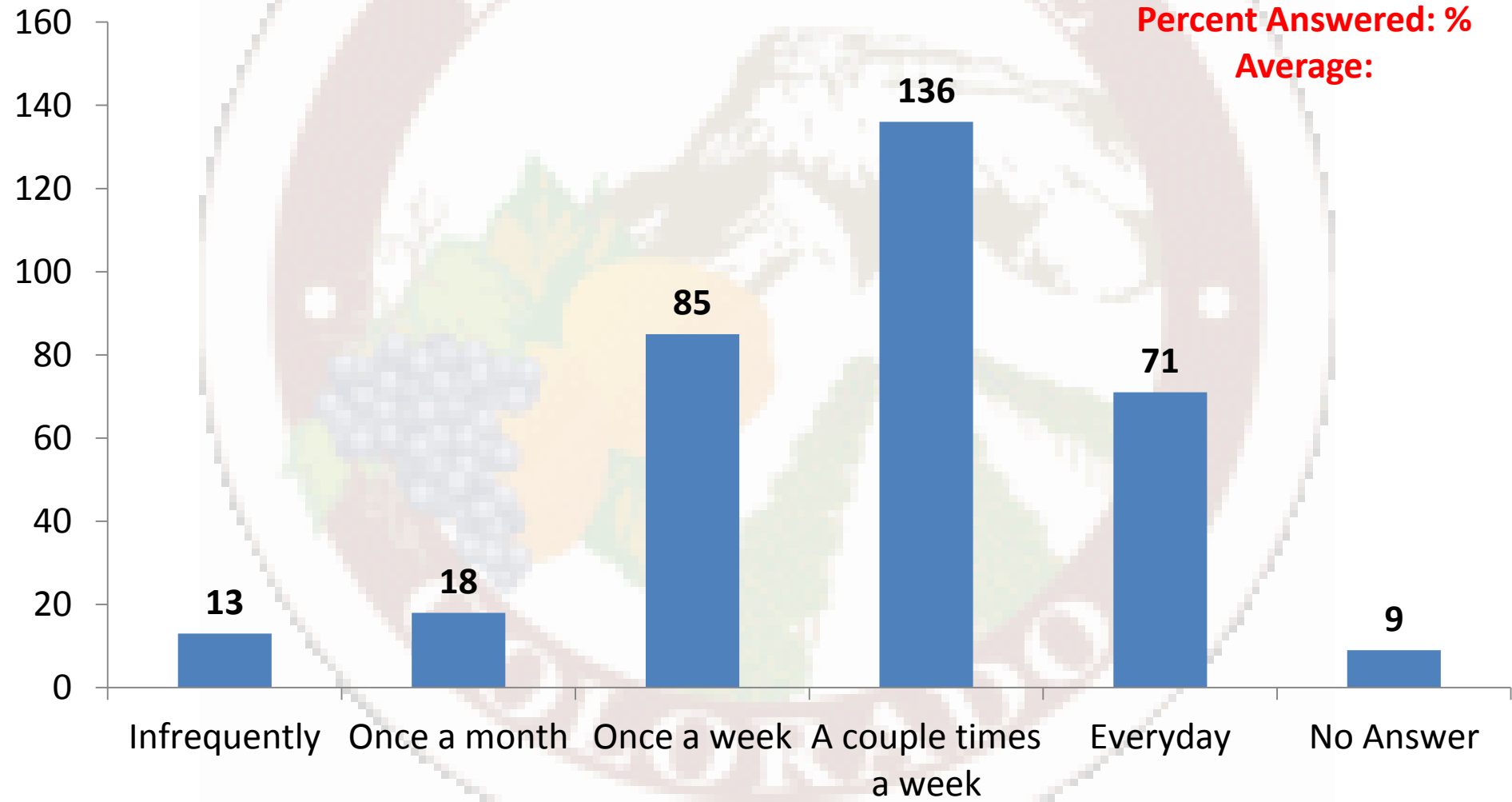
# Utilization of Businesses *In Orchard Mesa*



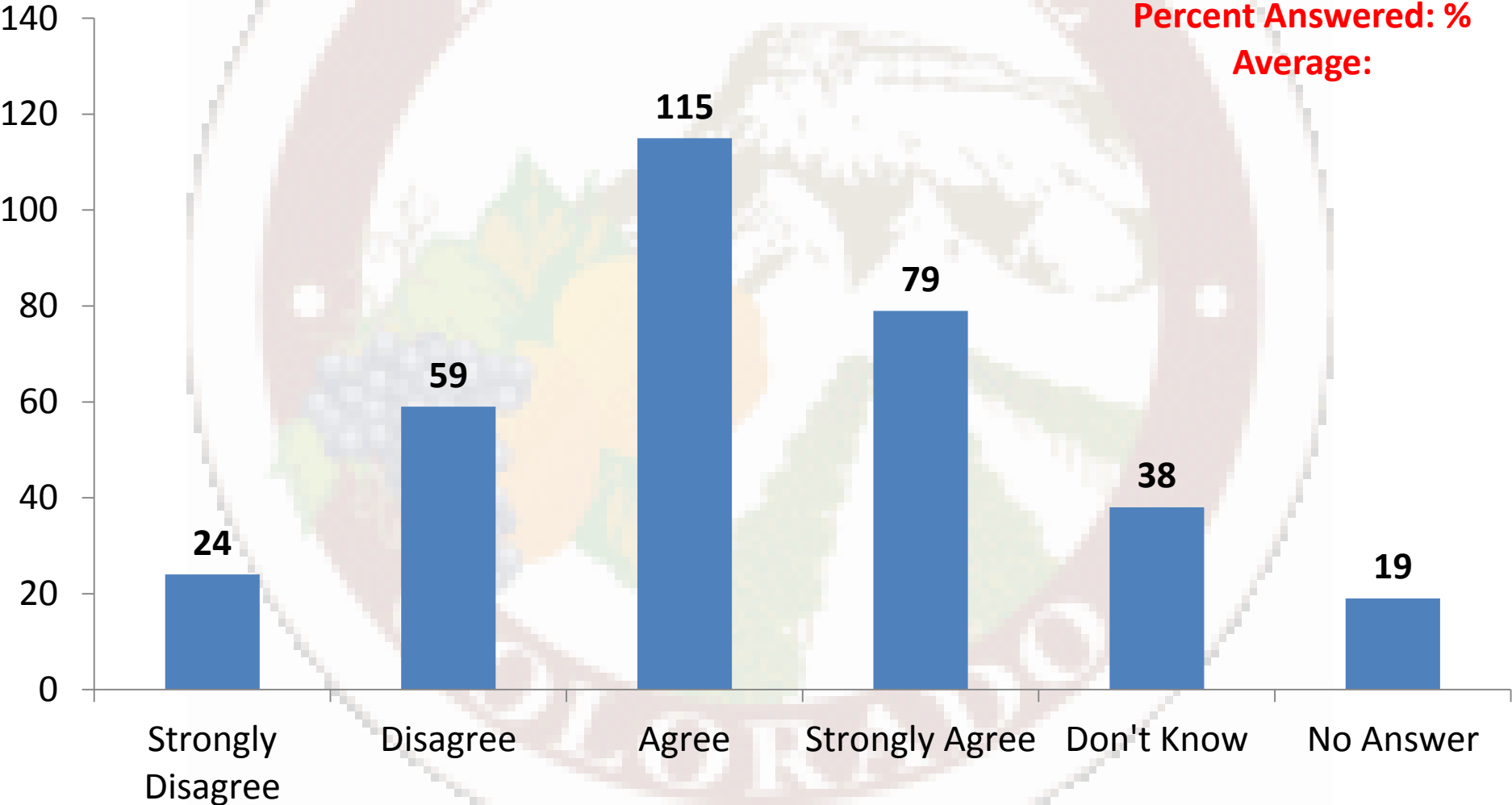
# Disposable Income Spent in Palisade



# Frequency of Travel Outside Palisade for Personal and Business Needs



# The Town Government Should be More Active in Business Recruiting



# What type of businesses would you like to see come to Palisade?



More Boutique Stores	36.7%
Additional Grocery Store	10.0%
More Art Galleries	28.3%
Big Box Stores	5.0%
More Professional Offices	38.3%
Agricultural Products/Food Production	38.3%
Clothing Store	25.0%
Small Manufacturing	36.7%
More Restaurants	33.3%
Variety Stores	26.7%
Other	20.0%